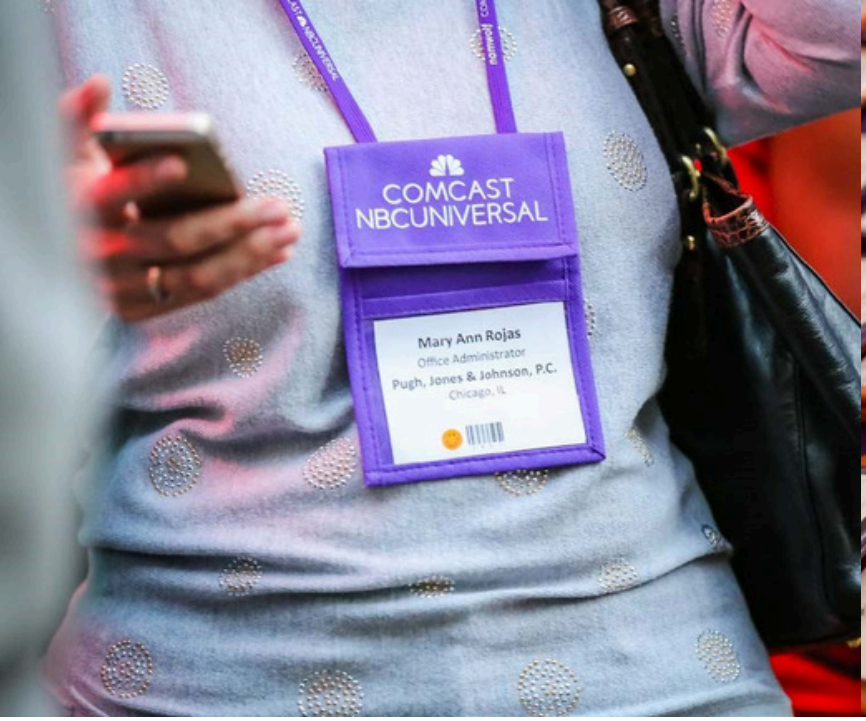



NAMWOLF

# Sponsorship Opportunities

CHAMPION EXCELLENCE IN THE LEGAL PROFESSION







Founded in 2001, NAMWOLF is a non-profit trade association dedicated to promoting and enhancing diversity and inclusion in the corporate legal community. While many outstanding organizations also support these efforts, NAMWOLF is the only Association focusing on supplier diversity in the legal profession – an often-overlooked segment in many corporations' programs.

By supporting NAMWOLF, your company is advancing the continued growth and success of minority and women owned law firms while helping your company achieve its diversity goals.

## Why Support NAMWOLF?

**Create Meaningful Connections:** Bring together in-house counsel and NAMWOLF Law Firm Members through our signature Spring Meeting, Annual Meeting, Law Firm Expo, and other networking opportunities that help build relationships and open doors to new business.

**Provide Valuable Education:** Offer programming and resources that help corporate legal departments identify, engage, and build lasting relationships with qualified outside counsel while supporting the professional development and growth of our Law Firm Members.

**Expand Access and Opportunity:** Introduce corporate legal teams to accomplished law firms across a wide range of practice areas, helping them identify trusted legal partners equipped to handle complex and sophisticated matters.

**Strengthen the Legal Community:** Support initiatives that encourage collaboration, mentorship, professional development, and opportunities for the next generation of legal professionals.

Most importantly, your support helps NAMWOLF continue doing what we do best: bringing talented people together, building lasting relationships, and creating opportunities that make a meaningful difference.




## Our annual events draw over 700 attorneys and in-house counsel from across the nation

NAMWOLF's Annual Meeting & Virtual Law Firm Expo, held each September/October, is attended by 300+ in-house counsel and 400+ partner-level attorneys from more than 200 Law Firm Members.

The Spring Meeting , held in early spring, is purposely smaller with 300+ attendees, provides a significant opportunity for in depth exposure for your company.

Both events offer a valuable platform to showcase your organization's commitment to diversity and inclusion, feature professional development opportunities, and provide access to legal experts and peers.

## Upcoming Events

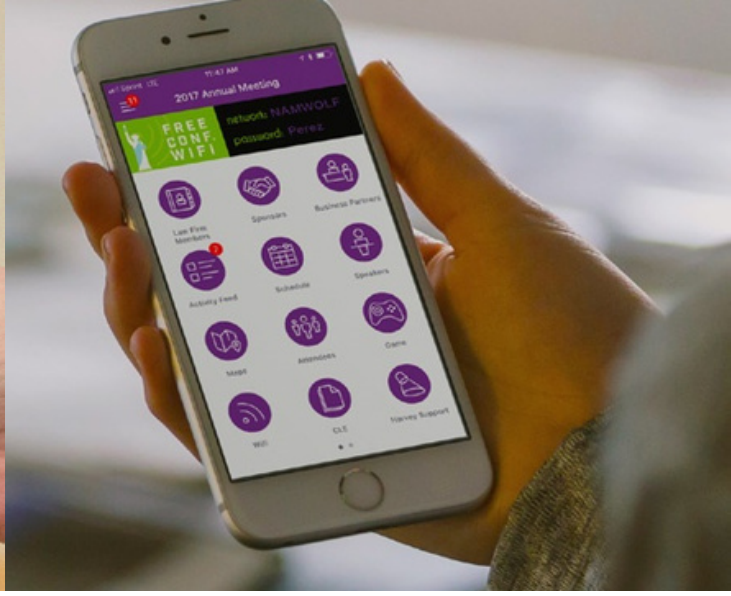
Spring Meeting
March 6-9
Dallas, TX
Hyatt Regency Frisco - Dallas

**Annual Meeting**
October 13 - 16
Minneapolis, MN
Hyatt Minneapolis

## NAMWOLF Member Law Firms Must Be

- Certified as a minority, women or LGBT owned, operated, managed and controlled (51% or more) firm. Must be certified by the National Minority Supplier Development Council (NMSDC), the Women's Business Enterprise National Council (WBENC), or The National Gay and Lesbian Chamber of Commerce (NGLCC).
- Favorable client references from national and regional corporations, including corporate references within the Fortune 500
- Excellence in quality of law practiced, as evidenced by corporate references, presence on outside counsel approved lists and panels for national or regional corporations, and other awards and memberships
- Demonstrate excellence in quality of law practiced
- Three or more full-time attorneys in the firm
- Headquartered in the U.S. or Puerto Rico
- Sufficient practice liability insurance (at least $2 million)






## Sponsorship Levels

| | Platinum $35,000 | Gold $20,000 | Silver $15,000 | Bronze $10,000 |
|---|---|---|---|---|
| Free conference registration | ✓ | ✓ | ✓ | ✓ |
| Company logo displayed with a link to the company website on the NAMWOLF Annual Meeting & Virtual Law Firm Expo Website Page | ✓ | ✓ | ✓ | ✓ |
| Company logo displayed with a link to the company website on the NAMWOLF Annual Meeting and Spring Meeting Conference Website Pages | ✓ | ✓ | ✓ | ✓ |
| Full-color advertisement in the Annual Meeting & Virtual Law Firm Expo Magazine | ONE-PAGE | ONE-PAGE | HALF-PAGE | QUARTER-PAGE |
| Full-color advertisement in the Spring Meeting Conference Magazine | ONE-PAGE | ONE-PAGE | | |
| Priority seating at NAMWOLF's Annual Awards Dinner | ✓ | ✓ | | |
| Priority CLE panel representation at the Annual Meeting & Law Firm Expo | ✓ | ✓ | | |
| Special positioning of the Company's logo and sponsorship of NAMWOLF on the Welcome Page of NAMWOLF's website | ✓ | ✓ | | |
| A special plaque noting the company's sponsorship of NAMWOLF | ✓ | | | |
| Special and public recognition at NAMWOLF's Annual Awards Dinner & Spring Meeting Welcome Cocktail Party | ✓ | | | |
| Opportunity to post open job positions on NAMWOLF social media. | ✓ | ✓ | ✓ | ✓ |
| **Qualify for Additional Branded Sponsorship Options** We created Additional Sponsorship Options for Corporations and Business Partners that want to sponsor an individual event during the meeting or a promotional item (such as a hotel key card) at the meeting. See following page. | ✓ | ✓ | ✓ | ✓ |

# Additional Branded Sponsorship Options

| | Annual Meeting & Virtual Law Firm Expo | Spring Meeting | ALL MEETINGS |
|---|---|---|---|
| **Mobile Application**<br>Branded with the custom design and logos of the sponsoring company. Distributed and advertised heavily to members via email blasts and social media. Extensive exposure. | $12,000 | $6,500 | $16,500 |
| **Kick-Off Cocktail Reception TWO OPPORTUNITIES**<br>Company logo on cocktail napkins and on signage at event. | $10,000 | $7,500 | $15,000 |
| **Second Cocktail Reception TWO OPPORTUNITIES**<br>Company logo on cocktail napkins and on signage at event. | $10,000 | $5,000 | $14,000 |
| **Awards Dinner**<br>Company logo on signage, announcement, 2 minutes to speak and welcome members. Company logo will appear on login page along with NAMWOLF logo. Company name as internet code. Link to Company website displayed upon user access. | $10,500 | * | * |
| **Conference Bags, Lanyards and One Page Insert** | $12,000 | $7,500 | $16,500 |
| **Conference Internet**<br>Company logo will appear on login page with NAMWOLF logo. Company name as internet code. Link to company website displayed upon user access. | $8,000 | $5,000 | $12,000 |
| **Joel Stern Pipeline Scholarship Sponsor**<br>This sponsorship includes the opportunity to be part of the Awards Ceremony and Selection Committee participation if you so choose. For information on the Pipeline Scholarship, please contact Andrea Torres (andrea_torres@namwolf.org). | $10,000 | * | $10,000 |
| **CLE**<br>Company name, logo, information displayed on the NAMWOLF CLE webpage. Company logo listed with the NAMWOLF logo on the first slide of all CLE PowerPoint presentations. Company logo and mention of sponsorship in the footer of written materials for CLE presentations. | $7,500 | $3,000 | $9,000 |
| **Hotel Key Card & Envelopes**<br>Conference attendees staying at the hotel will receive a custom designed key card with your company logo. | $10,000 | $6,500 | $15,500 |
| **Water Bottle**<br>Company logo displayed on a water bottle given away to all attendees. | $8,500 | $6,000 | $13,500 |
| **Hotel Door Hangers**<br>Conference attendees staying at the hotel will receive a custom designed door hanger with your Company logo and other information you would like to provide. | $7,500 | $5,000 | $11,500 |
| **In-House Cocktail Reception TWO OPPORTUNITIES**<br>Company logo on cocktail napkins and on signage at event. | $7,000 | * | * |
| **Board of Directors Cocktail Reception TWO OPPORTUNITIES**<br>Company logo on cocktail napkins and on signage at event. | * | $6,000 | * |
| **Mobile Charging Station FOUR OPPORTUNITIES**<br>Company logo/slideshow will be displayed electronically on the charging station. Station is conveniently located near registration in high traffic areas. | $6,000 | $6,000 | $10,000 |
| **Virtual Law Firm Expo**<br>Company logo displayed on event page, along with the cover of the Law Firm Expo Directory. | $7,000 | * | * |
| **Luncheon Sponsor 2 OPPORTUNITIES AT ANNUAL & 2 AT SPRING MEETING** Company logo on cocktail napkins and on signage at event. | $9,500 | $7,000 | $15,500 |
| **Headshot Photography**<br>Sponsor a headshot station where attendees will have the opportunity to have new headshots taken at the event, and then sent to them following the event. | $8,500 | $6,000 | $13,500 |
| **Refreshment Breaks 5 OPPORTUNITIES AT ANNUAL & 3 AT SPRING MEETING** Branded Cups and/or coffee sleeves, napkins and signage. | $14,000 | $8,000 | $18,500 |
| **One page insert to the Conference Bags**<br>(Only for Business Partners who cannot be in attendance) | $1,000 | $1,000 | $1,750 |
| **Amazing Race**<br>Sponsor one of NAMWOLF's most popular networking events! Firm or company logo will be place on signage and materials used for the Amazing Race. | $5,000 | $3,000 | $6,500 |

**Additional Sponsorship Option(s) will qualify towards the Sponsorship Levels. If you want to round up to meet a Sponsorship Level, we will also provide the benefits associated with that level.**

**For example, if you select a branded sponsorship item that costs $5,000, you have the option of contributing an additional $2,500 to match the $7,500 Bronze tier and receive the benefits associated with Bronze-level sponsorship.**







## Sponsorship Application

For your convenience, you may sign up and pay for the sponsorship by completing a form on the NAMWOLF website.

If you prefer, you can fill out the below form and return it to T.C. Bastin. Once we receive the form, we will sent you an invoice for sponsorship.

**Contact Name:**

**Job Title:**

**Company:**

**Address:**

**Phone:**

**Email:**

**Package Selected:** ☐ PLATINUM ☐ GOLD ☐ SILVER ☐ BRONZE

☐ ★ ALL MEETINGS
☐ Annual Meeting ONLY
☐ Spring Meeting ONLY

**Sponsorship Options:**

**Comments:**

**Signature:**

Please submit completed form to T.C. Bastin: development@namwolf.org