NAMWOLF

2027 Business Partner Sponsorship Opportunities

CHAMPION EXCELLENCE IN THE LEGAL PROFESSION







Business Partner Sponsorship Benefits

- Gain exposure to over 190 minority and women owned law firms from 42 states and growing.
- Most Law Firm Attendees hold purchasing power for their firms.
- At our Spring Meeting and Annual Meeting & Virtual Law Firm Expo you will find in attendance representatives from more than 100 corporations and public entities including many Fortune 500 companies.
- The NAMWOLF Annual Meeting & Virtual Law Firm Expo is attended by 200+ in-house counsel and 350+ partner-level attorneys from more than 190 member firms. The Virtual Law Firm Expo is a highly visible opportunity to boost your brand awareness and bottom line by reaching serious minority and women owned law firm members and gaining invaluable exposure to Fortune 500 Companies. The Spring Meeting, held every February/March, although purposely smaller with 400+ attendees, provides a significant opportunity for in-depth exposure for your company.

Upcoming Events

Spring Meeting
March 6-9, 2027
Dallas, TX
Hyatt Regency Frisco

Annual Meeting & Virtual Law Firm Expo
October 13 - 16, 2027
Minneapolis, MN

NAMWOLF 2027 Business Partner **PREMIUM** Packages

ALL YEAR
PREMIUM BUSINESS PARTNER | $12,000

*FOR **BOTH** OF THE 2027 SIGNATURE EVENTS:*
SPRING MEETING** & **ANNUAL MEETING

- Opportunity to present on a NAMWOLF CLE along with NAMWOLF Law Firm Members and In-House Counsel at the Annual Meeting (Limited to the first (3) THREE responding Business Partners. Package must be confirmed by **June 1st** to guarantee the CLE for the Annual Meeting).
- **(8)** Custom Social Media Posts leading up to the events. NAMWOLF will work with you to strategically send out announcements on our social media platforms to provide increased exposure for your company
- **PREMIUM** Exhibit Space at the **Spring Meeting** and the **Annual Meeting**
- **(2) Free** Conference Registrations for the **Spring Meeting** and the **Annual Meeting**
- Full-Color **one-**page advertisement in the **Spring Meeting** and the **Annual Meeting** magazine
- Rotating banner ad for (1) year on the NAMWOLF.org home page with direct link to your company's website
- Description of your company's services listed on the **Spring Meeting** and the **Annual Meeting** Mobile App
  - Opportunity to upload marketing pieces to your profile on the Mobile App
  - Opportunity to upload marketing video to your profile on the Mobile App
- Opportunity to provide a giveaway in the conference bags
- Company listed in the **Spring Meeting** and the **Annual Meeting** magazine
- Company name and logo with link to your company's website listed on the NAMWOLF Event Pages
- One lead capture license provided by NAMWOLF to Business Partner at the **Spring Meeting** and the **Annual Meeting**
- Company **email spotlight** in 2027 to NAMWOLF Law Firm Membership

ANNUAL MEETING ONLY
PREMIUM BUSINESS PARTNER | $10,000

*FOR THE **ANNUAL MEETING** ONLY*

- Opportunity to present on a NAMWOLF CLE along with NAMWOLF Law Firm Members and In-House Counsel at the Annual Meeting (Limited to the first (3) THREE responding Business Partners. Package must be confirmed by June 1st to guarantee the CLE for the Annual Meeting)
- **(6)** Custom Social Media Posts leading up to the events. NAMWOLF will work with you to strategically send out announcements on our social media platforms to provide increased exposure for your company.
- **PREMIUM** Exhibit Space at the **Annual Meeting**
- **(2) Free** Conference Registrations for the **Annual Meeting**
- Full-Color **one-**page advertisement in the **Annual Meeting** magazine
- Rotating banner ad for (1) year on the NAMWOLF.org home page with direct link to your company's website
- Description of your company's services listed on the **Annual Meeting** Mobile App
  - Opportunity to upload marketing pieces to your profile on the Mobile App
  - Opportunity to upload marketing video to your profile on the Mobile App
- Opportunity to provide a giveaway in the conference bags
- Company listed in the **Annual Meeting** magazine
- Company name and logo with link to your company's website listed on the NAMWOLF Event Pages

NAMWOLF 2027 Business Partner **DELUXE** Packages

ALL YEAR
DELUXE BUSINESS PARTNER | $9,000

*FOR **BOTH** OF THE 2027 SIGNATURE EVENTS:*
SPRING MEETING** & **ANNUAL MEETING

- **(5)** Custom Social Media Posts leading up to the events. NAMWOLF will work with you to strategically send out announcements on our social media platforms to provide increased exposure for your company
- **DELUXE** Exhibit Space at the **Spring Meeting** and the **Annual Meeting**
- **(2) Free** Conference Registrations for the **Spring Meeting** and the **Annual Meeting**
- Full-Color **half-**page advertisement in the **Spring Meeting** and the **Annual Meeting** magazine
- Rotating banner ad for (1) year on the NAMWOLF.org home page with direct link to your company's website
- Description of your company's services listed on the **Spring Meeting** and the **Annual Meeting** Mobile App
- Opportunity to provide a giveaway in the conference bags
- Company listed in the **Spring Meeting** and the **Annual Meeting** magazine
- Company name and logo with link to your company's website listed on the NAMWOLF Event Pages
- One lead capture license provided by NAMWOLF to Business Partner at the **Spring Meeting** and the **Annual Meeting**
- Company **email spotlight** in 2027 to NAMWOLF Law Firm Membership

ANNUAL MEETING ONLY
DELUXE BUSINESS PARTNER | $7,000

*FOR THE **ANNUAL MEETING** ONLY*

- **(4)** Custom Social Media Posts leading up to the events. NAMWOLF will work with you to strategically send out announcements on our social media platforms to provide increased exposure for your company.
- **DELUXE** Exhibit Space at the **Annual Meeting**
- **(2) Free** Conference Registrations for the **Annual Meeting**
- Full-Color **half-**page advertisement in the **Annual Meeting** magazine
- Rotating banner ad for (1) year on the NAMWOLF.org home page with direct link to your company's website
- Description of your company's services listed on the **Annual Meeting** Mobile App
- Opportunity to provide a giveaway in the conference bags
- Company listed in the **Annual Meeting** magazine
- Company name and logo with link to your company's website listed on the NAMWOLF Event Pages

NAMWOLF 2027 Business Partner **TRADITIONAL** Packages

ALL YEAR
TRADITIONAL BUSINESS PARTNER | $6,650

*FOR **BOTH** OF THE 2027 SIGNATURE EVENTS:*
SPRING MEETING** & **ANNUAL MEETING

- **(4)** Custom Social Media Posts leading up to the events. NAMWOLF will work with you to strategically send out announcements on our social media platforms to provide increased exposure for your company
- Exhibit Space at the **Spring Meeting** and the **Annual Meeting**
- **(2) Free** Conference Registrations for the **Spring Meeting** and the **Annual Meeting**
- Full-Color **quarter-**page advertisement in the **Spring Meeting** and the **Annual Meeting** magazine
- Rotating banner ad for (1) year on the NAMWOLF.org home page with direct link to your company's website
- Description of your company's services listed on the **Spring Meeting** and the **Annual Meeting** Mobile App
- Company listed in the **Spring Meeting** and the **Annual Meeting** magazine
- Company name and logo with link to your company's website listed on the NAMWOLF Event Pages

ANNUAL MEETING ONLY
TRADITIONAL BUSINESS PARTNER | $5,150

*FOR THE **ANNUAL MEETING** ONLY*

- **(3)** Custom Social Media Posts leading up to the events. NAMWOLF will work with you to strategically send out announcements on our social media platforms to provide increased exposure for your company.
- Exhibit Space at the **Annual Meeting**
- **(2) Free** Conference Registrations for the **Annual Meeting**
- Full-Color **quarter-**page advertisement in the **Annual Meeting** magazine
- Rotating banner ad for (1) year on the NAMWOLF.org home page with direct link to your company's website
- Description of your company's services listed on the **Annual Meeting** Mobile App
- Company listed in the **Annual Meeting** magazine
- Company name and logo with link to your company's website listed on the NAMWOLF Event Pages



NAMWOLF 2027 Business Partner **MBE/WBE** Packages

ALL YEAR
MBE/WBE BUSINESS PARTNER | $4,250

*FOR **BOTH** OF THE 2027 SIGNATURE EVENTS:*
SPRING MEETING** & **ANNUAL MEETING

- **(3)** Custom Social Media Posts leading up to the events. NAMWOLF will work with you to strategically send out announcements on our social media platforms to provide increased exposure for your company
- Exhibit Space at the **Spring Meeting** and the **Annual Meeting**
- **(1) Free** Conference Registration for the **Spring Meeting** and the **Annual Meeting**
- Description of your company's services listed on the **Spring Meeting** and the **Annual Meeting** Mobile App
- Company listed in the **Spring Meeting** and the **Annual Meeting** magazine
- Company name and logo with link to your company's website listed on the NAMWOLF Event Pages

ANNUAL MEETING ONLY
MBE/WBE BUSINESS PARTNER | $2,750

*FOR THE **ANNUAL MEETING** ONLY*

- **(2)** Custom Social Media Posts leading up to the events. NAMWOLF will work with you to strategically send out announcements on our social media platforms to provide increased exposure for your company.
- Exhibit Space at the **Annual Meeting**
- **(1) Free** Conference Registration for the **Annual Meeting**
- Description of your company's services listed on the **Annual Meeting** Mobile App
- Company listed in the **Annual Meeting** magazine
- Company name and logo with link to your company's website listed on the NAMWOLF Event Pages

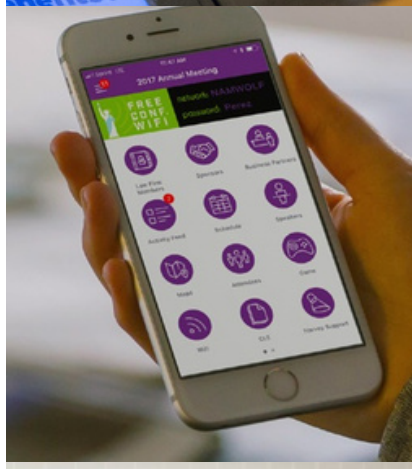


NAMWOLF

Additional Branded Sponsorship Options

	Annual Meeting & Virtual Law Firm Expo	Driving Diversity & Leadership Conference	ALL MEETINGS
Mobile Application Branded with the custom design and logos of the sponsoring company. Distributed and advertised heavily to members via email blasts and social media. Extensive exposure.	$12,000	$6,500	$16,500
Kick-Off Cocktail Reception TWO OPPORTUNITIES Company logo on cocktail napkins and on signage at event.	$10,000	$7,500	$15,000
Second Cocktail Reception TWO OPPORTUNITIES Company logo on cocktail napkins and on signage at event.	$10,000	$5,000	$14,000
Awards Dinner Company logo on signage, announcement, 2 minutes to speak and welcome members. Company logo will appear on login page along with NAMWOLF logo. Company name as internet code. Link to Company website displayed upon user access.	$10,500	*	*
Conference Bags, Lanyards and One Page Insert	$12,000	$7,500	$16,500
Conference Internet Company logo will appear on login page with NAMWOLF logo. Company name as internet code. Link to company website displayed upon user access.	$8,000	$5,000	$12,000
CLE Company name, logo, information displayed on the NAMWOLF CLE webpage. Company logo listed with the NAMWOLF logo on the first slide of all CLE PowerPoint presentations. Company logo and mention of sponsorship in the footer of written materials for CLE presentations.	$7,500	$3,000	$9,000
Hotel Key Card & Envelopes Conference attendees staying at the hotel will receive a custom designed key card with your company logo.	$10,000	$6,500	$15,500
Water Bottle Company logo displayed on a water bottle given away to all attendees.	$8,500	$6,000	$13,500
Hotel Door Hangers Conference attendees staying at the hotel will receive a custom designed door hanger with your Company logo and other information you would like to provide.	$7,500	$5,000	$11,500
In-House Cocktail Reception TWO OPPORTUNITIES Company logo on cocktail napkins and on signage at event.	$7,000	*	*
Board of Directors Cocktail Reception TWO OPPORTUNITIES Company logo on cocktail napkins and on signage at event.	*	$6,000	*
Mobile Charging Station FOUR OPPORTUNITIES Company logo/slideshow will be displayed electronically on the charging station. Station is conveniently located near registration in high traffic areas.	$6,000	$6,000	$10,000







Additional Branded Sponsorship Options

	Annual Meeting & Virtual Law Firm Expo	Driving Diversity & Leadership Conference	ALL MEETINGS
Joel Stern Pipeline Scholarship Sponsor This sponsorship includes the opportunity to be part of the Awards Ceremony and Selection Committee participation if you so choose. For information on the Pipeline Scholarship, please contact Renecca Allen (andrea_torres@namwolf.org)	$10,000	*	*
Virtual Law Firm Expo Company logo/slideshow will be displayed electronically on the charging station. Station is Company logo displayed on event page, along with the cover of the Law Firm Expo Directory.	$7,000	*	*
Luncheon Sponsor **1 OPPORTUNITY AT ANNUAL & 2 AT The SPRING CONFERENCE** Company logo on cocktail napkins and on signage at event.	$9,500	$7,000	$15,500
Headshot Photography Sponsor a headshot station where attendees will have the opportunity to have new headshots taken at the event, and then sent to them following the event.	$8,500	$6,000	$13,500
Refreshment Breaks This sponsorship will include 5 refreshment breaks throughout the Spring and Annual Meeting, and will include branded cups and/or coffee sleeves, napkins and signage.	$14,000	$8,000	$18,500
One page insert to the Conference Bags (Only for Business Partners who cannot be in attendance)	$1,000	$1,000	$1,750
Amazing Race Sponsor one of NAMWOLF's most popular networking events! Firm or company logo will be placed on signage and materials used for the Amazing Race	$5,000	$3,000	$6,500





2027 Business Partner Sponsorship Application

For your convenience, you may sign up and pay for the sponsorship by completing a form on the NAMWOLF website (https://namwolf.org/support-namwolf/business-partnership/#form).

If you prefer, you can fill out the below form and return it to T.C. Bastin. Once we receive the form, we will send you an invoice for sponsorship.

Contact Name:

Job Title:

Company:

Address:

Phone:

Email:

Package Selected: ☐ PREMIUM ☐ DELUXE ☐ TRADITIONAL ☐ MBE/WBE

☐ ★ ALL MEETINGS
☐ Annual Meeting ONLY
☐ Spring Conference ONLY

Sponsorship Options:

Comments:

Signature:

Please submit completed form to T.C. Bastin:

development@namwolf.org

Returning Business Partners can obtain discounts on any of the Business Partner Packages (except for the already discounted MBE/WBE Packages). You must commit by January 31 to take advantage of the discounted pricing.

3% OFF To second year returning Business Partners

5% OFF To third year+ returning Business Partners