

# NAMWOLF

# 2025

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# DDL C

March 8-11

***Phoenix, AZ***







# WELCOME FROM LESLIE D. DAVIS

NAMWOLF CEO

Welcome to the 2025 Driving Diversity & Leadership Conference (DDLC)! I am excited to be with all of you in Phoenix and to feel the energy of the NAMWOLF Members. We thank you for joining us to share in this excellent program that our team, our Co-Chairs, Advisory Council and many Committees have worked so hard to plan for you. This meeting provides many opportunities for our Law Firm Members and in-house counsel to network with each other and focus on best practices that meet business imperatives. Our dedicated sessions are designed to showcase the dynamic, highly qualified NAMWOLF Law Firm Members and provide in-house lawyers with options for hiring talent and sharing information with their colleagues is unparalleled. While we are always thankful for support, this year we are particularly grateful for all the sponsors, business partners and attendees who are here despite the obvious challenges we are all facing. The support of each and every one of you is integral to NAMWOLF's success. I implore you to spend some time engaging with each other in collaborative and strategic ways. I have no doubt that the important work of NAMWOLF will continue to be a guiding force for excellence in the legal profession, but it will take all of us working together to ensure success. Special thanks to our Co-Chairs, J.P. Harrington Bisceglia and Christine Burns for all their help with this meeting. Please feel free to reach out to the NAMWOLF Team if you need any assistance during the conference. Again, thank you for coming. We sincerely hope you find this meeting to be enriching and inspiring in many ways as we focus forward.

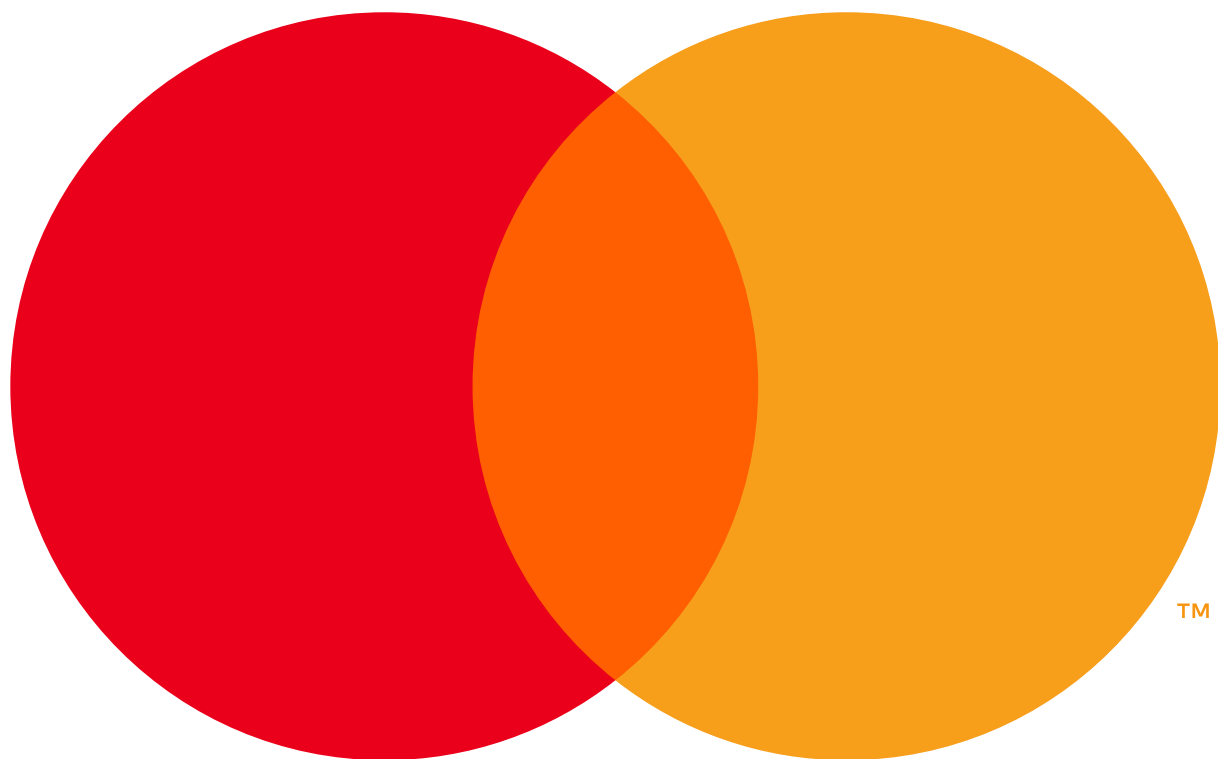
Best Regards,  
*Leslie*

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3 Conference Team 5 Corporate Sponsors 7 Branded & Law Firm Sponsors 9 Business Partners 11 & 13 Featured Speakers 15-19 Agenda



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## EVENTS COMMITTEE

Thank you to our many volunteers for your efforts in making the 2025 Driving Diversity & Leadership Conference a great success. This DDLC would not happen without the hard work and dedication of many people, contributors, law firm members, business partners and sponsors.



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# FEATURED SPEAKER

SUNDAY, MARCH 9, 2025



## Al Vivian

*President & CEO | BASIC Diversity, Inc.*

Al Vivian has been working actively over the past 30+ years as a trainer and consultant to hundreds of organizations including dozens of Fortune 500 companies, government agencies, professional firms, non-profit organizations, and academic institutions. He is regularly sought by media to provide insights and analysis concerning diversity and its corresponding impacts on society and business. Media outlets include CNN, Forbes, USA Today, New York Times, Atlanta Journal & Constitution, Chicago Sun Times, Atlanta Business Chronicle, and WSB News Radio.

BASIC is the nation's longest serving diversity and inclusion firm founded in 1974 by Al's father, Dr. C.T. Vivian who served on Dr. Martin L. King, Jr.'s Executive Staff. For 50 years BASIC has been helping organizations become more profitable by engaging and leveraging the diverse abilities of ALL their employees. BASIC is best known for The Race Experience (formerly The Race Awareness Workshop), which has been evaluated as the most effective race relation seminar in the country.

Al's passion is connecting people across their cultural differences. His specialty is Inclusive Leadership -- teaching leaders the requisite skills and competencies to effectively lead across cultures. BASIC Diversity was the first diversity consultancy to place its primary focus on the interconnected relationship between leadership theories and diversity concepts.

Being raised with a value-set that taught, "... everyone is responsible to contribute to the society in which they live", Al made the decision to begin his professional career as a U.S. Army officer where he earned the rank of captain. No organization studies, teaches and develops leaders better than the U.S. Army. As a result, while serving his country Al learned first-hand the vast difference between management and LEADERSHIP.

Throughout his professional life, Al witnessed many good, well-intentioned leaders limit their successes because they were unable to fully engage their people. Not because they were bad leaders, but because they lacked the competencies to engage across cultural differences. This is why Al has spent the past decades helping his clients (CNN, Coca-Cola, Delta Air Lines, Ford Motor, National Security Agency, Subway, U.S. Army, Wal-Mart, World Bank, etc....) create diversity competent leaders at every level of their organizations.

Al's memberships include: SHRM's "100 Diversity & Inclusion Global Thought- Leaders", the boards of Public Broadcasting Atlanta, Editorial Advisory Board of Atlanta Magazine, and the Overseer's Team at The Outlet Community Church. Al's military awards include the Meritorious Service Medal, the Army Commendation Medal, the Army Achievement Medal, the National Defense Service Medal, and the Parachute Badge (Airborne). Al has also served as Advisor to the U.S. Army for Diversity and Cultural Affairs at the Secretariat level at the Pentagon.

Al is a graduate of Morehouse College and has received The Advanced Diversity, Equity and Inclusion Certification from Cornell University. Al resides in Atlanta with his wife DeAna Jo. They have two adult sons.

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NAMWOLF 2025  
ANNUAL MEETING Sept. 14-17



**Los Angeles, CA**

# FEATURED SPEAKERS

MONDAY, MARCH 10, 2025



## Justice Maria Elena Cruz

*Justice, Arizona Supreme Court*

Justice Cruz has served on the bench since 2005 and is the first justice of Latina and African descent to serve on the state's highest court. Prior to her appointment to the Arizona Supreme Court, she served as a judge on the Cocopah Tribal Court, Yuma County Superior Court, and Arizona Court of Appeals. Justice Cruz obtained her J.D. from the University of Arizona's James E. Rogers College of Law and has a B.A. in Psychology from the University of Arizona. She began her practice of law as a prosecutor in Arizona at the Yuma County Attorney's

Office, prosecuting felony offenders. Later, she practiced in criminal defense, eventually venturing into solo practice.



## Justice Kathryn H. King

*Justice, Arizona Supreme Court*

Kathryn H. King was appointed to serve on the Arizona Supreme Court in 2021 and in 2024 was retained by voters for a six-year term. Prior to her appointment, she practiced in the areas of labor and employment law and commercial litigation, first as an attorney at Snell & Wilmer and later at BurnsBarton. She also worked as Deputy General Counsel in the Office of Governor Ducey, where she advised on various constitutional, statutory, and other legal requirements of the Governor's Office.

Justice King graduated from Duke University with a Bachelor of Arts in Political Science. She then obtained her law degree from the University of Arizona James E. Rogers College of Law.









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# AGENDA

## SATURDAY, MARCH 8, 2025

TIME	EVENT	ADDITIONAL INFO
12:45 P.M. – 1:55 P.M.	<b>LAW FIRM DEVELOPMENT DAY: Using AI to Unlock The Black Box of Document Review</b>  Sponsored by: 	<b>LAW FIRM MEMBERS ONLY</b>  
12:45 P.M. – 1:55 P.M.	<b>LAW FIRM DEVELOPMENT DAY: Leveling the Playing Field: Retention Strategies in an Uncertain Future</b>  Sponsored by: 	<b>LAW FIRM MEMBERS ONLY</b>  
2:05 P.M. – 3:15 P.M.	<b>LAW FIRM DEVELOPMENT DAY: BD Bingo - 25 Business Development Tasks To Do Right Now</b>  Sponsored by: 	<b>LAW FIRM MEMBERS ONLY</b>  
2:05 P.M. – 3:15 P.M.	<b>LAW FIRM DEVELOPMENT DAY: Navigating Trends in Legal Recruitment and Hiring</b>  Sponsored by: 	<b>LAW FIRM MEMBERS ONLY</b>  
3:25 P.M. – 4:35 P.M.	<b>LAW FIRM DEVELOPMENT DAY: Chambers Presents</b>  Sponsored by: 	<b>LAW FIRM MEMBERS ONLY</b>  
3:25 P.M. – 4:35 P.M.	<b>LAW FIRM DEVELOPMENT DAY: Marketing with DEI in the Crosshairs</b>  Sponsored by: 	<b>LAW FIRM MEMBERS ONLY</b>  

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# AGENDA

TIME	EVENT	ADDITIONAL INFO
4:40 P.M. – 5:50 P.M.	<p>LAW FIRM DEVELOPMENT DAY: Data-Driven Success: Empowering NAMWOLF Firms to Compete and Thrive</p> <p>Sponsored by: <b>P E R S U I T</b></p>	<p><b>LAW FIRM MEMBERS ONLY</b></p>
4:40 P.M. – 5:50 P.M.	<p>LAW FIRM DEVELOPMENT DAY: Networking as an Introvert</p> <p>Presented by: <b>NAMWOLF</b>   <b>MARKETING BEST PRACTICES COMMITTEE</b></p>	
5:55 P.M. – 6:55 P.M.	<p><b>NETWORKING EVENT:</b> Cocktail Reception with the Board of Directors</p> <p>Sponsored by: <b>NUKK-FREEMAN CERRA, P.C.</b> EMPLOYMENT ATTORNEYS</p>	

## SUNDAY, MARCH 9, 2025

8:00 A.M. – 8:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Insurance Practice Area Committee Speed Networking	
8:00 A.M. – 8:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> International Practice Area Committee Speed Networking	
8:00 A.M. – 8:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Transactional Practice Area Committee Speed Networking	
9:00 A.M. - 11:00 A.M.	<p><b>(OFFSITE) NETWORKING EVENT:</b> Tennis Outing</p> <p>Sponsored by: <b>Potter Murdock</b> COUNSELORS AND ATTORNEYS AT LAW</p>	<p><b>WEAR TENNIS ATTIRE</b></p>
9:00 A.M. - 11:00 A.M.	<p><b>(OFFSITE) NETWORKING EVENT:</b> Amazing Race in the Desert</p> <p>Sponsored by: <b>WILSON TURNER KOSMO</b> LLP</p>	<p><b>WEAR COMFORTABLE SHOES</b></p>
12:05 P.M. - 1:30 P.M.	GENERAL SESSION: Luncheon Featured Speaker: Al Vivian, <i>President &amp; CEO</i> , BASIC Diversity, Inc.	
1:55 P.M. – 2:45 P.M.	LAW FIRM MEMBERS ONLY: Law Firm Member Meeting	<b>LAW FIRM MEMBERS ONLY</b>

# AGENDA

TIME	EVENT	ADDITIONAL INFO
1:55 P.M. - 3:55 P.M.	<b>IN-HOUSE COUNSEL ONLY:</b> Unpacking the Impact of the Executive Orders with In-House Counsel	<b>IN-HOUSE COUNSEL ONLY</b>
2:55 P.M. - 4:05 P.M.	<b>LAW FIRM MEMBERS ONLY:</b> Law Firm Cross Marketing Session:	<b>LAW FIRM MEMBERS ONLY</b>
4:15 P.M. - 5:00 P.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Compliance & Investigations Practice Area Committee Speed Networking	
4:15 P.M. - 5:00 P.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Pharmaceutical & Biotech Practice Area Committee Speed Networking	
4:15 P.M. - 5:00 P.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Trials Practice Area Committee Speed Networking	
5:15 P.M. - 6:15 P.M.	<b>NETWORKING EVENT:</b> Cocktail Reception	

## MONDAY, MARCH 10, 2025

8:15 A.M. - 9:15 A.M.	<b>EMERGING LEADERS SESSION:</b> Leveling Up: Demystifying Advancing Your Career	
8:15 A.M. - 9:15 A.M.	<b>LAW FIRM MEMBERS ONLY:</b> Law Firm Management Session	<b>LAW FIRM MANAGERS ONLY</b>
8:15 A.M. - 9:15 A.M.	<b>IN-HOUSE COUNSEL ONLY:</b> The Advisory Council is for Everyone	<b>IN-HOUSE COUNSEL ONLY</b>
9:25 A.M. - 10:25 A.M.	<b>CLE SESSION:</b> Products Liability PAC CLE: Delayed Discovery Rules and the Impact on Product Litigation	
9:25 A.M. - 10:25 A.M.	<b>CLE SESSION:</b> Financial Services Litigation Practice Area Committee CLE: The Jury is Out-Considerations for Arbitrations and Bench Trials in Commercial Matters	
9:25 A.M. - 10:25 A.M.	<b>CLE SESSION:</b> Intellectual Property Practice Area Committee CLE: A Beginner's Guide to Understanding How Neural Networks Work	
9:25 A.M. - 10:25 A.M.	<b>CLE SESSION:</b> Trials Practice Area Committee CLE: "My Cousin Wolfy": Evidentiary Objections at Trial	
10:35 A.M. - 11:35 A.M.	<b>CLE SESSION:</b> Compliance & Investigations Practice Area Committee CLE: The Wild, Wild World of Whistleblower Complaints: Navigating the Investigation, Regulatory, and Liability Landscape	
10:35 A.M. - 11:35 A.M.	<b>CLE SESSION:</b> Insurance Practice Area Committee CLE: Tort Reform Era	



# AGENDA

TIME	EVENT	ADDITIONAL INFO
10:35 A.M. - 11:35 A.M.	<b>CLE SESSION:</b> International Practice Area Committee CLE: What Employers Should Expect in Regard to Immigration Enforcement Under the Second Trump Administration	
10:35 A.M. - 11:35 A.M.	<b>CLE SESSION:</b> Retail Restaurant & Hospitality Practice Area Committee CLE: You're Being Watched: How Data Collection Affects Employers and Individual Employees	
11:40 A.M. - 1:00 P.M.	<b>GENERAL SESSION:</b> Luncheon Panel: Fireside Chat with Arizona Supreme Court Justices Kathryn H. King and Maria Elena Cruz	
1:10 P.M. - 2:10 P.M.	<b>CLE SESSION:</b> Pharmaceutical & Biotech Practice Area Committee CLE: Navigating the Digital Frontier: Current Trends in Electronic Business Communications	
1:10 P.M. - 2:10 P.M.	<b>CLE SESSION:</b> Labor & Employment Practice Area Committee CLE: Can't We All Just Get Along: When Religion, Culture and DEI Collide in the Workplace	
1:10 P.M. - 2:10 P.M.	<b>CLE SESSION:</b> Transactional Practice Area Committee CLE: Avoiding (Costly) ERISA Legal Compliance Issues in Corporate Transactions	
2:30 P.M. - 4:30 P.M.	<b>NAMWOLF PITCH PERFECT:</b> In-House Counsel Help Law Firm Members Perfect Their Pitches	
4:35 P.M. - 5:20 P.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Intellectual Property Practice Area Committee Speed Networking	
4:35 P.M. - 5:20 P.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Retail Restaurant & Hospitality Practice Area Committee Speed Networking	
5:25 P.M. - 6:25 P.M.	<b>NETWORKING EVENT:</b> Cocktail Reception	
6:30 P.M. - 9:30 P.M.	<b>(OFFSITE) NETWORKING EVENT:</b> Dine Arouds by PAC/Industry <i>Sign-up sheets will be available at Registration</i>	<b>ADVANCE SIGN-UP IS REQUIRED</b>

## TUESDAY, MARCH 11, 2025

9:00 A.M. - 9:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Financial Services Litigation Practice Area Committee Speed Networking	
9:00 A.M. - 9:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Labor & Employment Practice Area Committee Speed Networking	
9:00 A.M. - 9:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Products Liability Practice Area Committee Speed Networking	

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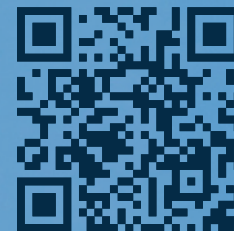
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