



NAMWOLF

2024 DDLC

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# WELCOME FROM LESLIE D. DAVIS

**NAMWOLF CEO**

Welcome to the 2024 Driving Diversity & Leadership Conference (DDLC)! I am excited to be with all of you in NOLA and to feel the energy of the NAMWOLF Members.

We thank you for joining us to share in this excellent program that our team, our Co-Chairs, Advisory Council and many Committees have worked so hard to plan for you. This meeting provides many opportunities for our Law Firm Members to grow their practices, improve their skills and network with each other and in-house counsel. Our dedicated in-house counsel sessions are designed to help in-house share best practices in hiring and utilizing NAMWOLF Law Firm Members.

We are thankful to have the support of so many Business Partners at this conference. We ask all our attendees to spend some time getting to know them and the services they can provide for your law firms and legal departments. The support of our Business Partners and all of our sponsors is integral to NAMWOLF's success.

Again, thank you for coming and I am hopeful that you will find the DDLC engaging and enriching in many ways. Please feel free to reach out to the NAMWOLF Team if you need any assistance during the conference. Thank you to everyone who helped make this year's meeting a great success, including our Co-Chairs, Michelle Craig and Cisselon Nichols Hurd.

Best Regards,

*Leslie*

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## WHAT'S INSIDE?

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## EVENTS COMMITTEE

Thank you to our many volunteers for your efforts in making the 2024 Driving Diversity & Leadership Conference a great success. This DDLC would not happen without the hard work and dedication of many people, contributors, law firm members, business partners and sponsors.

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## Dr. Christopher Metzler

*Academic Thought Leader | DEI ESG EXPERT*

A seasoned leader with nearly 30 years of experience as a university professor, academic and administrative leader, Dr. Christopher Metzler most recently served as a Senior Fellow at The Thomas Jefferson University, where he pioneered work in health care disparities. Prior to Thomas Jefferson, he was Senior Dean at Georgetown University where he created Georgetown's seven (7) master's Degrees including: Human Capital, Sport's Management, Technology, Systems Engineering, Real Estate, Emergency and Disaster Relief and Urban and Regional Planning.

Prior to joining Georgetown, he created the first DEI certificate program in the country at Cornell University where he was also on faculty. His tenure in leadership at both institutions centered on institutional transformation, organizational development, community partnerships, inclusive excellence, digital transformation, strengthening research, innovation, and graduation education, and addressing barriers to educational equity and student and faculty success. Under his leadership at both institutions, allowed both universities to drive significant revenue and reputational growth as well as contributing to scholarship, research and global growth.

After a stellar academic career, Dr. Metzler returned to the private sector and founded an urgent care, pharmacy, and medical testing lab. He along with business partners developed a genetic test detailing the effect of cannabis on the body. In addition, he founded Metzler Minutes an Organizational Development, Consulting and DEI firm. He is a widely sought after speaker on these issues commanding audiences as small as 20 and as large as 10,000.

Throughout his career, Dr. Metzler has been actively engaged in national and regional volunteer leadership, having served on the boards of the LEAD Fund, The ARC, The Refsum Foundation and The American Red Cross and Herzing University. He also is a founder and investor of Community X, a digital social justice platform.

A scholar of Law and International Human Rights, Dr. Metzler holds degrees in Law and Human Rights from Oxford University in The U.K. and Columbia University in New York. His Doctorate is from Aberdeen.



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Save the Date SEPT. 15-18





## Paul Matthews

*Chief Executive Officer, Port of South Louisiana*

Paul Matthews is the Chief Executive Officer of the Port of South Louisiana, America's Leading Grain Exporter and one of the Largest Tonnage Ports in the Western Hemisphere. His tenure began in January 2022. Matthews made history by becoming Louisiana's first African-American port director. Prior to his time at the Port of South Louisiana, he served as Deputy Port Director at Plaquemines Port Harbor and Terminal District. He joined Plaquemines Port in 2017 after serving as the Community Affairs Manager at the Port of New Orleans. As CEO, Matthews has been leading the Port of South Louisiana by maintaining many of the Port's successes and growth. Under his direction, the Port of South Louisiana has focused on leading the way in the areas of agriculture, infrastructure and the energy transition. In his first year as CEO, the Port had its first net increase in tonnage in 7 years and the fiscal year ended with the Port's highest revenue since its creation. His administration has secured millions in state and federal funds, renewed the long-term leases with multiple industry partners and has entered into an agreement that will foster the construction of Louisiana's first grain terminal in 40 years, with capital investments of over \$600 million and creating more than 200 permanent jobs. During his career, Matthews helped negotiate multi-million-dollar terminal leases and facilitated the development of a private-public partnership to expand rail service while at the Plaquemines Port. He also assisted in securing millions of dollars of federal port security and dredging funds and was involved in attracting grants for critical port infrastructure projects. Matthews also promoted international engagement by establishing dialogue with the U.S. State Department, Department of Commerce, and United States trade representatives to expand port presence in developing countries in Southeast Asia, South America, West Africa, and India. Matthews is the current Vice President of the Ports Association of Louisiana and a U.S. At-Large Director for the American Association of Port Authorities. He is a member of the Executive Board of Greater New Orleans, Inc. He is the immediate past Chairman of GNO Inc. NextGen Council. Louisiana's Governor appointed Matthews to serve on the Governor's Advisory Commission on Coastal Protection, Restoration & Conservation, Louisiana Board of International Commerce, as well as the Southern University Board of Supervisors.










**CISCO**



# AGENDA

SATURDAY, MARCH 2, 2024

TIME	EVENT	ADDITIONAL INFO
12:45 P.M. – 1:55 P.M.	<p>LAW FIRM DEVELOPMENT DAY: Bossible Presents - Step Up Your Firm's Game with a Strategic Marketing Audit</p> <p>Sponsored by:  <a href="https://itsbossible.com">itsbossible.com</a></p>	LAW FIRM MEMBERS ONLY
12:45 P.M. – 1:55 P.M.	<p>LAW FIRM DEVELOPMENT DAY: JuriSolutions Presents - Leveraging DEI, Supplier Inclusion and ESG</p> <p>Sponsored by:  </p>	LAW FIRM MEMBERS ONLY
2:05 P.M. – 3:15 P.M.	<p>LAW FIRM DEVELOPMENT DAY: Karta Legal Presents - The Future is Now: AI-Driven Innovation for the forward thinking Law Firm</p> <p>Sponsored by: </p>	LAW FIRM MEMBERS ONLY
2:05 P.M. – 3:15 P.M.	<p>LAW FIRM DEVELOPMENT DAY: Equitable Presents - Succession Planning and Your Firm</p> <p>Sponsored by:  </p>	LAW FIRM MEMBERS ONLY
3:25 P.M. – 4:35 P.M.	<p>LAW FIRM DEVELOPMENT DAY: PERSUIT Presents - The Auction Illusion</p> <p>Sponsored by: </p>	LAW FIRM MEMBERS ONLY
3:25 P.M. – 4:35 P.M.	<p>LAW FIRM DEVELOPMENT DAY: Marketing Best Practices Committee Presents - Spillin' the Tea on Gen. Z: Law Firm Marketing for the True Digital Zoomers</p>	LAW FIRM MEMBERS ONLY
4:45 P.M. – 5:30 P.M.	<p><b>PAC-SPECIFIC NETWORKING EVENT:</b> International Practice Area Committee Speed Networking</p>	

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# AGENDA

TIME	EVENT	ADDITIONAL INFO
4:45 P.M. – 5:30 P.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Intellectual Property Practice Area Committee Speed Networking	
5:35 P.M. – 6:35 P.M.	<b>NETWORKING EVENT:</b> Cocktail Reception with the Board of Directors  Sponsored by: <b>NUKK-FREEMAN CERRA, P.C.</b> EMPLOYMENT ATTORNEYS	

## SUNDAY, MARCH 3, 2024

8:00 A.M. – 8:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Financial Services Litigation Practice Area Committee Speed Networking	
8:00 A.M. – 8:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Labor & Employment Practice Area Committee Speed Networking	
8:00 A.M. – 8:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Products Liability Practice Area Committee Speed Networking	
9:00 A.M. - 11:00 A.M.	<b>(OFFSITE) NETWORKING EVENT:</b> Tennis Outing  Sponsored by:  <b>Potter Murdock</b> COUNSELORS AND ATTORNEYS AT LAW	WEAR TENNIS ATTIRE
9:00 A.M. - 11:00 A.M.	<b>(OFFSITE) NETWORKING EVENT:</b> Amazing Race Around NOLA  Sponsored by: <b>WILSON TURNER KOSMO</b> LLP	WEAR COMFORTABLE SHOES
12:05 P.M. - 1:30 P.M.	GENERAL SESSION: Luncheon Featured Speaker: Dr. Christopher Metzler, <i>Founder &amp; CEO</i> , Metzler Minutes	
1:40 P.M. - 2:40 P.M.	<b>IN-HOUSE COUNSEL ONLY:</b> Legal Department Deep Dive	IN-HOUSE COUNSEL ONLY
1:40 P.M. – 2:40 P.M.	<b>LAW FIRM MEMBERS ONLY:</b> Law Firm Member Meeting	LAW FIRM MEMBERS ONLY
2:40 P.M. – 3:40 P.M.	<b>IN-HOUSE COUNSEL ONLY:</b> Advisory Council Business Meeting	IN-HOUSE COUNSEL ONLY
2:40 P.M. – 4:00 P.M.	<b>LAW FIRM MEMBERS ONLY:</b> Law Firm Cross Marketing Session: What's Cooking NAMWOLF Law Firm Members	LAW FIRM MEMBERS ONLY
4:10 P.M. - 5:10 P.M.	<b>EMERGING LEADERS SESSION:</b> Don't be a Pawn - Perspectives for Advancing Your Career	



# AGENDA

TIME	EVENT	ADDITIONAL INFO
5:45 P.M. – 6:45 P.M.	<b>NETWORKING EVENT:</b> Cocktail Reception	

## MONDAY, MARCH 4, 2024

8:15 A.M. - 9:15 A.M.	<b>LAW FIRM MEMBERS ONLY:</b> Law Firm Management Session: Let's Talk About What's Working and What's Not in 2024!	<b>LAW FIRM MANAGERS ONLY</b>
8:15 A.M. - 9:15 A.M.	<b>IN-HOUSE COUNSEL ONLY:</b> In-House Session: Round Table Discussions	<b>IN-HOUSE COUNSEL ONLY</b>
9:25 A.M. - 10:25 A.M.	<b>CLE SESSION:</b> Products Liability PAC CLE: Mastering the Causation Defense in Product Liability: A Practical Guide	
9:25 A.M. - 10:25 A.M.	<b>CLE SESSION:</b> Labor & Employment Practice Area Committee CLE: A Balancing Act: Navigating Conflicting Laws & Regulations	
9:25 A.M. - 10:25 A.M.	<b>CLE SESSION:</b> Intellectual Property Practice Area Committee CLE: Shrinking Patent Rights: An Overview	
10:35 A.M. - 11:35 A.M.	<b>CLE SESSION:</b> Compliance & Investigations Practice Area Committee CLE: "Scenes" from a Workplace Investigation	
10:35 A.M. - 11:35 A.M.	<b>CLE SESSION:</b> Insurance Practice Area Committee CLE: Optimizing Diversity to Improve Outcomes in Risky Venues	
10:35 A.M. - 11:35 A.M.	<b>CLE SESSION:</b> Retail Restaurant & Hospitality Practice Area Committee CLE: Smash and Grab - Some Risk Management Tips, Advice	
11:40 A.M. - 1:00 P.M.	<b>GENERAL SESSION:</b> Luncheon Panel: Fireside Chat with Paul Matthews, <i>Executive Officer</i> , Port of South Louisiana	
1:10 P.M. - 2:10 P.M.	<b>CLE SESSION:</b> Pharma/Biotech Practice Area Committee CLE: AI and Chat GPT: Transforming Innovation in Pharmaceuticals	
1:10 P.M. - 2:10 P.M.	<b>CLE SESSION:</b> Trials Practice Area Committee CLE: Vore, vire, vua- what the ...?!"- Figuring out Voir Dire	
1:10 P.M. - 2:10 P.M.	<b>CLE SESSION:</b> Transactional Practice Area Committee CLE: Key Considerations In Indemnification And Limitation Of Liability Provisions	
2:30 P.M. - 4:30 P.M.	<b>NAMWOLF PITCH PERFECT:</b> In-House Counsel Help Law Firm Members Perfect Their Pitches	
4:35 P.M. – 5:20 P.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Pharma Biotech Practice Area Committee Speed Networking	

# AGENDA

TIME	EVENT	ADDITIONAL INFO
4:35 P.M. – 5:20 P.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Retail Restaurant & Hospitality Practice Area Committee Speed Networking	
4:35 P.M. – 5:20 P.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Trials Practice Area Committee Speed Networking	
5:25 P.M. – 6:25 P.M.	<b>NETWORKING EVENT:</b> Cocktail Reception	
6:30 P.M. – 9:30 P.M.	<b>(OFFSITE) NETWORKING EVENT:</b> Dine Arounds by PAC/Industry <i>Sign-up sheets will be available at Registration</i>	<b>ADVANCE SIGN-UP IS REQUIRED</b>

## TUESDAY, MARCH 5, 2024

9:00 A.M. – 9:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Insurance Practice Area Committee Speed Networking	
9:00 A.M. – 9:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Compliance & Investigations Practice Area Committee Speed Networking	
9:00 A.M. – 9:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Transactional Practice Area Committee Speed Networking	





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**134** NAMWOLF Firms have been invited to at least 1 RFP

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In total

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**8** NAMWOLF Firms have won more than **\$1M** worth



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