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**2023**

NAMWOLF  
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# WELCOME FROM LESLIE D. DAVIS

## NAMWOLF CEO

Welcome to the 2023 Driving Diversity & Leadership Conference (DDLC)! I am excited to be with all of you in-person in San Diego and to feel the energy of the NAMWOLF Members.

We thank you for joining us to share in this excellent program that our team, our Co-Chairs, Advisory Council and many Committees have worked so hard to plan for you. This meeting provides many opportunities for our Law Firm Members to grow their practices, improve their skills and network with each other and in-house counsel. Our dedicated in-house counsel sessions are designed to help in-house share best practices in hiring and utilizing NAMWOLF Law Firm Members.

We are thankful to have the support of so many Business Partners at this conference. We ask all our attendees to spend some time getting to know them and the services they can provide for your law firms and legal departments. The support of our Business Partners and all of our sponsors is integral to NAMWOLF's success.

Again, thank you for coming and I am hopeful that you will find the DDLC engaging and enriching in many ways. Please feel free to reach out to the NAMWOLF Team if you need any assistance during the conference. Thank you to everyone who helped make this year's meeting a great success, including our Co-Chairs, Justin Sanders and Jessica Chasin.

Best Regards,

*Leslie*

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## WHAT'S INSIDE?

**3** Conference Team **4** Corporate Sponsors **6** Branded Sponsors **7** California Law Firm Sponsors

**9** Business Partners **10-11** Featured Speakers **13-16** Agenda

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**Laci Roth**, Graphic Designer

## EVENTS COMMITTEE

Thank you to our many volunteers for your efforts in making the 2023 Driving Diversity & Leadership Conference a great success. This DDLC would not happen without the hard work and dedication of many people, contributors, law firm members, business partners and sponsors.

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# FEATURED SPEAKER

SUNDAY, MARCH 12, 2023



## Bruce Jackson

Associate General Counsel, Managing Director for Strategic Partnerships, Microsoft & Author, *Never Far from Home*

Bruce Jackson is an Associate General Counsel at Microsoft and Managing Director for Strategic Partnerships out of the office of the president at Microsoft. Born in Brooklyn, he studied law at Georgetown University and spent a decade working in entertainment law with some of the top music talent in the country. Since then, he has received Microsoft's diversity award, participated in Microsoft's law and corporate affairs' diversity efforts, helped launch Microsoft's Elevate American Veterans Initiative, and worked to develop its diverse recruitment pipeline. *Never Far from Home* is his first book.



# FEATURED SPEAKER

MONDAY, MARCH 13, 2023



## Caroline Perry

*Chief Operating Officer, San Diego Padres*

Caroline Perry was promoted to her current position of Chief Operating Officer in January 2023. She is the highest-ranking female employee in Padres history and is currently one of only two female COOs in Major League Baseball (other: Marti Wronski, Brewers).

The 2023 season marks Perry's 13th with the Padres after originally joining the club as associate general counsel in April 2011. In her current role, she oversees the Padres' ballpark operations, business strategy and analytics, legal, finance, government affairs and information technology operations.

Perry has been involved in many large-scale projects for the Padres, including the Padres' development project at Tailgate Park, negotiations with the City of San Diego surrounding the All-Star Game and the management of Petco Park and the sale of the team to the current ownership group in 2012.

Prior to joining the Padres, Perry worked as a corporate attorney for Davis Polk & Wardwell LLP in the Bay Area and Cravath Swaine & Moore LLP in New York, where she focused primarily on corporate finance and general corporate matters. Prior to graduating from law school, Perry was an account management associate at BlackRock, the world's largest asset manager.

A native of San Diego, Perry graduated with honors from Stanford University with a Bachelor of Arts degree in Human Biology. Perry earned her law degree from Columbia University, where she was a James Kent scholar and managing editor of the Columbia Business Law Review. She serves on the board of directors of Make-a-Wish, the California Lawyers Foundation and the Association of Corporate Counsel. Perry and her husband, Adam, live in La Jolla with their two daughters, Adeline and Amelia.





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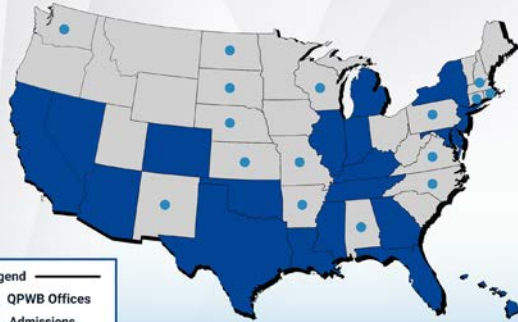
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- White Collar Criminal Defense and Investigations



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# AGENDA

## SATURDAY, MARCH 11, 2023


TIME	EVENT	ADDITIONAL INFO
1:00 P.M. – 2:10 P.M.	<p><b>LAW FIRM DEVELOPMENT DAY: ACC Data Steward: Evening the Information Security Playing Field for Small and Mid-sized Firms</b></p> <p>Sponsored by:    </p>	<b>LAW FIRM MEMBERS ONLY</b>
1:00 P.M. – 2:10 P.M.	<p><b>LAW FIRM DEVELOPMENT DAY: JuriSolutions Presents - Procurement &amp; Legal Operations: Friend or Foe?</b></p> <p>Sponsored by:    </p>	<b>LAW FIRM MEMBERS ONLY</b>
2:20 P.M. – 3:30 P.M.	<p><b>LAW FIRM DEVELOPMENT DAY: Affinity Presents - Recipe for Success: The Five Essential Ingredients</b></p> <p>Sponsored by: </p>	<b>LAW FIRM MEMBERS ONLY</b>
3:40 P.M. – 4:40 P.M.	Marketing Best Practices: How to Stand Out and Win Business through the RFP Process	
4:45 P.M. – 5:30 P.M.	<b>PAC-SPECIFIC NETWORKING EVENT: Retail Restaurant and Hospitality Practice Area Committee Speed Networking</b>	
4:45 P.M. – 5:30 P.M.	<b>PAC-SPECIFIC NETWORKING EVENT: Insurance Practice Area Committee Speed Networking</b>	
5:35 P.M. – 6:35 P.M.	<p><b>NETWORKING EVENT: Cocktail Reception with the Board of Directors</b></p> <p>Sponsored by: </p>	

## SUNDAY, MARCH 12, 2023

8:00 A.M. – 8:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT: Intellectual Property Practice Area Committee Speed Networking</b>	
8:00 A.M. – 8:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT: Financial Services Litigation Practice Area Committee Speed Networking</b>	



# AGENDA

TIME	EVENT	ADDITIONAL INFO
8:00 A.M. – 8:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Products Liability Practice Area Committee Speed Networking	
9:00 A.M. - 11:00 A.M.	<b>(OFFSITE) NETWORKING EVENT:</b> Tennis Outing  Sponsored by:  <b>Potter Murdock</b> COUNSELORS AND ATTORNEYS AT LAW	<b>WEAR TENNIS ATTIRE</b>
9:00 A.M. - 11:00 A.M.	<b>(OFFSITE) NETWORKING EVENT:</b> Amazing Race Around San Diego  Sponsored by: <b>NAMWOLF</b>   <b>EMERGING LEADERS</b>	<b>WEAR COMFORTABLE SHOES</b>
12:05 P.M. - 1:30 P.M.	<b>GENERAL SESSION:</b> Fireside Chat: Bruce Jackson, <i>Associate General Counsel, Managing Director for Strategic Partnerships, Microsoft</i> and Leslie Davis, <i>CEO, NAMWOLF</i>	
1:40 P.M. - 2:40 P.M.	<b>IN-HOUSE COUNSEL ONLY:</b> Legal Department Deep Dive	<b>IN-HOUSE COUNSEL ONLY</b>
1:40 P.M. – 2:40 P.M.	<b>LAW FIRM MEMBERS ONLY:</b> Law Firm Member Meeting	<b>LAW FIRM MEMBERS ONLY</b>
2:40 P.M. – 3:40 P.M.	<b>IN-HOUSE COUNSEL ONLY:</b> Advisory Council Business Meeting	<b>IN-HOUSE COUNSEL ONLY</b>
2:40 P.M. – 4:00 P.M.	<b>LAW FIRM MEMBERS ONLY:</b> Law Firm Cross Marketing Session: Who You Gonna Call?: Leveraging NAMWOLF	<b>LAW FIRM MEMBERS ONLY</b>
4:10 P.M. - 5:30 P.M.	<b>NAMWOLF PITCH PERFECT:</b> In-House Counsel Help Law Firm Members Perfect Their Pitches	
5:45 P.M. – 6:45 P.M.	<b>NETWORKING EVENT:</b> Cocktail Reception	

## MONDAY, MARCH 13, 2023

8:15 A.M. - 9:15 A.M.	<b>EMERGING LEADERS SESSION:</b> What's Your Brand?	
8:15 A.M. - 9:15 A.M.	<b>LAW FIRM MEMBERS ONLY:</b> Law Firm Management Session: Managing the RFP Response Process	<b>LAW FIRM MEMBERS ONLY</b>
8:15 A.M. - 9:15 A.M.	<b>IN-HOUSE COUNSEL ONLY:</b> In-House Session: Let's Talk - Increasing the Uptick of Minority and Women Owned Law Firms	<b>IN-HOUSE COUNSEL ONLY</b>
9:25 A.M. - 10:25 A.M.	<b>CLE SESSION:</b> Products Liability PAC CLE: Save Costs, Save Time, Go Hybrid	





# AGENDA

TIME	EVENT	ADDITIONAL INFO
9:25 A.M. - 10:25 A.M.	<b>CLE SESSION:</b> International Law PAC CLE: International Lawyering: How to Manage a Global Presence	
9:25 A.M. - 10:25 A.M.	<b>CLE SESSION:</b> Labor & Employment Practice Area Committee CLE: Navigating the Legal Issues Related to DEI Programs	
9:25 A.M. - 10:25 A.M.	<b>CLE SESSION:</b> Financial Services Litigation PAC CLE: Traffic Jams, Potholes, Fender Benders and Freeways: Legal Developments, Best Practices and Litigation Trends in Auto Finance	
10:35 A.M. - 11:35 A.M.	<b>CLE SESSION:</b> Pharma/Biotech PAC CLE: Ethics at Work: How Lawyers Deal with Ethical Challenges and Solutions in Everyday Practice	
10:35 A.M. - 11:35 A.M.	<b>CLE SESSION:</b> Compliance & Investigations PAC CLE: A Refresher on Important Aspects of the Attorney-Client Privilege for In-House and Outside Counsel	
10:35 A.M. - 11:35 A.M.	<b>CLE SESSION:</b> Retail Restaurant & Hospitality PAC CLE: Taming Godzilla: Tips & Tricks for Defending Against the "Reptile Theory"	
10:35 A.M. - 11:35 A.M.	<b>CLE SESSION:</b> IP Practice Area Committee CLE: We Know It When We See It: Trademarks, Copyrights, and Interpreting "Artistic Expression" at the Supreme Court	
11:40 A.M. - 1:00 P.M.	<b>GENERAL SESSION:</b> Luncheon Panel: Fireside Chat with Caroline Perry, <i>Chief Operating Officer, San Diego Padres</i>	
1:10 P.M. - 2:10 P.M.	<b>CLE SESSION:</b> Insurance PAC CLE: What do ya say, Pro Se? The Ethics and Practicalities of Communicating with Pro Se Litigants	
1:10 P.M. - 2:10 P.M.	<b>CLE SESSION:</b> Trials Practice Area Committee CLE: Are You Talking to Me? Who and How You Want Your 30(b)(6) Representative Talking	
1:10 P.M. - 2:10 P.M.	<b>CLE SESSION:</b> Transactional PAC CLE: Software Escrow: When Does it Make Sense and How Should it be Structured?	
2:30 P.M. - 4:30 P.M.	<b>NAMWOLF PITCH PERFECT:</b> In-House Counsel Help Law Firm Members Perfect Their Pitches	
4:35 P.M. - 5:20 P.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Pharma Biotech Practice Area Committee Speed Networking	
4:35 P.M. - 5:20 P.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> L&E Practice Area Committee Speed Networking	
4:35 P.M. - 5:20 P.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Trials Practice Area Committee Speed Networking	



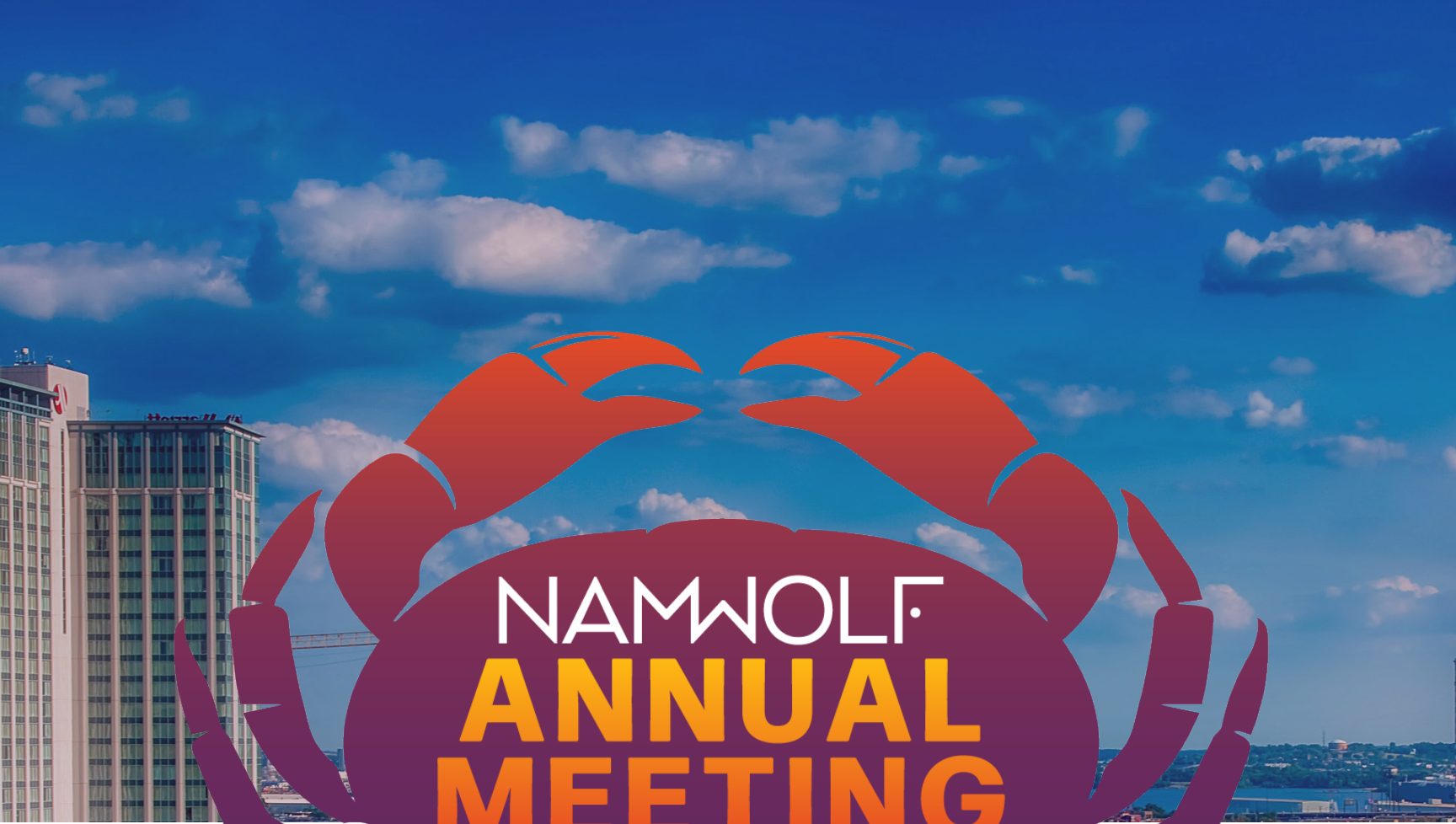
# AGENDA

TIME	EVENT	ADDITIONAL INFO
5:25 P.M. – 6:25 P.M.	<b>NETWORKING EVENT:</b> Cocktail Reception	
6:30 P.M. – 9:30 P.M.	<b>(OFFSITE) NETWORKING EVENT:</b> Dine Arouds by PAC/Industry <i>Sign-up sheets will be available at Registration</i>	<b>ADVANCE SIGN-UP IS REQUIRED</b>

## TUESDAY, MARCH 14, 2023

8:10 A.M. – 8:55 A.M.	<b>LAW FIRM MEMBERS ONLY:</b> American Arbitration Association Information Session for NAMWOLF Law Firm Members	<b>LAW FIRM MEMBERS ONLY</b>
9:00 A.M. – 9:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Transactional Practice Area Committee Speed Networking	
9:00 A.M. – 9:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> International Law Practice Area Committee Speed Networking	
9:00 A.M. – 9:45 A.M.	<b>PAC-SPECIFIC NETWORKING EVENT:</b> Compliance & Investigations Practice Area Committee Speed Networking	

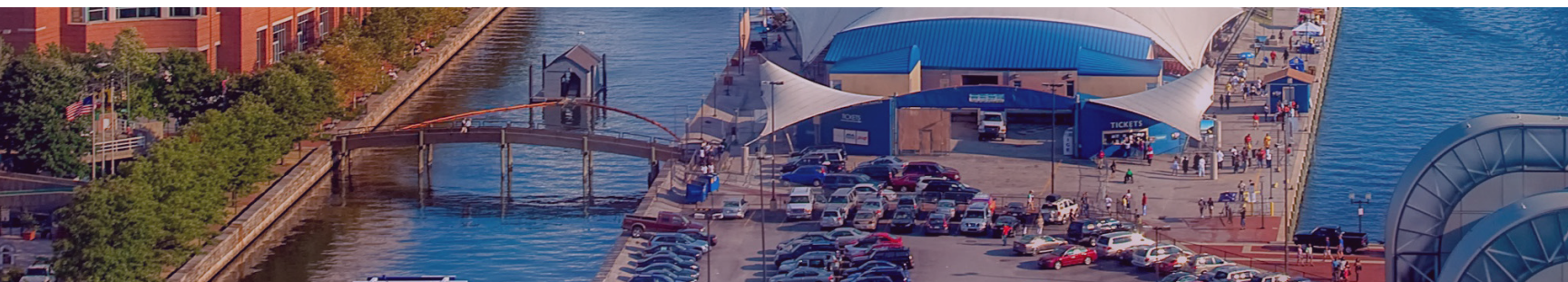




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