



NAMWOLF

INTELLECTUAL PROPERTY

PRACTICE AREA COMMITTEE

2021 DIRECTORY

# ABOUT THE INTELLECTUAL PROPERTY PRACTICE AREA GROUP

The Intellectual Property Practice Area Committee includes a group of law firms and attorneys having a focus on all aspects of intellectual property law. The IP Practice Area Committee was organized to foster collaboration with its members, and to provide a resource to other non-IP NAMWOLF attorneys and law firms as well as a resource for corporate counsel desiring opportunities to work with NAMWOLF firms on IP-related matters. The IP Practice Area Committee's member firms have significant experience in all aspects of patent, trademark, copyright, trade secret, unfair competition, data rights, computer/internet/privacy law, and other IP-related areas including prosecution, litigation, licensing, and transactional matters. The IP Practice Area Committee strives to facilitate opportunities for corporate entities and NAMWOLF member firms to develop mutually beneficial partnerships to advance the goals of all parties. Furthermore, the IP Practice Area Committee provides continuing legal education (CLE) programs, organizes corporate on-site meetings, and works on policy and other initiatives to further advance NAMWOLF's goals and to help establish practical relationships and engagements with corporate counsel and within the IP bar as a whole.

## B. DELANO JORDAN CO-CHAIR

*Founding Principal*  
Jordan IP Law, LLC  
[djordan@jordaniplaw.com](mailto:djordan@jordaniplaw.com)



## TINA LOZA CO-CHAIR

*Managing Partner*  
Loza & Loza LLP  
[tina@lozaip.com](mailto:tina@lozaip.com)



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### Jordan IP Law, LLC

[jordaniplaw.com](http://jordaniplaw.com)

OFFICE LOCATIONS | Washington, D.C. | Silver Spring, MD

CONTACT | B. Delano Jordan | [djordan@jordaniplaw.com](mailto:djordan@jordaniplaw.com) CO-CHAIR

ABOUT | We provide the full spectrum of IP-related legal services, with a particular emphasis on high quality, low overhead patent counseling and prosecution in all technical areas.

PRACTICE AREAS | Original patent application drafting, patent prosecution, opinions, trademark prosecution, IP portfolio management.

### Loza & Loza LLP

[lozaip.com](http://lozaip.com)

OFFICE LOCATIONS | Phoenix, AZ | Irvine, CA | Los Angeles, CA | Ontario, CA | Orange, CA | Pasadena, CA | San Diego, CA | Silicon Valley, CA | Westlake Village, CA | Washington, D.C. | Chicago, IL | Albuquerque, NM | Dallas, TX | Houston, TX | Salt Lake City, UT | Seattle, WA

CONTACT | Julio Loza | [julio.loza@lozaip.com](mailto:julio.loza@lozaip.com) CO-CHAIR

ABOUT | Loza & Loza is a nationally-ranked intellectual property law firm representing the world's leading innovators, from Fortune 500 companies to startup ventures, across a wide variety of industries and technologies. We are committed to helping our clients obtain and protect the rights to their intellectual property assets. Loza & Loza is a unique law firm that was founded and is led by women and minorities. Women and minorities account for 40% of our partners and 100% of our staff.

PRACTICE AREAS | Patent, trademark, trade secret, and copyright, licensing, domain name disputes, IP counseling, and litigation.

### Acceleron Law Group, LLP

[acceleronlaw.com](http://acceleronlaw.com)

OFFICE LOCATION | San Jose, CA | Orange County, CA | Washington, D.C.

CONTACT | Fred Hasani | [fhasani@acceleronlaw.com](mailto:fhasani@acceleronlaw.com)

ABOUT | Acceleron's IP experience includes advising clients on IP matters in the LED, RFID, semiconductor, medical devices, robotics, software, electronics, networking devices, cryptography and artificial intelligence industries.

PRACTICE AREAS | IP Due Diligence, Joint Development Agreements, IP Asset Transfers, Strategic Patent Portfolio Development, and Trade Secrets Protection.

### Bell & Manning, LLC

[bellmanning.com](http://bellmanning.com)

OFFICE LOCATION | Madison, WI

CONTACT | Meredith Porembski | [mporembski@bellmanning.com](mailto:mporembski@bellmanning.com)

ABOUT | Bell & Manning, LLC is focused exclusively on intellectual property, with a particular emphasis on US and international patents.

PRACTICE AREAS | Patent drafting and prosecution in the areas of chemistry, materials, physics, mechanical and electrical engineering, and software.

### Burris Law, PLLC

[burrisiplaw.com](http://burrisiplaw.com)

OFFICE LOCATION | Detroit, MI

CONTACT | Kelly K. Burris | [kelly@burrisiplaw.com](mailto:kelly@burrisiplaw.com)

ABOUT | Our practice is focused on patent preparation and prosecution, and we are located in the same building as the Midwest Regional USPTO. We have developed proprietary software tools to help our clients manage their IP portfolios.

PRACTICE AREAS | Patent Preparation and Prosecution; Patentability, Invalidity, and Freedom-to-Operate Opinions; Trade Secret Counseling; Trademarks; Copyrights; IP Agreements

### Chen Malin LLP

[chenmalin.com](http://chenmalin.com)

OFFICE LOCATION | Dallas, TX

CONTACT | Li Chen | [lchen@chenmalin.com](mailto:lchen@chenmalin.com)

ABOUT | We represent Fortune 100 companies. We have successfully negotiated transactions that impact 11-figures in annual revenues. And we led multiple trial teams to victory against AmLaw 100 firms.

PRACTICE AREAS | Intellectual property counseling; patent, trade secret, trademark, and copyright litigation; F/RAND litigation; and trade secret protection.

### Cobalt LLP

[cobaltlaw.com](http://cobaltlaw.com)

OFFICE LOCATION | Berkeley, CA

CONTACT | Nate Garhart | [nate@cobaltlaw.com](mailto:nate@cobaltlaw.com)

ABOUT | Cobalt attorneys are specialists in trademark, copyright, licensing, advertising review & FTC compliance, contests & sweepstakes rules drafting, online policy drafting, COPPA and CARU compliance.

PRACTICE AREAS | Trademark & copyright counseling, prosecution, licensing/transactions, & enforcement; advertising review; contests & sweepstakes; web policies.

### Culhane Meadows, PLLC

[culhanemeadows.com](http://culhanemeadows.com)

OFFICE LOCATIONS | Atlanta, GA | Austin, TX | Dallas, TX | Houston, TX | Boston, MA | Chicago, IL | New York, NY | Princeton, NJ | Washington, D.C.

CONTACT | Anna Brook | [abrook@cm.law](mailto:abrook@cm.law)

ABOUT | We are a full-service IP practice. Each attorney has decades of Big Law experience. We offer superior services at lower rates by doing away with overhead while maintaining the key elements of traditional IP law practices.

PRACTICE AREAS | We specialize in IP litigation; PTO proceedings such as inter partes review and TTAB cases; patent & trademark prosecution; copyright registration; counseling; and licensing.

### DTO Law

[dtolaw.com](http://dtolaw.com)

OFFICE LOCATIONS | Los Angeles, CA | San Francisco, CA | Louisville, KY

CONTACT | Megan O'Neill | [moneill@dtolaw.com](mailto:moneill@dtolaw.com)

ABOUT | Headquartered in California, but litigating cases across the country, DTO litigators handle all manner of intellectual property matters, including patent, copyright, trademark, and trade secret litigation.

PRACTICE AREAS | Patent Litigation, trademark and trade dress litigation, copyright litigation, trade secret litigation

### Edwards Maxson Mago & Macaulay

[em3law.com](http://em3law.com)

OFFICE LOCATIONS | Atlanta, GA | Austin, TX | Chicago, IL | Dallas, TX | New York, NY

CONTACT | Michelle Skinner | [miskinner@em3law.com](mailto:miskinner@em3law.com)

ABOUT | Edwards Maxson Mago & Macaulay, LLP or EM<sup>3</sup> was founded in 2017 to leverage the exceptional legal and business experience of its founding partners and the select attorneys who join the firm in a way that consistently delivers sophisticated legal services and excellent results at affordable business rates.

### Focal PLLC

[focallaw.com](http://focallaw.com)

OFFICE LOCATIONS | Seattle, WA

CONTACT | Barb Rhoads-Weaver | [barb@focallaw.com](mailto:barb@focallaw.com)

ABOUT | Focal is a boutique firm focused on serving technology, internet, and media-driven companies. We provide our clients with practical, business-oriented advice on day-to-day legal issues, commercial transactions, and disputes.

PRACTICE AREAS | Privacy, Cybersecurity, Licensing Agreements, Trademark Registration & Maintenance, Brand Protection & Enforcement, Copyright, Trademark & Commercial Disputes, First Amendment.

### Kim IP

[kimintellectualproperty.com](http://kimintellectualproperty.com)

OFFICE LOCATIONS | Voorhees, NJ

CONTACT | Jae Kim | [yjaekim@kimiaplwgrou.com](mailto:yjaekim@kimiaplwgrou.com)

ABOUT | Kim IP is a full service IP firm focusing on patent and trademark preparation and prosecution, IP litigation, licensing, and strategic counseling services related to patents, trademarks, copyrights and trade secrets.

PRACTICE AREAS | Patent and trademark procurement, copyright, IP counseling, licensing, opinion work and IP litigation.

### Lee, Hong, Degerman, Kang & Waimey

[lhlaw.com](http://lhlaw.com)

OFFICE LOCATIONS | Los Angeles, CA | Orange County, CA  
Washington, D.C. | Seoul, Korea | London, UKD

CONTACT | Patrick Lai | [plai@lhlaw.com](mailto:plai@lhlaw.com)

ABOUT | As one of its largest practice groups, LHDK&W's nationally ranked intellectual property group obtains, protects and enforces intellectual property rights, both domestically and internationally.

PRACTICE AREAS | Worldwide patent preparation & prosecution; licensing; trademark & copyright registration; IP counseling, opinions, and product clearance; IP due diligence & IP litigation.

### Mac Murray & Shuster LLP

[mslawgroup.com](http://mslawgroup.com)

OFFICE LOCATIONS | Columbus, OH | Cincinnati, OH

CONTACT | Josh Stevens | [jstevens@mslawgroup.com](mailto:jstevens@mslawgroup.com)

ABOUT | With a focus on consumer protection laws, M&S provides privacy compliance counsel and a range of services touching copyright, trademark, trade secrets, and other IP legal concerns.

PRACTICE AREAS | Advertising, contests, & sweepstakes; marketing & promotions; social media; privacy & data security including TCPA, CCPA, GDPR, and UDAP compliance & defense; attorney general and multistate investigations.

### Ortiz & Lopez, PLLC

[olpatentlaw.com](http://olpatentlaw.com)

OFFICE LOCATIONS | Albuquerque, NM | El Paso, TX | Las Vegas, NV

CONTACT | Kermit Lopez | [klopez@olpatentlaw.com](mailto:klopez@olpatentlaw.com)

ABOUT | Ortiz & Lopez, PLLC is an intellectual property law firm providing patent, trademark, copyright and other intellectual property legal service. Registered US patent attorneys.

PRACTICE AREAS | Patent, trademark, copyright, & other IP legal issues, including IP prosecution and litigation.

### Patrick Law Group

[patricklawgroup.com](http://patricklawgroup.com)

OFFICE LOCATIONS | Atlanta, GA | Chicago, IL

CONTACT | Meredith Sidewater | [msidewater@patricklawgroup.com](mailto:msidewater@patricklawgroup.com)

ABOUT | Patrick Law Group is an agile, results-driven law firm that applies its talent, experience and advanced technology infrastructure to give our clients measurably superior results in a rapidly evolving business climate. We do this with a culture that fosters robust service, communication and collaboration to drive exceptional value for our clients. We are experts at preparing, negotiating and advising our clients on business contracts. We have drafted and negotiated thousands of contracts, and this is what we do every day. Our focus on transactional work has allowed us to gain deep experience in effectively and efficiently preparing contracts, which help our clients achieve their business objectives.

PRACTICE AREAS | Patents, trademarks, copyrights, trade secrets, international and domestic portfolio management and development, licensing and transactions.

### Peacock Law P.C.

[peacocklaw.com](http://peacocklaw.com)

OFFICE LOCATIONS | Albuquerque, NM | New York, NY

CONTACT | Svitlana Anderson | [sanderson@PeacockLaw.com](mailto:sanderson@PeacockLaw.com)

ABOUT | As a full-service Intellectual Property law firm, we have, for over 23 years, assisted companies big and small generate value from their great ideas.

PRACTICE AREAS | Patents, trademarks, copyrights, trade secrets, international and domestic portfolio management and development, licensing and transactions, IP litigation.

### Pinckney, Weidinger, Urban & Joyce LLC

[pwujlaw.com](http://pwujlaw.com)

OFFICE LOCATION | Greenville, DE

CONTACT | Helena Rychlicki | [hrychlicki@pwujlaw.com](mailto:hrychlicki@pwujlaw.com)

ABOUT | We help our clients protect their valuable intellectual assets and represent them in all aspects of IP law. We are well-suited to serve as lead or local counsel in Delaware IP-related cases.

PRACTICE AREAS | IP Litigation - lead and local counsel; technology licensing and protection; non-disclosure and confidentiality agreements.

### Rahman LLC

[rahmanllc.com](http://rahmanllc.com)

OFFICE LOCATION | Columbia, MD

CONTACT | Mohammad Rahman | [rahman@rahmanllc.com](mailto:rahman@rahmanllc.com)

ABOUT | Rahman LLC dedicates its practice to original domestic and foreign patent and trademark preparation and prosecution.

PRACTICE AREAS | Patent prosecution, trademark prosecution, prior art, infringement, and clearance opinions.

### Rusing Lopez & Lizardi, PLLC

[rllaz.com](http://rllaz.com)

OFFICE LOCATION | Tucson, AZ | Scottsdale, AZ

CONTACT | Timothy Reckart | [treckart@rllaz.com](mailto:treckart@rllaz.com)

ABOUT | RL&L has a broad & sophisticated IP practice. Our team represents clients in transactions that range from routine to highly complex. We play a major role in many high stakes IP litigation matters.

PRACTICE AREAS | Trademark, copyright, trade secret litigation; IP licenses; technology joint ventures & development agreements; registrations; trade secret review.

### Schoeman Updike Kaufman & Gerber LLP

[schoeman.com](http://schoeman.com)

OFFICE LOCATIONS | New York, NY | Wayne, NJ

CONTACT | Heather Heft | [hheft@schoeman.com](mailto:hheft@schoeman.com)

ABOUT | Our practice focuses on the clearance, prosecution, protection, maintenance, enforcement, defense and exploitation of intellectual property rights, worldwide.

PRACTICE AREAS | Trademark, copyright, patent, unfair competition; internet, technology, and related areas; domestic and international.

### Schroder, Joseph & Associates, LLP

[sjalegal.com](http://sjalegal.com)

OFFICE LOCATION | Buffalo, NY

CONTACT | Linda Joseph | [ljoseph@sjalegal.com](mailto:ljoseph@sjalegal.com)

ABOUT | Trademark, patent and copyright litigation as well as trade secret, non-compete, non-solicit and franchise matters throughout NY State

PRACTICE AREAS | Trademark, patent, copyright, trade secret, franchise litigation throughout NY State as well as transactional services.

### Segmiller & Associates, P.C.

[segmend.com](http://segmend.com)

OFFICE LOCATIONS | Pittsburgh, PA

CONTACT | Kathleen A. Segmiller | [kas@segmend.com](mailto:kas@segmend.com)

ABOUT | Segmiller & Associates has been a successful certified women owned law firm since 2008 and has been WBENC certified since 2013. As a women's owned firm, Segmiller & Associates provides quality litigation services while participating as a business partner within a multitude of corporate and insurance carrier supplier diversity programs.

PRACTICE AREAS | Intellectual property matters.



### Sideman & Bancroft LLP

[sideman.com](http://sideman.com)

OFFICE LOCATIONS | San Francisco, CA | Denver, CO

CONTACT | **Lyndsey Heaton** | [lheaton@sideman.com](mailto:lheaton@sideman.com)

**ABOUT** | We currently provide full service intellectual property and brand protection counseling from the initiation of rights-holder protections such as patent, trademark and copyright prosecution, through strategic planning, and enforcement.

**PRACTICE AREAS** | IP Litigation; Trademarks and Copyright Prosecution, Enforcement, Counseling; Trade Secrets; Anti-Counterfeiting and Anti-Piracy; Intellectual Property Portfolio Audits.

### Stanek Lemon Crouse + Meeks, PA

[staneklemon.com](http://staneklemon.com)

OFFICE LOCATION | Raleigh, NC

CONTACT | **Shawna Lemon** | [slemon@staneklemon.com](mailto:slemon@staneklemon.com)

**ABOUT** | Experience in medical devices, biotech, pharma, diagnostics, therapeutics, food science, chemicals, telecommunications, microelectronics, software, semiconductors, consumer electronics, power and energy and industrial equipment.

**PRACTICE AREAS** | Patent preparation and prosecution, IP portfolio management, merger and acquisition support, due diligence, licensing support, opinion work and litigation support.

### Stokes Lawrence, PS

[stokeslaw.com](http://stokeslaw.com)

OFFICE LOCATION | Seattle, WA | Yakima, WA

CONTACT | **Shannon Jost** | [shannon.jost@stokeslaw.com](mailto:shannon.jost@stokeslaw.com)

**ABOUT** | We assist in protecting and enforcing trademarks, copyrights, patents and trade secrets through registration, portfolio management, licensing, litigation and dispute resolution, and handle complex intellectual property transactions.

### Talem IP Law LLP

[talemip.com](http://talemip.com)

OFFICE LOCATION | Gainesville, FL

CONTACT | **Wendy Zimbone** | [wzimbone@talemip.com](mailto:wzimbone@talemip.com)

**ABOUT** | Talem IP provides clients with comprehensive intellectual property solutions including patents, trademarks, and licensing, in the fields of engineering, software, semiconductors, and medical devices.

**PRACTICE AREAS** | Patent drafting and prosecution; trademark filing; IP portfolio development and management; IP strategy; IP licensing and commercialization.

### Walsh Pizzi O'Reilly Falanga LLP

[walsh.law](http://walsh.law)

OFFICE LOCATIONS | Newark, NJ | New York, NY | Philadelphia, PA

CONTACT | **Christine Gannon** | [cgannon@walsh.law](mailto:cgannon@walsh.law)

**ABOUT** | Walsh's IP practice delivers innovative and economical strategies for protecting, exploiting, and enforcing IP rights. Walsh works with individuals and corporations of all sizes across multiple industries.

**PRACTICE AREAS** | Theft of trade secrets, patent, trademark, copyright, and trade dress infringement, and false advertising litigation, and trademark prosecution.

### Willenken LLP

[willenken.com](http://willenken.com)

OFFICE LOCATION | Los Angeles, CA

CONTACT | **Peter Shimamoto** | [pshimamoto@willenken.com](mailto:pshimamoto@willenken.com)

**ABOUT** | Our attorneys have litigated—and, more importantly, won—a wide variety of IP matters across dynamic industries. By adopting creative strategies, we vigorously protect and expand our clients' IP rights in their chosen markets.

**PRACTICE AREAS** | Copyright, trademark and trade dress, patent, entertainment, trade secrets and employee mobility.

### Winterfeldt Intellectual Property Group

[winterfeldt.law](http://winterfeldt.law)

OFFICE LOCATIONS | Brooklyn, NY | Washington, D.C.

CONTACT | **Brian Winterfeldt** | [brian@winterfeldt.law](mailto:brian@winterfeldt.law)

**ABOUT** | Winterfeldt IP Group is led by Brian Winterfeldt, who has over two decades of experience as a cutting-edge practitioner of trademark and Internet law. Our other highly experienced attorneys and staff all specialize in IP.

**PRACTICE AREAS** | We specialize in global trademark portfolio management, digital brand protection including domain name and social media issues, and related transactional and advocacy matters.

### Zuber Lawler & Del Duca LLP

[zuberlawler.com](http://zuberlawler.com)

OFFICE LOCATIONS | Chicago, IL | Los Angeles, CA | Silicon Valley, CA | New York, NY

CONTACT | **Tom Zuber** | [tzuber@zuberlawler.com](mailto:tzuber@zuberlawler.com)

**ABOUT** | Zuber Lawler's IP team works internationally in IP litigation, deal matters, and global portfolio management involving a variety of technologies, including as examples pharma and distributed ledger technology.

**PRACTICE AREAS** | Copyright; patents; trademark; and trade secrets.



### ARIZONA

Loza & Loza LLP  
Rusing Lopez & Lizardi, PLLC

### CALIFORNIA

Accelaron Law Group, LLP  
Cobalt LLP  
DTO Law  
Lee, Hong, Degerman, Kang  
& Waimey  
Loza & Loza LLP  
Sideman & Bancroft LLP  
Willenken LLP  
Zuber Lawler & Del Duca LLP

### COLORADO

Peacock Law P.C.  
Sideman & Bancroft LLP

### DELAWARE

Pinckney, Weidinger, Urban  
& Joyce LLC

### FLORIDA

Talem IP Law LLP  
Thomas & LoCicero PL

### GEORGIA

Culhane Meadows, PLLC  
Edwards Maxson Mago & Macaulay  
Patrick Law Group

### ILLINOIS

Culhane Meadows, PLLC  
Loza & Loza LLP  
Patrick Law Group  
Zuber Lawler & Del Duca LLP

### KENTUCKY

DTO Law

### MARYLAND

Jordan IP Law, LLC  
Rahman LLC

### MASSACHUSETTS

Culhane Meadows, PLLC

### MICHIGAN

Burris Law, PLLC

### NEVADA

Ortiz & Lopez, PLLC

### NEW JERSEY

Culhane Meadows, PLLC  
Kim IP  
Schoeman Updike Kaufman  
& Gerber LLP  
Walsh Pizzi O'Reilly Falanga LLP

### NEW MEXICO

Loza & Loza LLP  
Ortiz & Lopez, PLLC  
Peacock Law P.C.

### NEW YORK

Culhane Meadows, PLLC  
Edwards Maxson Mago & Macaulay  
Peacock Law P.C.  
Schoeman Updike Kaufman  
& Gerber LLP  
Schroder, Joseph & Associates, LLP  
Walsh Pizzi O'Reilly Falanga LLP  
Winterfeldt Intellectual Property Group  
Zuber Lawler & Del Duca LLP

### NORTH CAROLINA

Stanek Lemon Crouse + Meeks, PA

### OHIO

Mac Murray & Shuster LLP

### PENNSYLVANIA

Segmiller & Associates, P.C.  
Walsh Pizzi O'Reilly Falanga LLP

### TEXAS

Chen Malin LLP  
Culhane Meadows, PLLC  
Edwards Maxson Mago & Macaulay  
Loza & Loza LLP  
Ortiz & Lopez, PLLC

### UTAH

Loza & Loza LLP

### WASHINGTON

Focal PLLC  
Loza & Loza LLP

### WISCONSIN

Bell & Manning, LLC  
Stokes Lawrence, PS

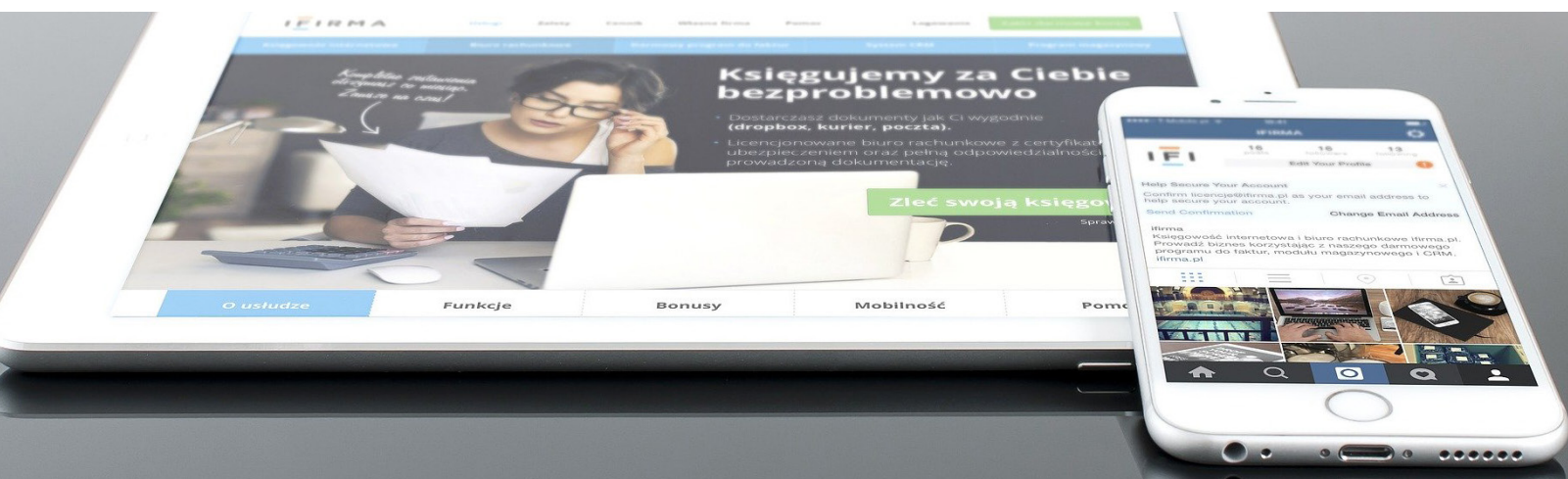
### WASHINGTON, D.C.

Accelaron Law Group, LLP  
Culhane Meadows, PLLC  
Jordan IP Law, LLC  
Lee, Hong, Degerman, Kang & Waimey  
Loza & Loza LLP  
Winterfeldt IP Group, PLLC

### INTERNATIONAL

**Seoul, Korea** | Lee, Hong, Degerman,  
Kang & Waimey

**London, UKD** | Lee, Hong, Degerman,  
Kang & Waimey



### ADVERTISING & CONTESTS

Cobalt LLP  
Culhane Meadows PLLC  
Mac Murray & Shuster LLP  
Peacock Law P.C.  
Schröder, Joseph & Associates, LLP  
Sideman & Bancroft LLP  
Thomas & LoCicero PL

### COPYRIGHT COUNSELING & FILINGS

Burris Law, PLLC  
Cobalt LLP  
Culhane Meadows PLLC  
DTO Law  
Jordan IP Law, LLC  
Mac Murray & Shuster LLP  
Patrick Law Group  
Peacock Law P.C.  
Schröder, Joseph & Associates, LLP  
Talem IP Law LLP  
Thomas & LoCicero PL  
Walsh Pizzi O'Reilly Falanga LLP  
Willenken LLP  
Zuber Lawler & Del Duca

### CYBER SECURITY & PRIVACY

Cobalt LLP  
Culhane Meadows PLLC  
DTO Law  
Jordan IP Law, LLC  
Mac Murray & Shuster LLP  
Patrick Law Group  
Peacock Law P.C.  
Schröder, Joseph & Associates, LLP  
Talem IP Law LLP  
Walsh Pizzi O'Reilly Falanga LLP  
Zuber Lawler & Del Duca

### DOMAIN NAMES & INTERNET MATTERS

Burris Law, PLLC  
Cobalt LLP  
Culhane Meadows PLLC  
DTO Law  
Kim IP  
Lee, Hong, Degerman, Kang & Waimey, PC  
Loza & Loza, LLP  
Ortiz & Lopez

Peacock Law P.C.  
Schoeman Updike Kaufman & Gerber LLP  
Schröder, Joseph & Associates, LLP  
Sideman & Bancroft LLP  
Walsh Pizzi O'Reilly Falanga LLP  
Winterfeldt IP Group, PLLC  
Zuber Lawler & Del Duca

### FRANCHISING

Culhane Meadows PLLC  
Lee, Hong, Degerman, Kang & Waimey, PC  
Peacock Law P.C.  
Schröder, Joseph & Associates, LLP  
Walsh Pizzi O'Reilly Falanga LLP  
Zuber Lawler & Del Duca

### IP AUDITS

Acceleron Law Group, LLP  
Burris Law, PLLC  
Chen Malin LLP  
Cobalt LLP  
Culhane Meadows PLLC  
Jordan IP Law, LLC  
Kim IP  
Loza & Loza, LLP  
Ortiz & Lopez  
Peacock Law P.C.  
Rahman LLC  
Rusing Lopez & Lizardi, PLLC  
Schoeman Updike Kaufman & Gerber LLP  
Sideman & Bancroft LLP  
Zuber Lawler & Del Duca

### IP TRANSACTIONS, LICENSING & DUE DILIGENCE

Acceleron Law Group, LLP  
Burris Law, PLLC  
Chen Malin LLP  
Cobalt LLP  
Culhane Meadows PLLC  
DTO Law  
Jordan IP Law, LLC  
Kim IP  
Lee, Hong, Degerman, Kang & Waimey, PC  
Loza & Loza, LLP  
Ortiz & Lopez  
Peacock Law P.C.

Peacock Law P.C.  
Pinckney, Weidinger, Urban & Joyce LLC  
Rahman LLC  
Rusing Lopez & Lizardi, PLLC  
Schoeman Updike Kaufman & Gerber LLP  
Schröder, Joseph & Associates, LLP  
Sideman & Bancroft LLP  
Stanek Lemon  
Talem IP Law LLP  
Winterfeldt IP Group, PLLC  
Zuber Lawler & Del Duca

#### **PATENT ADMINISTRATIVE HEARINGS (IPR)**

Bell & Manning, LLC  
Burris Law, PLLC  
Chen Malin LLP  
Culhane Meadows PLLC  
Jordan IP Law, LLC  
Kim IP  
Lee, Hong, Degerman, Kang & Waimey, PC  
Loza & Loza, LLP  
Ortiz & Lopez  
Peacock Law P.C.  
Schröder, Joseph & Associates, LLP  
Sideman & Bancroft LLP  
Zuber Lawler & Del Duca

#### **PATENT DRAFTING & PROSECUTION**

Bell & Manning, LLC  
Burris Law, PLLC  
Culhane Meadows PLLC  
Jordan IP Law, LLC  
Kim IP  
Lee, Hong, Degerman, Kang & Waimey, PC  
Loza & Loza, LLP  
Ortiz & Lopez  
Peacock Law P.C.  
Rahman LLC  
Schoeman Updike Kaufman & Gerber LLP  
Schröder, Joseph & Associates, LLP  
Sideman & Bancroft LLP  
Stanek Lemon  
Talem IP Law LLP  
Zuber Lawler & Del Duca

#### **PATENT LITIGATION & ENFORCEMENT**

Chen Malin LLP  
Culhane Meadows PLLC  
DTO Law  
Kim IP

Lee, Hong, Degerman, Kang & Waimey, PC  
Loza & Loza, LLP  
Ortiz & Lopez  
Peacock Law P.C.  
Pinckney, Weidinger, Urban & Joyce LLC  
Rahman LLC  
Rusing Lopez & Lizardi, PLLC  
Schröder, Joseph & Associates, LLP  
Sideman & Bancroft LLP  
Walsh Pizzi O'Reilly Falanga LLP  
Willenken LLP  
Zuber Lawler & Del Duca

#### **PATENT OPINIONS**

Burris Law, PLLC  
Jordan IP Law, LLC  
Kim IP  
Lee, Hong, Degerman, Kang & Waimey, PC  
Loza & Loza, LLP  
Ortiz & Lopez  
Peacock Law P.C.  
Rahman LLC  
Schoeman Updike Kaufman & Gerber LLP  
Schröder, Joseph & Associates, LLP  
Sideman & Bancroft LLP  
Stanek Lemon  
Talem IP Law LLP  
Zuber Lawler & Del Duca

#### **SPORTS & ENTERTAINMENT**

Kim IP  
Ortiz & Lopez  
Peacock Law P.C.  
Willenken LLP

#### **TRADEMARK & COPYRIGHT LITIGATION**

Chen Malin LLP  
Cobalt LLP  
Culhane Meadows PLLC  
DTO Law  
Kim IP  
Lee, Hong, Degerman, Kang & Waimey, PC  
Loza & Loza, LLP  
Ortiz & Lopez  
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Stanek Lemon  
Thomas & LoCicero PL  
Walsh Pizzi O'Reilly Falanga LLP  
Willenken LLP  
Winterfeldt IP Group, PLLC  
Zuber Lawler & Del Duca

### TRADEMARK COUNSELING, SEARCHING, PROSECUTION & PORTFOLIO MANAGEMENT

Burris Law, PLLC  
Cobalt LLP  
Culhane Meadows PLLC  
Jordan IP Law, LLC  
Kim IP  
Lee, Hong, Degerman, Kang & Waimey, PC  
Loza & Loza, LLP  
Ortiz & Lopez  
Peacock Law P.C.  
Rahman LLC  
Rusing Lopez & Lizardi, PLLC  
Schoeman Updike Kaufman & Gerber LLP  
Schröder, Joseph & Associates, LLP  
Sideman & Bancroft LLP  
Stanek Lemon  
Talem IP Law LLP  
Walsh Pizzi O'Reilly Falanga LLP  
Winterfeldt IP Group, PLLC  
Zuber Lawler & Del Duca

### TRADEMARK TRIAL & APPEAL BOARD PROCEEDINGS

Cobalt LLP  
Culhane Meadows PLLC  
DTO Law  
Jordan IP Law, LLC  
Kim IP  
Lee, Hong, Degerman, Kang & Waimey, PC  
Loza & Loza, LLP  
Ortiz & Lopez  
Peacock Law P.C.  
Rahman LLC  
Rusing Lopez & Lizardi, PLLC  
Schoeman Updike Kaufman & Gerber LLP  
Schröder, Joseph & Associates, LLP  
Sideman & Bancroft LLP  
Stanek Lemon

Willenken LLP

### TRADE SECRETS & LITIGATION

Burris Law, PLLC  
Chen Malin LLP  
Culhane Meadows PLLC  
DTO Law  
Jordan IP Law, LLC  
Kim IP  
Lee, Hong, Degerman, Kang & Waimey, PC  
Loza & Loza, LLP  
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Sideman & Bancroft LLP  
Walsh Pizzi O'Reilly Falanga LLP  
Willenken LLP  
Zuber Lawler & Del Duca

### OTHER RELATED LITIGATION MATTERS

Chen Malin LLP  
Culhane Meadows PLLC  
DTO Law  
Kim IP  
Loza & Loza, LLP  
Ortiz & Lopez  
Peacock Law P.C.  
Pinckney, Weidinger, Urban & Joyce LLC  
Rusing Lopez & Lizardi, PLLC  
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Willenken LLP  
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## ABOUT THE FIRM:

With offices in Silicon Valley, San Francisco, Southern California and Washington DC, Acceleron Law Group, LLP (ALG) specializes in corporate, commercial, and technology transactions. Our attorneys previously served as in-house counsel to high profile technology companies and as outside counsel at national law firms such as Cooley, Gibson Dunn, Wilson Sonsini, DLA Piper, Morgan Lewis and Sidley Austin. ALG attorneys leverage their extensive legal experience (rather than junior attorneys) with flexible fee structures, lower overhead, and efficient technology solutions to provide experienced legal counsel at efficient fee structures that meet clients' corporate legal budgets.

## PRACTICE AREAS:

- Technology Licensing
- SaaS, Content & Data Agreements
- Services & Commercial Agreements
- Privacy & Cybersecurity
- Mergers & Acquisitions
- Equity & Debt Financings
- General Corporate Counseling
- Venture Capital & Private Equity Funds
- Investor Representation
- Real Estate Transactions

## DIVERSITY:

- Certified as a minority owned business by the National Minority Supplier Development Council
- Member of National Association of Minority & Women Owned Law Firms (NAMWOLF)
- Member of California Minority Counsel Program (CMCP)
- Over 75% of ALG attorneys are minority and/or women



NAMWOLF

## CONTACT:

Southern California	Northern California	Washington DC
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fhasani@acceleronlaw.com	rrugani@acceleronlaw.com	jryan@acceleronlaw.com

**General Inquiries:** (650) 980-4850; [info@acceleronlaw.com](mailto:info@acceleronlaw.com)

To learn more about Acceleron Law Group,  
please visit our website at [www.acceleronlaw.com](http://www.acceleronlaw.com).

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## REPRESENTATIVE CLIENTS:

ALG represents clients ranging from Fortune 500 companies to venture capital funds. Partial list of representative clients previously or currently represented by ALG attorneys include:

### INTERNET/RETAIL/TECHNOLOGY

- Honda North America
- Tesla
- WhatsApp, Inc.
- Yahoo!
- AutoTrader.com
- Uber
- Kelley Blue Book
- Cox Automotive, Inc.
- Zynga

### VENTURE CAPITAL

- Andreessen Horowitz
- Comcast Ventures
- BlueRun Ventures
- 8VC
- Johnson & Johnson Innovation

### DIGITAL MEDIA, SPORTS & ENTERTAINMENT

- Cox Media Group
- Ticketmaster/Live Nation
- US Women's National Team Players Association (Soccer)
- Paciolan (A Learfield Company)
- Spectra Ticketing (A Comcast Company)

### EDUCATION/NON-PROFIT

- University of Southern California
- Signal Foundation
- Felton Institute

### HEALTHCARE

- Keck Medical Center of USC
- Children's Hospital of Los Angeles

# Burris Law, PLLC

## YOUR FLIGHT CREW IN INNOVATION



**Who We Are:** Burris Law is an intellectual property law firm with a diverse team of attorneys who have hands-on industry experience as engineers, scientists and inventors.

**Where We Are:** Our offices are conveniently located in the same building as the Midwest Regional United States Patent and Trademark Office in Detroit, Michigan.

**What We Do:** We focus on patent preparation and prosecution in the electrical, mechanical, materials science, and chemistry fields, with particular emphasis on manufacturing technologies. We also routinely prepare opinions and assist with IP-related transactions.

**How We Do It:** We like to think of ourselves as a flight crew for our clients because we truly partner with them to provide a full range of personalized IP services. Our ultimate objective is to help navigate our clients across the IP terrain to protect and grow their businesses.

**We provide our clients access to a proprietary web portal with innovative IP management tools, an IP dashboard, and 24/7 access to client files and data.**

**Kelly K. Burris, Founder/Owner**  
313-393-5402 • [kelly@burrisiplaw.com](mailto:kelly@burrisiplaw.com)  
[burrisiplaw.com](http://burrisiplaw.com)



Kelly K. Burris



Abha Fadipe



Lou Houston



Robert Johns



Peter Keros



George Patsarikas



Neal Sanborn



Miyoung Shin



David Spears



Li-Hua Weng



Mike Zalobsky



Julie Zamler



80% Patent Prosecution

15% Opinions/Transactional

5% Trademarks







**Kris Leftwich**  
PARTNER



**Li Chen**  
MANAGING PARTNER



**Steve Malin**  
PARTNER



The lawyers at **CHEN MALIN LLP** practice at the intersection of complex transactions and litigation. We eschew playbooks when solving problems, and our approach impacts results. Defying convention in the IT industry, we secured major concessions from vendors that later formed the basis for multiple 8-figure recoveries for our client. In bet-the-company litigation, we have multiple trial and pre-trial victories against teams from AmLaw 100 and well-known plaintiff's firms. In each instance, our clients were successful when observers expected adverse results. Our clients include multiple Fortune 100 and Global Fortune 500 companies, and they entrust us with contracts that impact 11-figures in annual operating revenues and litigations when the stakes matter.

Counter-parties have sought our advice after negotiations have concluded. We have won cases using theories that the same courts have rejected—when those theories were advanced by others. We are one of a handful of teams in the country that have successfully litigated a F/RAND (patent) case to verdict. And our examinations of opposing witnesses have repeatedly had case-dispositive effect.

## What our clients say

“ One of the most effective and efficient counsel I have ever worked with ”

“ Great understanding of business operation(s) ”

“ Coalesces ... technical knowledge ... legal acumen ... and negotiation skills to provide ... exceptional legal advice in a 'user-friendly' manner ”

“ A strong trial lawyer ... admired for his ability to assimilate and simplify complex technological details in IP disputes of all kinds ”

“ His extensive expertise and abilities as a litigator, negotiator and advocate are obvious ”



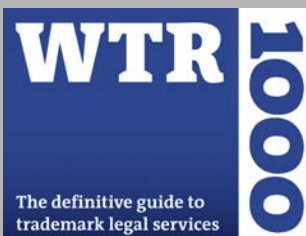




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**Culhane Meadows is not your typical law firm – and we're proud of that!** We are shaking up the legal market as a cloud-based law firm that does away with extravagant office space and other overhead expenses that offer little or no value to our clients. We offer superior services for significantly lower rates. We maintain all the key elements of traditional IP law practices, including litigation technology and a well-established patent & trademark docketing system with associated support staff. The result is a unique combination of advantages for our clients.

**We know intellectual property.** Our partner-only roster is comprised exclusively of former Big Law and senior in-house attorneys who handle IP matters relating to patents, trademarks, copyrights, and trade secrets.

**We serve a broad range of clients,** including Fortune® 100 companies and international organizations in biopharma, chemical, electronics, software, oil & gas, manufacturing, telecom, e-commerce, medical device, information technology, hospitality, fashion and luxury goods, banking, financial services, travel, franchising, advertising, entertainment, sports, and insurance, among others.

**Our competitive fees** are unmatched by similarly-experienced partners at traditional law firms. We offer predictable rates, including alternative fee arrangements for many services.

**We're flexible.** Our innovative model allows us to play whatever role you want: large or small, out front or behind the scenes, to provide you the best service.

**We are committed to equality and diversity.** We have a fully transparent partnership where every attorney can thrive regardless of race, gender, orientation, or background. More than half of our partners are women, minorities, or LGBTQ+.

## IP Services

- IP litigation including patent and trademark infringement, trade secret misappropriation, and defamation
- PTO proceedings such as *inter partes* review and reexamination, and trademark opposition and cancellation actions
- ITC investigations and customs enforcement
- Legal opinions and strategic counseling
- Patent prosecution, trademark prosecution, and design protection
- Trademark searching and clearance
- Global trademark portfolio and brand management
- Domain name disputes
- IP licensing and IP due diligence in transactional matters
- IP agreements with employees and contractors





Driven To Outperform.

## About the Firm

Founded in May 2019 by Will Delgado, Mark Tarango, and Megan O'Neill, DTO is one of NAMWOLF's newest California firms. By combining our decades of experience in both transactional and litigation matters, we offer our clients a full suite of services. Our approach is simple: commit to learning the client's business; immediately determine what matters to them and what doesn't; relentlessly pursue a business-driven objective.

## Practice Areas

- Appellate Practice
- Class Action Defense
- Commercial Real Estate Transactions
- Commercial Technology and Outsourcing Transactions
- Complex Commercial Litigation and Arbitration
- Corporate Law and Finance
- Intellectual Property Litigation

## Attorney Recognition

- "California Star" (*Benchmark Litigation*)
- "Top Latino Lawyer" (*Latino Leaders Magazine*)
- "Local Litigation Star" (*Benchmark Litigation*)
- "Labor & Employment Star - West" (*Benchmark Litigation*)
- "Super Lawyer" (*Super Lawyers Magazine - Southern California*)
- "Top 20 Lawyer Under 40" (*The Daily Journal*)
- "Lawyers on the Fast Track" (*The Recorder*)

## Representative Clients

3D Systems  
Live Nation  
McDonald's  
Media Alpha  
Microsoft  
Morgan Stanley  
The Nature's Bounty Co.  
PayPal  
Penske Media Corp.  
PhD Fitness  
Quantum Spatial  
Ticketmaster  
Turvo  
Target  
Toyota Financial  
Westlake Financial

<http://www.dtolaw.com>

## | Firm Background:

Focal PLLC is a Seattle-based, boutique firm focused on serving technology, internet, and media-driven companies. We provide our clients practical, business-oriented advice on day-to-day legal issues, commercial transactions, and disputes.

Focal was founded in 2008 by Venkat Balasubramani and Nathan Webb — lawyers with both law firm and in-house experience. Our founders also have entrepreneurial experience, having successfully launched and managed start-up companies. Consequently, we understand the role of legal services and that business people are looking for business-oriented solutions to legal matters.

## | Areas of Focus:

- Privacy Laws & Regulations (GDPR, CCPA)
- Cybersecurity & Breach Counseling
- Online Terms & Privacy Policies
- Cloud/SaaS Agreements
- Licensing Agreements
- Regulatory Compliance & Marketing Law
- Trademark Registration & Maintenance
- Brand Protection & Enforcement
- Copyright & Trademark Disputes
- Commercial Disputes
- Product Risk Assessment
- User-Generated Content
- First Amendment

## | Recognition:

- AV Preeminent-rated by Martindale
- Recognized by Super Lawyers
- Recognized by the ABA on its “Blawg 100” list
- Certified as Minority-Owned by NMSDC

## | Representative Clients:

Pusheen Corp.  
B-Stock Solutions, Inc.  
Pioneer Square Labs, Inc.  
BitTitan, Inc.  
Whitepages Consumer, Inc.  
Flexe, Inc.  
Hiya, Inc.  
Skilljar Inc.  
Ad Practitioners, LLC  
TINYhr Inc.







Jordan Intellectual Property Law, LLC ("JIPL"), one of the leading intellectual property law boutique firms in metropolitan Washington, D.C., provides strategic guidance, counseling and portfolio management in areas relating to patent and trademark law. With an office located in close proximity to the U.S. Patent & Trademark Office (USPTO), JIPL has invaluable insight on USPTO practices and procedures.

#### **Firm Overview**

At Jordan IP Law, we help to extend the growth of your business by providing large firm patent experience with unprecedented personal attention at a value that meets your bottom line. In particular, we provide the full spectrum of IP-related legal services with a particular emphasis on high quality, low overhead patent counseling and prosecution in the electrical, computer, software, chemical, pharmaceutical and mechanical arts.

#### **Patents**

- Prosecution (foreign and domestic)
- Portfolio management and strategic business planning
- Inter partes review (IPR) and ex parte reexamination
- Interference proceedings
- Patentability, clearance, and invalidity studies (including searches and opinions)
- Licensing
- Due diligence studies (pre-litigation, patent purchases, and M&A)
- Litigation (district court and ITC)
- Post-grant review (PGR)
- Covered business method (CBM) reviews
- Supplemental examination

#### **Trademarks**

- Filing and prosecution (foreign and domestic)
- Brand management and counseling
- Licensing
- Litigation
- Opposition and cancellation proceedings
- Maintenance

**We also provide copyright registration, assignment and litigation services.**

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WE ARE TRULY COMMITTED TO  
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**[www.JORDANIPLAW.com](http://www.JORDANIPLAW.com)**

**Kim Intellectual Property Law Group PLLC** (Kim IP) is an intellectual property boutique law firm providing legal services in all areas of intellectual property (IP) procurement and litigation.

As an intellectual property law firm, we provide services primarily in the areas of patents, trademarks, and copyrights, including related litigation, licensing and strategic counseling. Our size, structure, and focus allow us to react quickly to client demands and craft creative solutions to address the individual needs of our clients. Whether representing clients based in the U.S. or abroad, large or small, we are committed to providing our clients with an unparalleled level of service; understanding our clients' businesses at the most fundamental of levels and advising on how best to procure, protect and enforce their intellectual property, as well as defend against intellectual property challenges by others.

## CAPABILITIES

- Patents
- Trade Secrets
- Due Diligence
- Trademarks
- IP Litigation
- Licensing
- Copyrights
- Opinion Work
- Counseling

## WHY KIM IP

Our team of experienced and dedicated intellectual property professionals provide a high caliber of expertise at least on par with what you would expect from top tier law firms, but with the client service and responsiveness a boutique law firm can provide. Based on the collective experience of our attorneys and staff, technical expertise, and subject matter knowledge, we believe our team at Kim IP can provide the best possible intellectual property legal services and counsel to you.

## CONTACT US



### Y. Jae Kim, Partner

Direct Line: (856) 520-8991  
Mobile: (908) 300-4316  
Fax: (914) 297-6660  
Email: [yjaekim@kimioplawgroup.com](mailto:yjaekim@kimioplawgroup.com)

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*Kim IP is a certified minority business enterprise by Eastern Minority Supplier Development Council. Certificate Number PT03434.*

129 W. Evesham Road, Voorhees | NJ 08043

Phone: 856.520.8988 | Fax: 914.297.6660 | [www.kimintellectualproperty.com](http://www.kimintellectualproperty.com)



**For 27 years**, Lee, Hong, Degerman, Kang & Waimey (**LHD&W**), one of the largest Asian-American owned law firms in the United States, has been providing quality and efficient legal counsel to its international clientele, including some of the world's largest conglomerates and most recognizable brands. LHD&W has approximately **40 lawyers** and offices in Los Angeles, Orange County (Newport Beach, CA), Virginia (Metropolitan Washington, DC), Seoul, and London.

## Representative Clients

LG Electronics	Porsche Cars North America	Korea Development Bank
NBC Universal	Kia Motors	Korea Deposit Insurance Corporation
SM Entertainment	Nexen Tire	Shinhan Bank
Hyundai Merchant Marine	FNS, Inc.	Hana Financial
Asiana Airlines	HJC America	Hanmi Bank
Hyundai Capital	Hite Jinro	B. Riley & Co.
Hyundai Merchant Marine	Fit Body Bootcamp	K-SURE (formerly Korean Export Insurance Corporation)
The Salvation Army	Realty One Group	

## Areas of Practice

Intellectual Property  
International Arbitration & Dispute Resolution  
Products Liability  
Banking & Financial Services  
Complex & Class Action Litigation  
Business & Corporate Transactions  
Labor & Employment  
Real Estate Transactions & Litigation

## Practice Highlights

**Intellectual Property:** While LHD&W's nationally ranked patent prosecution practice anchors its intellectual property practice and prosecutes hundreds of patents every year, LHD&W attorneys also are experienced in trademark registration, patent and trademark litigation (including IPR and adversary proceedings before the TTAB), technology licensing, product clearance and due diligence review.

**Automotive Regulatory and Litigation:** LHD&W attorneys represent OEM manufacturers in regulatory matters before the National Highway Traffic Safety Administration, as well as serving as lead and national counsel for OEM manufacturers, suppliers and equipment manufacturers in catastrophic and wrongful death product liability, and warranty/defect related class action litigations. LHD&W serves as an OEM manufacturer's product liability national discovery coordination counsel, including coordination of domestic and international aspects of discovery and preparation of corporate witnesses for depositions.

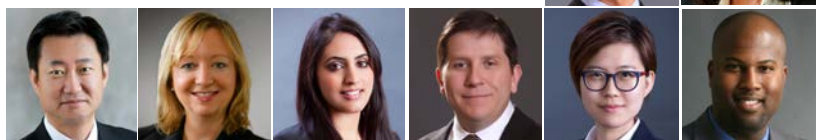
**International Arbitration and Litigation:** LHD&W attorneys in its Seoul, California and London offices represent clients before international arbitration tribunals, such as LMAA, ICC, SIAC and tribunals constituted under UNCITRAL rules, in claims often involving tens or hundreds of millions of dollars. LHD&W also represents or coordinates client efforts in domestic and foreign litigation, including cross-border insolvency litigation and enforcement of arbitral awards.

**Banking and Financial Services:** Since its founding, LHD&W has provided sophisticated litigation and transaction services to banks, financial services companies, and government agencies. We regularly advise financial institutions regarding real estate and lending transactions, creditor-side bankruptcy matters, loan workouts, and foreclosure-related litigation. LHD&W also represents financial institutions and other businesses in complex commercial litigations, including shareholder disputes, commercial fraud, fraudulent transfers and enforcement of foreign judgments.

**Corporate/Transactions/Business:** Prior to joining the firm, many of LHD&W's business attorneys were general counsel or senior in-house attorneys. With that real world experience, LHD&W provides regular counsel to innovators, technology companies, investors and corporate business units in joint ventures, acquisitions, business operations (e.g., vendor, supply, service, advertising, and sponsorship agreements). Through a California certified specialist in franchise and distribution law, LHD&W provides expert counsel to franchisors, including registration in all franchise registration jurisdictions.

## Contact

**Larry R. Schmadeka**  
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## Unmatched Experience

**Mac Murray & Shuster is a nationally recognized, women-owned law firm** focused on consumer protection and privacy regulatory compliance and litigation. From entrepreneurial startups to Fortune 500 companies, we help businesses proactively manage their compliance responsibilities and establish a defensible position that mitigates risk. Led by former state regulators, including an Ohio Attorney General and three Consumer Protection Chiefs, our legal team brings an intimate knowledge of consumer protection law that only comes from having helped shape the regulatory landscape themselves.

## Your Partner in Privacy

**We understand your unique challenges** related to the collection, storage, use, sharing, and disposal of sensitive consumer information. As growing federal oversight and emerging state laws set new precedents, there is no one-size-fits-all approach to managing and protecting your data.

Our Privacy attorneys are led by Certified Information Privacy Professionals (CIPP/US) who work hand-in-hand with your team to craft compliance solutions that achieve business goals without unnecessarily impeding your financial, operational, and innovation objectives.

We help clients understand their regulatory obligations, assess information privacy policies and practices, develop information management and compliance programs, work with regulators to bring concerns to quick resolution, and defend against litigation and enforcement actions related to privacy and data security compliance.

We advise on global, federal, and state privacy laws and industry best practices, including:

CCPA/CPRA | VCDPA | GDPR | BIPA | GLBA  
HIPAA | FCRA | FDCPA | COPPA | CalOPPA  
CAN-SPAM | CASL | PCI | TCPA | TSR

## Privacy & Data Security Services

- Privacy Policy Development
- Compliance Program Creation
- Compliance Audits & Risk Assessment
- Consumer Complaint Response
- Data Breach Response
- Vendor Due Diligence & Contract Negotiation
- Defense of State and Federal Enforcement Action
- Defense of Class Action and Individual Lawsuits
- Regulatory Advocacy

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**Josh Stevens** | CIPP/US  
NAMWOLF IP PAC  
Privacy Subcommittee Chair  
jstevens@mslawgroup.com

mslawgroup.com | Columbus, OH & Cincinnati, OH







Our Attorneys / Patent Agent at Peacock Law P.C., Albuquerque Office



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(505) 998-1500

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### **U.S. & FOREIGN INTELLECTUAL PROPERTY**

Patents, Trademarks & Copyrights • Licensing & Technology Commercialization • Trade Secrets & Policies  
Intellectual Property Litigation • Corporate & Commercial Transactions • Freedom-to-Operate Opinions

Industry Focus Areas: Aerospace; Agriculture; Biotechnology; Life Sciences & Chemical; Computer, Internet & Software;  
Cybersecurity; Blockchain; Consumer Products; Dental & Dentistry; Medical, Pharmaceutical, Regulatory & FDA;  
Materials Science & Metallurgy; Mining & Minerals Processing; Oil & Gas; Environmental; Energy; Regulatory;  
Water; Optics; Communications; Public Safety, Security & Defense; Entertainment Law; the Arts & Jewelry

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  - 23 years in business
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  - Global docketing software – Web access available to all clients
  - Flat rates and volume pricing available
- 10 Attorneys / Patent Agent – All technology areas

### **AWARDS & CERTIFICATIONS**

Martindale-Hubbell AV<sup>®</sup> Rating

Best Lawyers in America

Top Patent Firm, Intellectual Property Today

Super Lawyers Listing

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Law Firm Member of The National Association of Minority and Women Owned Law Firms (NAMWOLF)  
New Mexico Ethics in Business Award Recipient

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## Always Remote Never Distant

Our proven, remote business model offers effective and efficient service for our clients.

## Transactional Experts

PLG Law has prepared and negotiated thousands of contracts, across dozens of industries, for our Clients in the United States and abroad.

## Tech & Privacy Specialists

Helping businesses innovate is what gets us up in the morning.

Our IP Services are focused in the areas of

## Big Data & Privacy

Advising clients regarding applicability of and compliance with data privacy laws including the California Consumer Privacy Act of 2018, as amended, the Fair Credit Reporting Act, the Gramm-Leach-Bliley Act, the General Data Protection Regulation, the Telephone Consumer Protection Act and other such legislation;

Drafting website, product and employee focused privacy notices; data protection impact assessments; and responses to data subject access requests;

Negotiating Data Privacy Addenda and related contract terms; and

Negotiating agreements for the licensing and use of large data sets, both on the side of the licensor and the licensee.

### Specific representative transactions include:

Regular representation of a fintech companies in transactions through which they licensed its SaaS based payment card solution and SDKs to financial services companies;

Advising a global technology company regarding the design of a SaaS based insurance solution and its intersection with U.S. consumer protection laws;

Advising a technology start-up regarding its obligations with respect to the use of facial recognition technology and drafting the privacy notice associated with the SaaS based solution;

Advising a global technology company regarding the lawfulness of web scraping and whether intended use of the data collected triggers compliance obligations under the California Consumer Privacy Act;

Advising a provider of a web and app-based business-to-consumer platform regarding compliance with the Telephone Consumer Protection Act;

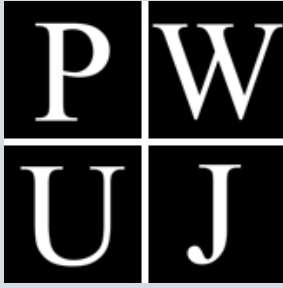
Representation of a global logistics company to update employee privacy notices and associated privacy policies; and

Ongoing representation of clients in multiple industries negotiating data privacy provisions in technology agreements.



Super Lawyers





*Pinckney, Weidinger, Urban & Joyce LLC*

*“Big firm” talent, sophistication and experience, with “small firm” personalization of service and rate structure.*

## ***DELAWARE INTELLECTUAL PROPERTY COUNSEL***

### ***Litigation – Lead & Local Counsel***

- *Patents and Trademarks*
- *Trade secrets*
- *TC Heartland transfers*
- *Post-grant patent office review proceedings*



Helena C. Rychlicki  
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hrychlicki@pwujlaw.com

### ***Transactional***

- *Technology licensing*
- *Trade secrets protection*
- *Non-disclosure agreements*
- *Confidentiality agreements*



Elizabeth Wilburn Joyce  
302-504-3360  
ewilburnjoyce@pwujlaw.com

***We routinely work with outside counsel from all over the country!***

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### **U.S. & FOREIGN INTELLECTUAL PROPERTY**

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Trade Secrets & Policies • Intellectual Property Litigation

Corporate & Commercial Transactions • Freedom-to-Operate Opinions

Industry Focus Areas: Aerospace; Agriculture; Biotechnology; Life Sciences & Chemical;  
Computer, Internet & Software; Cybersecurity; Blockchain; Consumer Products; Dental & Dentistry;  
Medical, Pharmaceutical, Regulatory & FDA; Materials Science & Metallurgy;  
Mining & Minerals Processing; Oil & Gas; Environmental; Energy; Regulatory; Water; Optics;  
Communications; Public Safety, Security & Defense; Entertainment Law; the Arts & Jewelry

- 100% woman-owned business
  - 25 years in business
- Clients throughout the U.S. and Worldwide
- Senior attorneys with world-class expertise at Albuquerque rates
  - Global docketing software – Web access available to all clients
    - Flat rates and volume pricing available
- 10 Attorneys/Patent Agent – All technology areas

### **AWARDS & CERTIFICATIONS**

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Best Lawyers in America

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Certified by the Women's Business Enterprise National Council and  
Woman Owned Small Business

Law Firm Member of The National Association of Minority and  
Women Owned Law Firms (NAMWOLF)

New Mexico Ethics in Business Award Recipient

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Twitter: [@RahmanLLC](https://twitter.com/RahmanLLC)

**Dun & Bradstreet:**

828610829

**Certifications:**

- National Minority Supplier Development Council (NMSDC) – Maryland/DC certified minority enterprise
- Maryland Minority & Disadvantaged Business Enterprise
- AV-Preeminent™ Peer Review Rated
- National Association of Minority and Women-Owned Law Firms (NAMWOLF)

**Affiliations:**

- American Bar Association
- American IP Law Association
- California State Bar Association
- Maryland State Bar Association
- Pennsylvania State Bar Association
- Washington DC Bar Association
- American Society Mechanical Engineers
- IEEE

**SUMMARY**

Rahman LLC is an intellectual property (IP) centric law firm focusing on patents, trademarks, copyrights, trade secrets, and other IP-related matters. With a broad range of experience, the firm successfully partners with clients to offer a strategic and cost-effective attorney-client relationship. Rahman LLC represents Fortune 100 companies, small-to-mid size enterprises, individuals, government contractors, the military, and other government entities. The firm advises clients on both domestic and international IP matters.

**FOCUSED CAPABILITIES**

Rahman LLC focuses on the following areas:

- Patent & Trademark Preparation & Prosecution
- Patent Opinions: search, validity, infringement
- Trademark Opinions: search, availability, dilution
- In-person USPTO Examiner interviews
- Patent claim charting: infringement, invalidity
- Patent Drafting/Analysis for Technology Standards

**REPRESENTATIVE CLIENTS**

Rahman LLC represents various types and sizes of clients on IP matters. A small sample of the firm's clients includes:

- Hewlett Packard
- NASA
- U.S. Government (Army, Navy, Air Force, FHFA, Forest Service)
- Bosch
- Phreesia

**TECHNICAL PROFICIENCIES**

Rahman LLC's registered patent attorneys and professionals possess diverse backgrounds, degrees, experience, and training in multiple disciplines allowing for broad-based technical proficiency. Some of the categories of technical focus include:

Aerospace • Biotechnology • Business Methods • Chemistry  
• Computer Hardware • Consumer Goods & Products • Data Encryption • Design Patents • Digital Television • Electronics, Processing & Circuitry • Fashion & Apparel • IT • Material Science • Mechanical Systems & Devices • Medical Devices • Military Technologies • Semiconductors & Manufacturing • Sensors • Software • Sporting Goods • Telecommunications & Wireless • Video Decoding & Transmission

**Rahman LLC**  
**[rahmanllc.com](http://rahmanllc.com)**



# RUSING LOPEZ & LIZARDI

ATTORNEYS AT LAW

## Our Roads Lead to Success

### Intellectual Property Transactions & Prosecution Practice

RL&L provides top-tier representation in a broad spectrum of *Intellectual Property* matters. We serve elite clients in industries that include pharmaceuticals, diagnostics, medical devices, materials, manufacturing, software, and data management and analytics. Our sophisticated IP attorneys regularly face and compete against counsel from national firms located in large metropolitan areas. Our attorneys have negotiated licenses for a host of pharmaceutical products, from the \$1B drugs (Vimpat®) and (Shingrix®) to drugs under development, and assisted clients with clinical trial agreements, pharmaceutical supply and quality agreements, and joint development agreements. We represent one of the largest automotive data management and analytics companies in the United States. RL&L's IP litigation practice has successfully represented clients in patent, trade secret, and trademark litigation against some of the world's largest corporations in technology disciplines ranging from biotechnology to data imaging. RL&L's IP practice also includes trademark and copyright registration.

**Rusing Lopez & Lizardi** is a certified Minority Business Enterprise (MBE) by the Pacific Southwest Minority Supplier Development Council and has been a proud member of the National Association of Minority and Women Owned Law Firms (NAMWOLF) since 2013. RL&L is listed as a Tier I Arizona law firm in *U.S. News and World Report's Best Law Firms*. RL&L lawyers have been listed in *The Best lawyers in America® Editions* for the past 15 years and are listed in 16 separate practice areas. For the 15th consecutive year, RL&L attorneys have also been recognized on the Arizona Super Lawyers lists.

Rusing Lopez & Lizard, PLLC has a confident team with experience and the resources to provide all clients with the best possible counsel. Attorneys in our firm are licensed to practice in Arizona, California, Colorado, Washington D.C., New Hampshire, and New York.

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# SCHOEMAN UPDIKE KAUFMAN & GERBER LLP

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155 Willowbrook Boulevard | Wayne, New Jersey 07470 | 973.256.9000 tel | 973.256.9001 fax

[www.schoeman.com](http://www.schoeman.com)

## Committed to our clients.

Founded in 1969, Schoeman Updike Kaufman & Gerber LLP represents clients ranging in size and scope, including Fortune 500 public corporations, privately held companies and partnerships, individuals, state agencies, and public benefit corporations. We have developed long-lasting relationships with our clients based on trust, creativity, innovation, and the commitment from our lawyers and staff to work as a team toward achieving success.

## Committed to our practice.

We concentrate complex commercial, business and financial services litigation; product liability and tort defense; employment litigation and counseling; real estate transactions and litigation; intellectual property; professional ethics; regulatory, governmental, compliance and internal investigations; and private client services. Since our founding, it has been our mission to provide exceptional representation at reasonable rates.

## Committed to diversity.

We are a Women-owned Business Enterprise certified by the Women's Business Enterprise National Council, the New York State Department of Economic Development-Division of Minority and Women's Business Development, the New York City Department of Small Business Services, and the State of New Jersey.

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## Intellectual Property and Technology Practice

Our practice focuses on trademark, copyright, unfair competition, patent, internet issues, technology, and related areas. We have served clients in numerous industries, including consumer products, pharmaceuticals, financial services, media and entertainment, payment solutions, retail, entertainment, publishing, fashion and apparel, food and beverage, communications, technology and software, automotive, and schools and universities.

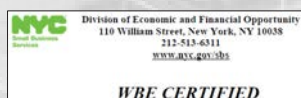
We combine the legal experience, expertise and business savvy needed to help build, protect, and enhance our client's intellectual property and the value of their brands, content and innovations, and to construct practical, cost effective solutions to complex intellectual property issues.

## Representative Experience

- Perform and analyze clearance searches
- Provide opinions regarding the availability of trademarks
- Counsel on copyright, advertising and social media clearance issues
- Engage in patent opinion work, conduct clearance investigations and patentability studies
- Advise clients on IP acquisition, maintenance and management
- Assist with trademark and copyright registration process and maintain client portfolios
- Monitor, protest, prosecute, and defend trademark and copyright infringement, unfair competition and related rights infringements
- Attend to Trademark Trial and Appeal Board proceedings
- Evaluate and litigate disputes, including through mediation and arbitration
- Manage cybersquatting matters and recover domain names
- Review, negotiate and draft a vast range of IP related licenses and agreements
- Conduct IP due diligence and attend to related IP transactional matters
- Negotiate and draft technology and consulting services agreements
- Counsel clients regarding trade secrets and the protection and enforcement thereof

## Heather L. Heft, Partner

Heather Heft has over twenty years of experience maintaining, protecting and enforcing brands and content. Ms. Heft received her J.D. from Columbia Law School, and her B.A., *cum laude*, with honors and distinction in American History, from the University of Pennsylvania. Ms. Heft is active in several bar and legal associations, including NAMWOLF. She speaks on intellectual property issues, as well as issues facing women in the legal profession.





# Schröder, Joseph & Associates, LLP

## ATTORNEYS AT LAW

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Facsimile (716) 881-4909

Schröder, Joseph & Associates, LLP ("SJA") is a woman-owned law firm that primarily handles management-side labor and employment litigation, intellectual property and complex business litigation and advice in these areas of the law. SJA is AV-rated, and has been AV-rated since its inception in 2001. It is federally qualified as a Women's Business Enterprise, and also is a Women-Owned Business Enterprise certified by the Department of Economic Development, Division of Minority and Women Business Development ("DMWBD") of the State of New York. The firm prides itself on delivering superior client service in a cost effective manner. The attorneys at SJA have had extensive trial, mediation, and arbitration experience, and are experienced in all phases of litigation and appeals, including arguing in state and federal appellate courts. Upstate New York Super Lawyers of 2020 recognized Ginger Schroder, Linda Joseph, Heather Giambra, and Jennifer Friedman as Super Lawyers; Ginger Schroder was also recognized as one of the Top Ten Lawyers in Upstate New York, and Linda Joseph and Jennifer Friedman have also been recognized as two of America's Top 100 High Stakes Litigators.

### REPRESENTATIVE CLIENT/INDUSTRIES

Representative Clients: SJA is the only Western New York-based law firm to be employment counsel to several of the top 10 Fortune 500 companies. Among its clients, SJA represents:

- Siemens
- Ford Motor Company
- Buffalo Wire Works
- Computer Task Group (CTG)
- Rich Products Corp.
- Allstate
- Hunt Real Estate
- Citigroup Global Markets, Inc.
- The Hartford
- General Motors
- Honda Motor Company
- GEICO
- Ingersoll Rand
- Specified Air Solutions
- KeyBank
- Praxair, Inc./Linde, AG
- Ingram Micro, Inc.
- COPS Monitoring
- Charles Schwab

### PRACTICE AREAS

- LABOR AND EMPLOYMENT LITIGATION
- LABOR AND EMPLOYMENT LAW ADVICE
- COLLECTIVE BARGAINING
- CONSTRUCTION LITIGATION
- PRODUCTS LIABILITY
- NON-COMPETE/NON-SOLICIT LITIGATION
- PATENT, TRADEMARK, COPYRIGHT
- FRANCHISE LITIGATION AND ADVICE
- NON-COMPETE/NON-SOLICIT ADVICE
- COMPLEX BUSINESS LITIGATION
- INSURANCE COVERAGE LITIGATION
- CORPORATE COUNSELING

### ATTORNEYS



Ginger D. Schröder, Esq.  
Equity Partner



Heather A. Giambra, Esq.  
Partner



Alicia C. Rood, Esq.  
Of Counsel



Jennifer L. Friedman, Esq.  
Of Counsel



Linda H. Joseph, Esq.  
Equity Partner



Sideman & Bancroft LLP represents clients in matters nationally and internationally from its office in San Francisco, California. The firm serves clients that include Fortune 500 companies, mid-size and start-up companies, public entities and individuals. Founded 40 years ago, the firm is now more than 60% owned by women.

#### INTELLECTUAL PROPERTY PRACTICE AREAS

- U.S. and international brand strategy and trademark registration
- Copyright advising and registration
- Technology licensing and transfers
- Patent prosecution
- Online transactions and cloud services agreements
- Litigation and alternative dispute resolution involving patents, copyrights, trademarks, trade secrets, and rights of privacy and publicity
- Domain name strategy and dispute resolution
- Counseling on protection and exploitation of intellectual property
- Monitoring and enforcement programs to combat online counterfeiting and piracy
- Social media strategies
- Privacy
- Intellectual property audits
- Investigations of criminal and civil counterfeiting and piracy

#### REPRESENTATIVE INTELLECTUAL PROPERTY CLIENTS

Accenture plc	Intel Corporation	RockYou, Inc.
Avaya Inc.	Lifefactory, Inc.	Samsung Electronics Co. Ltd.
Cisco Systems Inc.	lululemon athletica	Sempra Energy
fReal Foods, LLC	McDonald's Corporation	Shopify, Inc.
FitBit, Inc.	Method Products PBC	Stemple Creek Ranch
General Mills Inc.	NutriBiotic, Inc.	Twitter, Inc.
Glassdoor, Inc.	OLLY PBC	Varian Medical Systems, Inc.
Google Inc.	Passport Resorts	Yelp, Inc.
Jelly Belly Candy Company	Rockstar, Inc.	

#### ATTORNEY RECOGNITION

- *World Trademark Review*
- Martindale-Hubbell AV® Preeminent™ Rated
- *Best Lawyers in America®*
- *Best Lawyers in the Bay Area®*
- *Northern California Super Lawyers®* and *Rising Stars®*
- International Trademark Association Award Recipient
- *San Francisco Business Times* "Most Influential Women In Bay Area Business" Award Recipient
- American Bar Association Law Practice Management Section Golden Hammer Award Recipient
- *Euromoney's* Expert Guide: Trademark Law and *Euromoney's* Expert Guide: Top Women in Business Law Recognition

#### FIRM RECOGNITION

- IP STARS, Trademark – Contentious, 2019
- Recognized as a "Ceiling Smasher" in Law360's 2019 Glass Ceiling Report
- *Best Lawyers/U.S. News & World Report*, 2018 Best Law Firm list, San Francisco area
- "Diversity Puts Sideman & Bancroft at Front of the Pack," *Daily Journal*, March 17, 2010

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## Protecting our clients' ideas

Stanek Lemon is an intellectual property and technology law firm having patent attorneys and patent practitioners with a proven record of success in handling patent and patent-related matters for small, mid-size, large, local, national and international organizations.

At Stanek Lemon, diversity among our team, technical experience and clients allows us to bring creative approaches and solutions to protecting innovation for our clients.

Several of our patent practitioners have industry experience and/or hold advanced degrees in scientific and engineering fields, including Ph.D.'s in biochemistry and biomedical science with a specialization in pharmacology.

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### SERVICES

Patent preparation + prosecution

Patent portfolio management + counseling

Merger and acquisition support

Due diligence

Licensing (pool) support

Landscape/whitespace analysis

Opinions + advice

Entrepreneurship + startup practice

University practice

Litigation support

Stanek Lemon Crouse + Meeks, PA  
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[staneklemon.com](http://staneklemon.com)

## ABOUT STOKES LAWRENCE

Stokes Lawrence is a business firm with offices in Seattle and Yakima, Washington. The firm's nearly 60 lawyers serve a client base comprised primarily of privately held businesses, as well as several Fortune 500 corporate clients and high net worth individuals.

We assist business leaders from a wide range of industries with legal concerns that include corporate, real estate, and financial transactions and disputes. We also help protect and enforce intellectual property rights. We provide counsel and representation in employment matters and litigation. We help clients strategically plan for the future through estate and succession planning. And when disputes arise, we are skilled advocates seeking the most advantageous outcome to meet our clients' objectives.

In order to better serve our clients needing representation outside of Washington, Stokes Lawrence is a member of two prestigious organizations, National Association of Minority and Women Owned Law Firms (NAMWOLF), and, Lawyers Associated Worldwide (LAW).

## INTELLECTUAL PROPERTY

The Stokes Lawrence Intellectual Property practice is well known for its complex intellectual property litigation and for its trademark work.

### IP Litigation

The Stokes Lawrence IP litigation team represents clients in high-stakes litigation in District and Appellate courts around the United States. In particular, our team represents several enterprise software companies in nationwide litigation, for whom we have achieved recent successes both at the trial court level and on appeal. In addition to our software clients, our team represents a diverse range of clients, including agricultural companies, clothing designers, electronic and traditional retailers, musicians and other artists, manufacturers, and consumer products companies. Our team includes skilled advocates with deep experience both in litigation and in alternative dispute resolution.

### Trademark

Noted as being "an amazingly strong trademark team," the practice's lead lawyers are regularly recognized in peer-review rankings as being the top IP lawyers in the state of Washington.

Areas where the team is particularly strong include:

- Worldwide trademark clearance, registration and portfolio management, complex design and certification marks, and domain name protection.
- Advising clients on innovative means for protecting, leveraging and monetizing their intellectual property.
- Assisting with employee and management agreements to protect corporate confidences and trade secrets.
- Alternative dispute resolution, including arbitration and mediation.
- Advising on advertising, marketing and sweepstakes regulations.
- Assisting with compliance with privacy and data protection policies.

## REPRESENTATIVE MATTERS

- Representation of separate clients, each of whom are large software licensors/distributors, in several litigation and dispute resolution matters involving licensees who exceeded the scope of their licenses. In ongoing representations, team recently has obtained successful settlements, summary judgments for clients, and dismissal of various defenses and claims brought by adverse parties.
- Ongoing drafting and negotiation of license and services agreements for software clients, agricultural companies, consumer products companies, manufacturers, e-commerce retailers, consulting services providers (various).
- Represent a provider of software used in the operation of offshore oil rigs in connection with a patent infringement case brought by a competitor.
- Representation of a manufacturer of topical skin care products in a dispute brought by a large, multi-national skin care provider that was recently acquired by one of the world's largest consumer products and food companies. Despite a very marked difference in the size of our client vs its adversary, we have been able to resolve the matter very efficiently, ending the litigation and achieving a successful resolution with very little business impact to our client.
- Registration and protection for numerous well-known and luxury brands for chocolate, home goods retail, sports merchandise retail, coffee, clothing goods, sound recordings, software, publishing, fitness, health care, medical devices, entertainment services, etc.

Talem IP is a 100% women owned and women run law firm that provides clients with comprehensive intellectual property solutions in the fields of semiconductors, engineering, software, and medical devices. Our firm includes attorneys and patent agents with backgrounds in Electrical Engineering, Computer Science, Biomedical Engineering, and Chemistry. **We offer services in the following practice areas:**

### Patents and Trademarks

- Patent drafting and prosecution
- Trademark filing and prosecution
- Coordinating world-wide patent and trademark filings and prosecution
- Patent opinions (patentability, freedom-to-operate, validity, and inventorship)

### Licensing

- License Agreements and Option Agreements: patent, copyright, trademark, and trade secret
- Technology Development Agreements
- Data Use and License Agreements
- Software License Agreements
- End User License Agreements
- Mobile App Agreements and Terms of Service

### Technology Transfer Services

- License Agreements and Option Agreements: patent, copyright, trademark, and trade secret
- Technology Development Agreements
- Software License Agreements
- End User License Agreements
- Mobile App Agreements and Terms of Service

### IP Portfolio Development and Management

- Invention Disclosure protocols
- Portfolio review and evaluation
- IP Due diligence



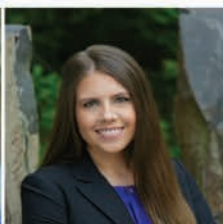
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## South Florida

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**Thomas & LoCicero – TLo** – is a boutique, Florida-based litigation and IP firm and a proud member of NAMWOLF. Because intellectual property is critical to nearly every business, industry leaders look to TLo to protect, register, license, and manage their IP portfolios. We recognize that for a business to thrive, no matter its size, it must be able to capitalize on and guard its intellectual property. At TLo, we tailor our representation to the needs of the client, providing everything from registration through litigation or mediation. The attorneys most involved in our IP practice – Carol LoCicero, James Lake, and James McGuire – are all listed in *Best Lawyers in America*.

**Trademark** • TLo is your “go to” firm for guidance on all aspects of trademark management, including searching the availability of new marks, assessing likelihood of registration, securing domain names, licensing marks, and policing infringement. Fortune 500 companies, regional business leaders, and local entrepreneurs all trust TLo to protect their brands.

**Copyright** • TLo routinely provides copyright counseling and advice, including pre-publication review of copyrightable materials, registrations, and work-made-for-hire and licensing agreements in a wide range of media – from books, newspapers, and magazines to software and commercial advertisements.

**Advertising & Marketing** • TLo prepares privacy and data-related disclosures and reviews advertising and marketing materials for regulatory compliance and privacy issues, taking into account misappropriation prohibitions, potential deceptive trade practices, contractual theories, or common law rights of publicity. TLo also provides a unique series of web-focused legal services, including analyzing children’s advertising issues, navigating social networking, and counseling on FTC blogger guidelines.

**Litigation** • TLo lawyers prosecute and defend trademark, false advertising, domain name, and copyright cases, and fight to protect our clients’ ideas and brands from misappropriation, cybersquatting, and infringement. TLo also litigates and arbitrates domain name disputes before the World Intellectual Property Organization and National Arbitration Forum.

## • TRUSTED FLORIDA LITIGATORS •

### Representative Clients

ACLU  
Axis Insurance  
CNN  
ESPN, Inc.  
Florida Polytechnic University  
Florida Southern College  
Florida Press Association  
Helena Agri-Enterprises  
Hubbard Broadcasting  
Kforce Inc.  
Mosaic Company  
NBCUniversal  
The New York Times Co.  
OneBeacon Insurance  
PETA  
Raymond James Financial  
Strategic Property Partners/ Tampa  
Bay Lightning  
Tampa Bay Buccaneers  
Tramontina USA, Inc.  
Travelers Insurance  
University of South Florida  
U.S. Tennis Association  
The Walt Disney Company

### Contact Us

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## Getting Results in Intellectual Property



**Lisa M. Walsh**  
Partner



**Christine I. Gannon**  
Partner



**Marc Haefner**  
Partner



**Hector D. Ruiz**  
Partner



**Selina M. Ellis**  
Partner



**Katelyn O'Reilly**  
Partner



**Joseph L. Linares**  
Associate



**William T. Walsh Jr.**  
Associate

Walsh's Intellectual Property (IP) practice delivers innovative and economical strategies for protecting, exploiting, and enforcing intellectual property rights. Our IP attorneys have a stellar reputation representing major corporations and individuals alike, and have litigated significant patent cases involving a range of technologies in the pharmaceutical, biotechnology, software, electronics, and chemical industries. We have achieved multi-billion dollar settlements for pharmaceutical companies, obtained multi-million dollar jury verdicts in copyright and trade secret cases, achieved landmark decisions on e-discovery, and won vital temporary and preliminary injunctions.

### What we do for our Intellectual Property clients:

Our full-service IP practice includes counseling clients on best practices and responsive strategies in connection with the acquisition and use of intellectual property. Over the years we have successfully assisted some of the country's largest and most respected companies in all stages of litigation— in both federal and state courts — involving:

- Patent Infringement
- Theft of Trade Secrets
- Trademark, Copyright and Trade Dress Infringement
- False Advertising
- Trademark Prosecution

Our Trademark Team clears trademarks, registers those marks, maintains them, and advises clients on their continued protection. The firm's trademark litigators have prosecuted and defended cases involving brands and have successfully resolved disputes through alternative dispute resolution techniques that reduce costs while achieving significant business goals.

### Who we work with:

Walsh works with international, national and regional corporations of all sizes from Fortune 100 companies to sole proprietorships. Represented industries include insurance, software, mechanical equipment, fashion, hospitality, and pharmaceutical. Our team also works with individuals who are seeking advice on intellectual property protection.

### Recognized Proficiency in a Wide Range of Practice Areas

Alternative Dispute Resolution | Appeals | Bankruptcy, Reorganization & Creditors' Rights | Business & Commercial Litigation | Class Action Defense  
Construction | Cyber Security & Data Privacy | Education | Financial Services & Risk Management | Insurance | Intellectual Property | Internal Investigations  
Labor & Employment | Regulatory & Public Policy | Special Education | Trade Secrets & Employee Mobility



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It is Willenken's paramount objective to achieve great results for our clients. We win more than our fair share of cases—

**because winning matters.**

Our attorneys have the confidence to take on complexity, the ingenuity to think differently, and the tenacity to win. When clients choose Willenken, we honor their trust by putting all of our skill, talent, and spirit into obtaining favorable results, while protecting their business interests at every stage.

Since the start, intellectual property litigation has been a core area for Willenken. We have litigated—and, more importantly, won—a wide variety of copyright, trademark, trade secret, and patent matters. We understand how vital our clients' ideas are to their business goals. We have experience with intellectual property matters in a range of dynamic industries, including automotive and electric vehicle, media and entertainment, and consumer products. Our attorneys have handled cases involving some of the nation's leading motion picture studios, television networks, television production, and music companies. By adopting creative strategies, our attorneys vigorously protect and expand our clients' intellectual property rights in their chosen markets.

## Notable Results

- We successfully defended Procter & Gamble in a trademark infringement action stemming from its popular "People's Choice Award Show"—after prevailing on summary judgment, the Ninth Circuit affirmed.
- As lead counsel for nine executives, we successfully resolved allegations of trade secret misappropriation, violation of non-solicitation obligations, and breach of fiduciary duties relating to the formation of an electric vehicle start-up after resigning from a competitor company.
- On behalf of the country's largest gas distribution utility, we obtained a high, seven-figure stipulated judgment in a patent indemnity action.

## Contact



**Peter Shimamoto**  
PARTNER

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## Awards & Recognition


- Named a "Recommended Firm" for litigation in California (2018-2021) and on the "Los Angeles Firm of the Year" shortlist (2019-2021) by *Benchmark Litigation*.
- Selected to the 2020 "Most Admired Law Firms" list by *Los Angeles Business Journal*.
- Recognized as a "Top Boutique" in California (2018) by *Daily Journal*.
- Listed as one of 10 firms on the "Litigation Boutiques Hot List" (2014) by *National Law Journal*.
- Selected for the 2019 APA-Owned Law Firm of the Year Award by the National Asian Pacific American Bar Association.
- Selected for the 2019 Minority-Owned Law Firm Client Service Award by California Minority Counsel Program.
- Two of our attorneys are members of The Copyright Society of the USA, the premier organization for copyright professionals.





# WINTERFELDT IP GROUP


*Creative & Practical IP Solutions*



**Our Firm and Services.** Winterfeldt IP Group is an LGBT-owned, specialized law firm focused on intellectual property issues. Founded in 2017 as an independent firm, the practice has been in existence for over 20 years and was previously housed at large global law firms. Based in Washington, DC, the firm also has personnel in New York and California. We have 6 lawyers and several other IP professionals with many decades of collective experience across both analog and digital platforms, including all areas of **trademark portfolio counseling and management, brand-related Internet presence and enforcement such as in domain names and on social media platforms, and IP policy matters including ICANN, the new generic top-level domain (gTLD) program, and registry/registrar matters.** We also advise clients on **copyright, trade dress, and privacy matters, as well as IP transactions.** The firm also offers a full complement of support staff with specialized IP experience, including docketing, finance, marketing, and administrative team members. Our team members participate actively in industry engagement activities, including senior leadership roles in professional associations and frequent publications and speaking engagements. Winterfeldt IP Group, and its Founder and Principal, Brian Winterfeldt, have consistently been ranked by **Chambers and Partners, the WTR 1000, and IP Stars** as top practitioners for trademark and Internet-related intellectual property services.

**Our Clients.** The practice has worked with over 100 companies in varied industries including **media and entertainment, retail, Internet and technology, telecommunications, consumer products, pharma, hospitality, food and beverage, financial services, real estate, and apparel.** Winterfeldt IP Group supports its clients through a concierge-style, creative-driven and practical approach and leverages a global network of partners to build and protect IP portfolios across all international jurisdictions. While many of our clients are large national and global brands, we also have extensive experience in assisting start-ups and small businesses with designing and executing their IP protection programs.

**Our Pro Bono and Diversity Commitments.** At the core of Winterfeldt IP Group's work are its commitments to both diversity and pro bono service, as demonstrated through our team members' many community and industry activities. Our current initiatives devote significant time to organizations that support **LGBTQ youth, minority legal professionals, persons with disabilities, environmental conservation,** and more. In addition to joining NAMWOLF in 2020, Winterfeldt IP Group is certified by **NGLCC** as an **LGBT-Owned Business Enterprise.**



**Brian J. Winterfeldt**, the Founder and Principal of Winterfeldt IP Group, has practiced trademark and Internet law for over two decades. During that time, he has advised global companies on managing their trademark portfolios and has developed one of the world's leading practices in connection with evolving brand-related Internet issues. Brian has held many industry leadership roles, including serving on the International Trademark Association's Board of Directors, on the USPTO's Trademark Public Advisory Committee, and as President of ICANN's Intellectual Property Constituency. He chairs the annual IP Law Institute at the LGBT Bar's Lavender Law Conference, serves as Co-Vice Chair of the Board of Directors for The Trevor Project, and regularly speaks at the Institute for Inclusion in the Legal Profession's Symposia. Brian holds an **AV-Preeminent rating** from **Martindale-Hubbell.**

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## FIRM PHILOSOPHY

Zuber Lawler & Del Duca LLP is a 40-plus attorney law firm with attorney selectivity standards that exceed those of most law firms. Zuber Lawler is a superior solution for high-stakes matters that require extreme attorney quality but not dozens of attorneys. As one of the largest minority-owned law firms in the United States, Zuber Lawler provides legal services to Fortune corporations, financial institutions and government entities. In addition to our U.S. domestic capabilities, we have a deep bench in matters involving various parts of the world, including Africa, Asia, Europe and Latin America.

Zuber Lawler's IP team works internationally across a broad range of IP litigation and deal matters involving a variety of technologies, creative works, and distinguishing marks, slogans, and designs. We consistently achieve outstanding results for our clients in complex, precedent-setting IP disputes and cutting-edge transactions. We work with iconic global companies in building and enforcing their IP portfolios around the world.

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