



Flener IP & Business Law ("FLIP") is a WBE-Certified women-owned business specializing in intellectual property law including the preparation, prosecution and maintenance of domestic and international portfolios of patents, trademarks, and copyrights; and enforcement via litigation, and due diligence, transactional and licensing efforts.

With an understanding of the international innovation landscape, FLIP provides a unique perspective tailored to each client's budgetary and business goals. By having professionals specializing in all aspects of business including corporate, transactional, and intellectual property law, FLIP is able to take a holistic approach to achieve client goals. FLIP professionals draw from big firm experience to counsel clients from Fortune 500 companies, to solo inventors, to universities, treating all with the same care and effort that has repeatedly won the firm accolades from colleagues and clients alike.

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OUR SPECIALTIES INCLUDE:



Intellectual Property (IP) Law

Our legal system provides certain rights and protections for owners of property. The kind of property that results from the fruits of mental labor is called intellectual property. Rights, protections, and enforcement efforts for owners of intellectual property include:

- ▶ Patents
- ▶ Trademarks
- ▶ Copyrights
- ▶ Trade Secrets



Business Law

We routinely help new and current clients creatively approach commerce in the U.S. and abroad including creating new businesses and tackling the issues that arise as existing businesses interact with the public, other companies, and the government. This area of the law draws on a variety of legal disciplines, including corporate law, tax law, intellectual property, real estate, sales, employment law, bankruptcy, and others.



Cannabis Law

The advent of the legal cannabis industry has spurred innovation across a broad range of the arts and FLIP has easily kept pace with clients in the cannabis and related industries from not only Illinois, where by January 1, 2020, the State laws have legalized cannabis for recreational adult use, but in fact, all over the United States and Canada. FLIP professionals counsel, assist clients in the cannabis and ancillary businesses with their branding, patents, and enforcement including border control such that Time.com has recognized one company client as having the innovation of the year. FLIP's contributions to helping clients achieve enviable positions in the top of this crowded arena is also recognized, for instance, by naming Founder and Manager, Zareefa B. Flener, as a Top Cannabis Attorney for 2020 by High Times Magazine.



Pet Patents & Policy

Commentary at the intersection of intellectual property and animal-related innovations as well as insight on policy and legislative issues from a pro-animal owner perspective is of special consideration at FLIP from vaccines, to pet treats, and intersection with the FDA.