

2019 DRIVING DIVERSITY & LEADERSHIP CONFERENCE

NEW ORLEANS, LA | FEBRUARY 16 - 19



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WELCOME FROM JOEL STERN

NAMWOLF CEO

On behalf of our entire NAMWOLF team, we welcome you to NAMWOLF's 2019 Driving Diversity and Leadership Conference in New Orleans. As you may have noticed, we changed the name of our mid-year conference to better reflect what this meeting is truly about - driving diversity and inclusion in the legal profession. We appreciate your passion to drive change in our profession as well.

We have a terrific agenda lined up this year. In addition to our two keynote speakers and topical Practice Area Committee-aligned CLE sessions, this meeting affords NAMWOLF members and in-house counsel the opportunity to get up to speed on NAMWOLF's ongoing mission of increasing diversity and inclusion in the legal profession. It also provides members with resources to grow their practices while serving NAMWOLF's larger goals of diversity and inclusion. In addition, for in-house counsel, we are sharing in-house counsel best practices in bringing NAMWOLF and our NAMWOLF firms into corporate legal groups. The meeting is the perfect balance of content, networking and a little bit of fun.

Our goal continues to be focused on creating an environment that encourages the spreading of ideas and the building of relationships. That's why we hope you take full advantage of our receptions and networking events, to reach out and engage with your fellow NAMWOLF members, in-house counsel, business partners and with NAMWOLF leadership—you never know who or what will spark your next great ideas and innovations.

We hope you make the most out of this Driving Diversity and Leadership Conference. Please let the NAMWOLF team know if you have any questions or require any assistance.

Have a great time!

Joel

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TO OUR CONFERENCE CO-CHAIRS



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TO THE NAMWOLF TEAM

Joel Stern, CEO

Jane Kalata, Director of Events and Marketing

Clare Grossman, Director of Development

Sherisse Rodriguez, Communications and Membership Coordinator

Renecca Allen, Business Administration Specialist

Laci Roth, Graphic Designer and Conference Support

Matt Stokes, Content Contributor and Conference Support

TO OUR EVENTS COMMITTEE

AND...

Thank you to our many volunteers for your efforts in making the 2019 Driving Diversity & Leadership Conference a great success. NAMWOLF events would not happen without the hard work and dedication of many people, contributors, partners, business partners and sponsors.

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A map of the Wooster, Ohio area, showing various towns and highways. The map is light gray with yellow lines for roads and green areas for parks or forests. Towns labeled include Ashland, Wooster, Orrville, North Canton, Alliance, Salem, Massillon Canton, Minerva, Loudonville, Danville, and Lisbon. Highways are marked with numbers in shields: 42, 71, 30, 39, 60, 62, 3, 36, 92, and 30. A location pin is placed near Wooster.

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2019 Driving Diversity & Leadership Conference CLE Information

At the Driving Diversity & Leadership Conference

Please make sure you scan into each CLE session. If you miss signing into any of the CLE sessions, please report to the registration desk. NAMWOLF will not be able to provide CLE attendance certificates for attendees who do not scan into sessions at the Driving Diversity & Leadership Conference.

Certificate of Attendance

You will receive only one Certificate of Attendance for the entire event. We will send the CLE certificates via email following the event.

Questions?

If you have any questions regarding CLEs at the 2019 Driving Diversity & Leadership Conference, please contact Jane Kalata (jane_kalata@namwolf.org).

*While NAMWOLF applied for credit in all of these states, we cannot guarantee that each and every application will be approved for a total amount of 3.75 credits, or that each state will accept our applications for credit.

Jurisdiction Name	Jurisdiction Status	General Credits*	Ethic Credits*	Course/Activity Number	Notes:
Alabama	approved	3.80	3.8	211309	NAMWOLF will report your attendance by March 15, 2019.
Arkansas	approved	3.75	3.75	ETH64722	NAMWOLF will report your attendance by March 15, 2019.
California	reciprocity	3.75	3.75		Attendees are responsible for reporting their attendance directly to the state.
Colorado	approved	5.00	4.5	768810	Attendees are responsible for reporting their attendance directly to the state.
Delaware	approved	3.80	3.8	NAM021620192019_	NAMWOLF will report your attendance by March 15, 2019.
Florida	pending				Attendees are responsible for reporting their attendance directly to the state.
Georgia	approved	3.75	3.75	246088	NAMWOLF will report your attendance by March 15, 2019.
Illinois	approved	3.75	3.75	314983	NAMWOLF will report your attendance by March 15, 2019.
Indiana	approved	3.75	pending		NAMWOLF will report your attendance by March 15, 2019.
Iowa	approved	3.80	3.8	242036	Attendees are responsible for reporting their attendance directly to the state.
Kansas	not requested				Kansas prefers attorneys apply directly to the state to obtain CLE credit for this program.
Kentucky	pending				NAMWOLF will report your attendance by March 15, 2019.
Louisiana	approved	3.75	3.75	7398190216	NAMWOLF will report your attendance by March 15, 2019.
Minnesota	pending			268178	Attendees are responsible for reporting their attendance directly to the state.
Missouri	approved	4.50	4.5		Attendees are responsible for reporting their attendance directly to the state.
Mississippi	approved	3.80	3.8		Attendees are responsible for reporting their attendance directly to the state.
North Carolina	pending				NAMWOLF will report your attendance by March 15, 2019.
New Jersey	reciprocity	4.50	4.50		Attendees are responsible for reporting their attendance directly to the state.
New York	reciprocity	4.50	4.50		Attendees are responsible for reporting their attendance directly to the state.
Ohio	pending				NAMWOLF will report your attendance by March 15, 2019.
Oklahoma	approved	4.50	4.5	104964	NAMWOLF will report your attendance by March 15, 2019.
Oregon	pending				NAMWOLF will report your attendance by March 15, 2019.
Pennsylvania	approved	3.50	3.5	295272	Attendees are responsible for reporting their attendance directly to the state.
South Carolina	approved	3.75	3.75	192328	NAMWOLF will report your attendance by March 15, 2019.
Tennessee	approved	3.75	5	236867	NAMWOLF will report your attendance by March 15, 2019.
Texas	approved	3.75	3.75	174039842	NAMWOLF will report your attendance by March 15, 2019.
Virginia	pending				Attendees are responsible for reporting their attendance directly to the state.
Washington	approved	3.75	3.75	1096316	NAMWOLF will report your attendance by March 15, 2019.
Wisconsin	approved	4.50	4.5		Attendees are responsible for reporting their attendance directly to the state.

*Credits listed above represent maximum number of CLE credits available. Individual credits may vary.

AGENDA

This is an abbreviated version of the meeting agenda for a quick referencing. Further details such as event descriptions, presenters and more are available on the online version of the agenda, which can be found at namwolf.org under the "Events" menu tab.

SATURDAY, FEBRUARY 16, 2019





We are offering our Law Firm Members programming to provide access to business development and law firm management education.

TIME	EVENT	ADDITIONAL INFO
1:00 P.M. – 2:30 P.M.	Understanding Gender-Based Communication Styles Sponsored by: 	Presenter Susan Freeman, <i>Jaffe</i>
1:00 P.M. – 2:30 P.M.	Reputation Management – Managing Your Brand Can Be as Important as Managing Your Firm Sponsored by:  THOMSON REUTERS	Presenter Bradley Severson, <i>Findlaw</i>
2:40 P.M. - 4:10 P.M.	Finding & Retaining Diverse Talent: Learning From Experts Like You Sponsored by: 	Presenters Kay Suh, <i>Lee, Hong, Degerman, Kang & Waimey (LHDK&W)</i> Roy Banerjee, <i>KPPB Law</i> Kathleen K. Lucchesi, <i>Lincoln Derr PLLC</i>
2:40 P.M. - 4:10 P.M.	5 Creative Ways to Explode the Growth of Your Law Firm: #3 Will Shock & Awe the Competition! Sponsored by: 	Presenter Montina Portis, <i>CIA Media Group LLC</i>
4:20 P.M. – 5:20 P.M.	GENERAL SESSION: Tell it to Me Straight: Candid Feedback From the Client	Presenters Justi Miller, <i>State Farm</i> Vanessa Watson, <i>Mastercard</i> Rachel Milano, <i>BP</i> Barbara Stevens, <i>Prudential</i>
5:25 P.M. – 6:05P.M.	Insurance Practice Area Committee Business Meeting	
6:00 P.M. – 7:00 P.M.	NETWORKING EVENT: Cocktail Reception with the Board of Directors	

SUNDAY, FEBRUARY 17, 2019

8:10 A.M. - 8:55 A.M.	Products Liability Practice Area Committee Business Meeting	
10:00 A.M. – 5:30 P.M.	Registration and Business Partner Expo	

AGENDA

TIME	EVENT	ADDITIONAL INFO
SUNDAY, FEBRUARY 17, 2019 <i>continued</i>		
9:00 P.M. – 12:00 P.M.	NETWORKING EVENT: Tennis Outing  Sponsored by:	
9:00 P.M. – 12:00 P.M.	NETWORKING EVENT: The Amazing Race Sponsored by: 	
12:30 P.M. – 1:30 P.M.	GENERAL SESSION: Luncheon: Featured Speaker Michelle Silverthorn, Inclusion Nation Get Off the Ground Floor: Why the Legal Profession Won't Move Forward on Diversity and Inclusion (And How It Finally Can) Sponsored by: 	
1:45 P.M. – 3:00 P.M.	Law Firm Only Meeting	LAW FIRM MEMBERS ONLY
1:45 P.M. – 3:00 P.M.	Legal Department Deep Dive	IN-HOUSE COUNSEL ONLY
3:10 P.M. – 4:30 P.M.	In-House Session: Make it Rain, In-House Counsel! The Importance of Consistent Business Development, Relationship Building, and Reinventing for In-House Counsel Sponsored by: 	Presenters Julie Mehta , Ecolab Shireen Advani Lee , International SOS Assistance Inc. Rudhir Krishtel , Executive Coach & Consultant
3:10 P.M. – 4:30 P.M.	Law Firm Cross-Marketing Session: Solving the Puzzle of Cross-Marketing with other NAMWOLF Firms	LAW FIRM MEMBERS ONLY
4:45 P.M. – 5:30 P.M.	Labor & Employment Practice Area Committee Business Meeting	
4:45 P.M. – 5:30 P.M.	Retail Restaurant & Hospitality Practice Area Committee Business Meeting	
4:45 P.M. – 5:30 P.M.	Transactional Practice Area Committee Business Meeting	
5:45 P.M. – 6:45 P.M.	NETWORKING EVENT: Cocktail Reception	


AGENDA

TIME	EVENT	ADDITIONAL INFO
MONDAY, FEBRUARY 18, 2019		
7:45 A.M. – 5:00 P.M.	Registration & Business Partner Expo	
8:30 A.M. – 10:00 A.M.	Emerging Leaders Session: The Art of Effective Client Communication & Avoiding Communication Crises	EMERGING LEADERS SESSION Presenters Julie Gibbens, Walmart Vanessa Watson, Mastercard Reginald Dozier, Lewis & Munday Renee Livingston, Livingston Law Firm Sharhonda Robinson-Edwards, ROIG Lawyers
8:30 A.M. – 10:00 A.M.	Law Firm Management Session: Oh No! Now What?!	LAW FIRM MEMBERS ONLY
8:30 A.M. – 9:15 A.M.	Advisory Council Business Meeting	IN-HOUSE COUNSEL ONLY
9:15 A.M. – 10:00 A.M.	Inclusion Initiative Meeting	IN-HOUSE COUNSEL ONLY
10:10 A.M. – 11:25 A.M.	CLE SESSION: Labor & Employment Practice Area Committee CLE: Preventing Scandals — Zero Tolerance for Zero EQ in the Legal Practice and at Trial	Presenters Kerrie R. Heslin, Nukk-Freeman & Cerra, P.C. Terese M. Connolly, Culhane Meadows PLLC Amanda Green Alexander, Alexander Law PA Elizabeth Martineau, Martineau King PLLC John A. Ferguson, Jr., Schmoyer Reinhard LLP Theos McKinney, Exelon Rick Hammond, Walmart
10:10 A.M. – 11:25 A.M.	CLE SESSION: Products Liability Practice Area Committee CLE: <i>In Re</i> Rising Tide – A Deep Dive into Current Strategies to Protect the Company in the Throes of Multi-District Litigation	Presenters Deirdre A. Fox, Scharf Banks Marmor LLC James K. Grasty, Merck & Co. Jerry W. Blackwell, Blackwell Burke P.A. Ashley Garry, Eli Lilly Scott Freedman, Southern California Gas Company
10:10 A.M. – 11:25 A.M.	CLE SESSION: Financial Services Litigation Practice Area Committee CLE: How to Enrage the SEC Whilst Tweeting Stoned (Allegedly): Social Media and the SEC	Presenters Jennifer Novoselsky, Reyes Kurson Julie Moran, Orlans P.C. Gopal Burgher, Burgher Gray, LLP Sharonda Mills, Wyndham Destinations Kris Keys, Exelon Corporation


AGENDA

TIME	EVENT	ADDITIONAL INFO
MONDAY, FEBRUARY 18, 2019 <i>continued</i>		
10:10 A.M. – 11:25 A.M.	CLE SESSION: International Law Practice Area Committee <i>Ethics</i> CLE: CSI (– New Orleans Style): The Corporate Scene Investigation of an International Scandal and the Pitfalls to Avoid Creating Another One	Presenters Larry R. Schmadeka , <i>Lee, Hong, Degerman, Kang & Waimey</i> Andrés Rivero , <i>Rivero Mestre</i> Sonjui L. Kumar , <i>KPPB Law</i> Minhee Kuo , <i>APL</i> JB Perrine , <i>Huntington Ingalls</i>
11:35 A.M. – 12:35 P.M.	GENERAL SESSION: LUNCHEON: Keynote Speaker: Chad Jerdee, <i>General Counsel and Chief Compliance Officer</i> , Accenture	
12:50 P.M. – 2:05 P.M.	CLE SESSION: White Collar Practice Area Committee CLE: In-House Counsel at Risk: Enforcement Actions Against Gatekeepers	Presenters Leah Mayersohn , <i>Mayersohn Law Group</i> Mary L. O'Connor , <i>Farrow-Gillespie Heath Witter LLP</i> Anthony L. Schumann , <i>Quintairos Prieto Wood & Boyer</i>
12:50 P.M. – 2:05 P.M.	CLE SESSION: Retail Restaurant & Hospitality Practice Area Committee CLE: Workplace Active Shooters: Lawyers Preparing For & Responding To The Unimaginable	Presenters Jon Strauss , <i>Sapientia Law Group</i> Maureen M. Deskins , <i>Ocean Properties, Ltd.</i> Ashley Larson , <i>Sutton Booker P.C.</i> Gregg McCrary , <i>Threat Assessment Group</i> Christopher Knopik , <i>Laser Spine Institute</i>
12:50 P.M. – 2:05 P.M.	CLE SESSION: Insurance Practice Area Committee CLE: I Object? Navigating Bias and Harassment While in Your Advocacy Role	Presenters J.P. Harrington Bisceglia , <i>Christian, Dichter & Sluga, P.C.</i> Whytne Brooks , <i>New York Life Insurance Company</i> Chief Judge Nannette Jolivet Brown , <i>US District Court for the Eastern District of Louisiana</i> Pamela W. Carter , <i>Carter Law Group</i>

AGENDA

TIME	EVENT	ADDITIONAL INFO
MONDAY, FEBRUARY 18, 2019 <i>continued</i>		
2:15 P.M. – 3:30 P.M.	CLE SESSION: Intellectual Property Practice Area Committee CLE: SCANDAL AND THE BRAND: Strategies from Adoption to Litigation and Beyond	Presenters Heather Heft , <i>Schoeman Updike Kaufman & Gerber</i> Adam Sikich , <i>Dunner Law</i> Jennifer Friedman , <i>Schroder, Joseph & Associates, LLP</i> Qasim Jami , <i>Siemens Healthineers</i> Terry M. Isner , <i>Jaffe</i>
2:15 P.M. – 3:30 P.M.	CLE SESSION: Trials Practice Area Committee CLE: Securing the Scene—The Trial Lawyer’s Role in Crisis Management	Presenters Nelson Bellido , <i>ROIG Lawyers</i> Catherine La Fleur , <i>La Fleur Law</i> Katie Johnson , <i>Sutton Booker</i> Michael Canaras , <i>The Home Depot</i> Frank Bear , <i>Walgreen Co.</i>
2:15 P.M. – 3:30 P.M.	CLE SESSION: Transactional Practice Area Committee CLE: Risky Business: Legal and Ethical Considerations in Artificial Intelligence	Presenters Lisabel Bobrow , <i>Comcast Cable</i> Mike Cammarota , <i>Accenture LLP</i> Linda Henry , <i>Patrick Law Group</i> Joan Lebow , <i>Quintairos, Prieto, Wood & Boyer, P.A.</i> Rhonda Powell , <i>BuzzFeed, Inc.</i> Travis Rogers , <i>Allstate</i> Laurie H. Selkowitz , <i>Wargo French</i>
3:40 P.M. – 4:40 P.M.	Marketing Best Practices Presents: Level Up: Elevating Your Elevator Pitch from Basement to Penthouse	
4:45 P.M. – 5:30 P.M.	Financial Services Litigation Practice Area Committee Business Meeting	
4:45 P.M. – 5:30 P.M.	Intellectual Property Practice Area Committee Business Meeting	
4:45 P.M. – 5:30 P.M.	Trials Practice Area Committee Business Meeting	
5:45 P.M. – 6:45 P.M.	NETWORKING EVENT: Cocktail Reception Sponsored by 	

AGENDA

TIME	EVENT	ADDITIONAL INFO
MONDAY, FEBRUARY 18, 2019 <i>continued</i>		
7:30 P.M.	NETWORKING EVENT: Dine Arounds by Practice Area Committee/ Industry	
TUESDAY, FEBRUARY 19, 2019		
8:30 A.M. – 12:00 P.M.	<p>Is Your Pitch Perfect? In-House Counsel Help Law Firm Members Perfect Their Pitches</p> <p>Sponsored by:</p> 	

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KEYNOTE SPEAKER

SUNDAY, FEBRUARY 17TH



MICHELLE SILVERTHORN

FOUNDER & CHIEF COMPLIANCE OFFICER | INCLUSION NATION

Michelle Silverthorn is the Founder & CEO of Inclusion Nation, a diversity education and consulting firm. Michelle founded Inclusion Nation on the belief that diversity and inclusion needs a new voice for a new generation. A graduate of Princeton University and the University of Michigan Law School, Michelle practiced for two large law firms in New York and Chicago. She then transitioned into the legal education field where she trained thousands of attorneys – in-person and online – about implicit bias, diversity and inclusion, and millennials in the workplace. She has written numerous articles on those topics, including a well-received op-ed for the Chicago Tribune on implicit bias. She is a TEDx speaker and the author of the forthcoming book, *Your Organization is Not a Melting Pot: How to Recruit, Train and Lead a Diverse Workforce* (Routledge Press, 2019). Michelle grew up in the Caribbean and now lives in Chicago with her husband Daniel and their two daughters.





CHAD JERDEE

GENERAL COUNSEL & CHIEF COMPLIANCE OFFICER | ACCENTURE

Since Chad joined in 1997, Accenture has experienced massive growth – starting from a consulting firm and pivoting towards a large scale professional services company, covering a wide range of services including digital marketing, robotics and factory modernization, artificial intelligence, immersive realities, blockchain and cybersecurity. Accenture currently has approximately 459,000 employees, serving clients in more than 120 countries, across more than 40 industries.

Throughout his career, Chad has focused on enabling the business to grow sustainably and responsibly, with a commitment to Accenture's people, values and culture of compliance. In his leadership roles prior to General Counsel, Chad helped Accenture expand into new areas of growth by leading Accenture through its largest and most complex transactions and was responsible for leading global legal support for Accenture's client-facing business, including, sales, solution development and client delivery teams.

As General Counsel, Chad has ultimate responsibility for all legal support to Accenture, serving as principal counsel to senior leadership and the board of directors and leading the company's Legal department. As head of the Legal department, he oversees all legal services, the contract management and government relations functions, leading a team of approximately 2,600 legal professionals globally. As Chief Compliance Officer, Chad is responsible for managing legal and regulatory compliance programs that enable Accenture to operate around the globe while adhering to the highest ethical standards. He is also a member of Accenture's Global Management Committee.

In his role as General Counsel and Chief Compliance Officer, Chad oversees a number of programs to reinforce Accenture's values and culture of compliance in close collaboration across various functions internally. Conduct Counts, for example, is a joint collaboration with Accenture's Chief HR Officer, based on an understanding that great people are critical to having a strong culture of ethics. The aim is to promote a sustainable standard of global behavior and foster an environment in which Accenture's people feel safe to speak up when they see concerning behavior. In 2017, Chad led the relaunch of Accenture's Code of Business Ethics, using a design-led approach to modernize the code by adding new content such as the responsible use of new technologies and create a more human-centered and interactive experience by mobilizing a chatbot to help guide our people to the information and resources they need, when and how they need them. In the first week of Accenture's Code relaunch, Accenture people interacted with the chatbot more than 11,000 times and visited the digitized content more than 60,000 times.

As the company has evolved over time from consulting, outsourcing, digital and emerging technologies, Chad has led efforts to reskill and reposition the Legal workforce, including developing the necessary training and tools to augment the capabilities of the team.

Chad is Accenture's chief sponsor for its Persons with Disabilities initiative and serves on the national Board of Directors for the Challenged Athletes Foundation, a non-profit organization that supports adaptive sports athletes and all people with physical challenges to lead active, healthy lifestyles. Chad is also an adaptive sports athlete and enjoys downhill skiing, backpacking, running, cycling and swimming.

He received a BA from St. Olaf College and a JD from the Univ. of Minnesota. He resides outside of Chicago with his wife and two daughters.

10:19 AM

Details

< Messages

Karen

Ugh I have so much going on at the firm, I don't have time for these Windows 10 updates!

Who was that managed service provider you were telling me about?

Kraft Kennedy!

They're incredible, they have been taking care of our IT for years

212 692 5736 - Caesar will set you up. Mention the NAMWOLF Community promo

Thank you!

Send

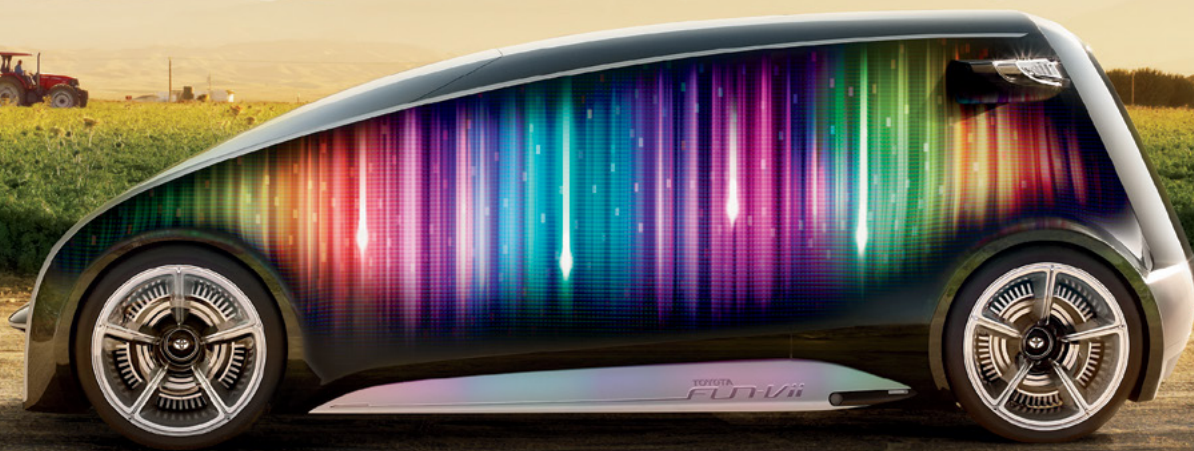
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