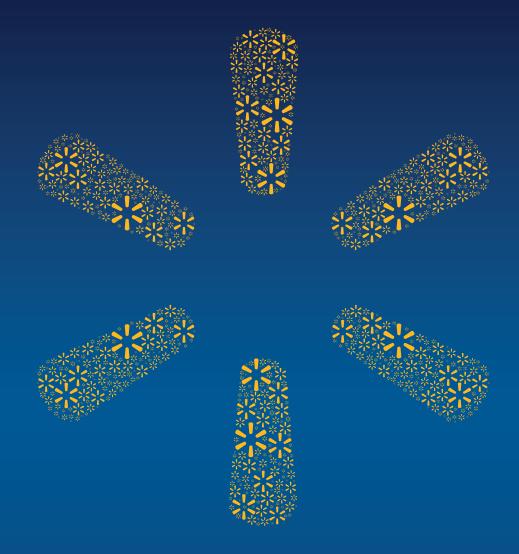
## 2018 NAMWOLF BUSINESS MEETING

SAN DIEGO, CA | FEBRUARY 24 - 27, 2018

## NAMWOLF

FEBRUARY 24-27, 2018 BUSINESS MEETING NAMUOLF



# We proudly support the NAMWOLF 2018 Business Meeting.

Walmart 2



## WELCOME FROM JOEL STERN

#### NAMWOLF CEO

On behalf of our entire NAMWOLF team, we welcome you to NAMWOLF's 2018 Business Meeting in San Diego, CA. Every year, the Business Meeting lets NAMWOLF members and In-House Counsel get up to speed on NAMWOLF's ongoing mission of increasing diversity and inclusion in the legal profession. It also provides members with resources to grow their practices while serving NAMWOLF's larger goals of diversity and inclusion. At this meeting, we are also sharing In-House Counsel best practices in bringing NAMWOLF, and our NAMWOLF firms, into corporate legal groups. The meeting is the perfect balance of content, networking and a little bit of fun.

Our goal is to create an environment that encourages the spread of ideas and the building of relationships. That's why we hope you take full advantage of our receptions and networking events, to reach out and engage with your fellow NAMWOLF members, In-House Counsel, Business

Partners and with NAMWOLF leadership—you never know who or what will spark your next great ideas and innovations. We work hard to put on the best events possible because we know that in order for NAMWOLF to grow and fulfill its mission, we have to make sure that our members and In-House Counsel benefit from our events so they can grow and fulfill their own missions. We hope you make the most out of this Business Meeting, and please let the NAMWOLF team know if you have any questions or require any assistance.

Have a great time!

## NAMWOLF BOARD OF DIRECTORS

Robin A. Wofford | Chair Wilson Turner Kosmo LLP Carla Fields Johnson | Vice Chair Fields & Brown Janice Brown | Vice Chair Brown Law Group Steven Baker Ouintairos Prieto Wood & Bover. P. A. Will Delgado Willenken Wilson Loh & Delgado Martin P. Greene Zuber Lawler & Del Duca LLP Lisa Hamasaki Miller Law Group, Professional Corporation Jerry Hamilton Hamilton, Miller & Birthisel, LLP

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## WHAT'S INSIDE?

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## Traveling to meet face-to-face with clients and colleagues is not always feasible or economical.

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Our Business Meeting Co-Chairs Welcome You to San Diego



Stacy L. Fode Brown Law Group



Laurin Smith



**Prudential congratulates** 

## NAMWOLF ON ITS 2018 BUSINESS MEETING.





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## THANK YOU TO OUR BRANDED SPONSORS













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## 2018 BUSINESS MEETING CLE INFORMATION

#### The 2018 Business Meeting features a total of 3.75 hours of CLE. NAMWOLF applied for credit in the following states:\*

Alabama	Arkansas	California	Florida
Georgia	Illinois	Indiana	lowa
Kansas	Kentucky	Louisiana	Minnesota
Missouri	North Carolina	Ohio	Pennsylvania
South Carolina	Texas	Virginia	Washington
Wisconsin			

#### At the Meeting

Please make sure you scan into each CLE session. If you miss signing into any of the CLE sessions, please report to the registration desk. NAMWOLF will not be able to provide CLE attendance Certificates for attendees that do not scan into sessions at the Business Meeting.

#### **Certificate of Attendance**

You will receive only one Certificate of Attendance for the entire event. We will send the CLE certificates via email following the event.

#### **Reporting | Self-Reporting Jurisdictions**

The following jurisdictions are self-reporting. You will need to retain your Certificate of Attendance and report your attendance:

Arkansas	Florida	Illinois	lowa
Minnesota	Missouri	North Carolina	Pennsylvania
South Carolina	Virginia	Wisconsin	

#### Reporting | NAMWOLF Will Report Attendance

We will report attendance in the following jurisdictions, as long as you have provided your jurisdictions and bar numbers during the registration process. Please make sure you retain your Certificate for your records.

Georgia	Indiana	Kentucky	Louisiana
Ohio	Texas	Washington	

#### Reciprocity

The following jurisdictions recognize CLE accredited in other states. Please retain your Certificate and comply with the reporting guidelines for each of the following jurisdictions:

Alaska Colorado Montana New York

West Virginia

New Jersey

Hawaii North Dakota

#### **Ouestions?**

If you have any questions regarding CLEs at the 2018 Business Meeting, please contact Jane Kalata (jane\_kalata@namwolf.org).

\*At this time we have not confirmed or received approval in all jurisdictions where we have applied. We cannot guarantee that every session will be approved for credit.



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#### **KEVIN L. FAULCONER**

MAYOR



#### WELCOME TO THE

#### 2018 NAMWOLF Business Meeting

February 24-27, 2018

On behalf of the citizens of San Diego, it is my pleasure to welcome you to the 2018 NAMWOLF Business Meeting.

We are delighted that you chose to host the NAMWOLF Business Meeting in our beautiful city. This meeting is a wonderful way to create business opportunities, improve business development and promote networking. San Diego supports economic inclusion and we join in support of organizations such as NAMWOLF to promote diversity in the legal profession. I am certain you will find San Diego to be a perfect location for your meeting and I invite you to explore America's Finest City during your stay here.

Please accept my warmest wishes for an enjoyable event in San Diego.

Best personal regards,

Faulconer Kevin I

Mayor

Good people, Doing great legal work, Exceptionally well.

SAN DIECO FERUARY 24-27, 2 0 18 BUSINESS MEETING



Our firm was founded over 20 years ago on the premise that great legal work requires hard work, attention to every detail, and above all, reliable expertise.

Perez & Morris proudly supports NAMWOLF because the celebration of diversity is the core of who we are and is the heart of our success with our clients across the country.

www.perez-morris.com



## MARTHA B. WYRSCH

#### EXECUTIVE VICE PRESIDENT AND GENERAL COUNSEL | SEMPRA

Martha B. Wyrsch is executive vice president and general counsel for Sempra Energy, a San Diego-based Fortune 500 energy-services company whose subsidiaries provide electricity, natural gas and value-added products and services. The Sempra Energy companies' more than 16,000 employees serve approximately 32 million consumers worldwide.

As executive vice president and general counsel, Wyrsch

oversees all of Sempra Energy's legal affairs, the office of the Corporate Secretary and Compliance.

From 2009 to 2012, she served as president of Vestas American Wind Systems, the Portland, Ore.-based affiliate of Danish-owned Vestas Wind Systems A/S. As president, Wyrsch had direct responsibility for all North American sales, construction, service and maintenance. As chair of the Vestas North American Regional Council, she also had coordinating oversight of North American-based manufacturing, supply chain and other support functions.

Previously, Wyrsch served nearly 10 years at Duke Energy and its spin-off, Spectra Energy Corp. She was president and CEO of Duke Energy Gas Transmission beginning in 2005. Subsequently, she became president and CEO of Spectra Energy Transmission, overseeing its natural gas transmission and storage business in the U.S. and Canada, as well as its gathering, processing and distribution businesses in Canada. She joined Duke Energy in 1999 as senior vice president of legal affairs and deputy general counsel and was promoted to group vice president and general counsel in 2004.

Prior to joining Duke Energy, Wyrsch worked at KN Energy, Inc., from 1991 to 1999 where she served as vice president, general counsel and secretary as well as a variety of other senior legal roles.

Previously, she was an attorney with Davis, Graham & Stubbs in Denver, specializing in corporate law, with a focus on oil and gas, real estate transactions, as well as securities and finance filings.

From 1980 to 1983, Wyrsch was a legislative assistant to former U.S. Sen. Alan Simpson (R-Wyo.), responsible for matters in the areas of energy, environment, health and safety, transportation and banking.

She currently serves on the board of directors of Spectris PLC and Cristo Rey Network.

Wyrsch holds a bachelor's degree in English Literature from the University of Wyoming and a law degree from George Washington University. She also completed Harvard Business School's Advanced Management Program.



## ALAN K. TSE

#### SENIOR VICE PRESIDENT, GENERAL COUNSEL AND CORPORATE SECRETARY | PETCO

Alan K. Tse is the Senior Vice President, General Counsel and Corporate Secretary of Petco, the pet specialty retailer with over 1500 stores in the United States and Mexico and a leading online pet supplies retailer operating as petco.com and drsfostersmith.com. Mr. Tse is in charge of all legal, compliance and regulatory affairs matters for the Company as well as manages the procurement, risk and internal audit

functions. Prior to Petco, Mr. Tse was the Executive Vice President, General Counsel and Corporate Secretary of Churchill Downs, Inc. (NASDAQ: CHDN) In addition to the Kentucky Derby, Churchill Downs also owns and operates casinos and thoroughbred racetracks throughout the country. Churchill Downs also is the owner and operator of Big Fish Games, one of the largest mobile games publishers in the world and Twinspires.com the largest legal on-line wagering company in the United States. Mr. Tse was formerly Vice President and General Counsel of LG Electronics MobileComm U.S.A., Inc. where Mr. Tse was responsible for all legal and regulatory matters for LG's \$5 Billion mobile phone business in North America and sat on the company's senior management committee. Prior to joining LG, Mr. Tse was the Vice President and General Counsel of Ligos Corporation, a venture capital backed software company based in Silicon Valley and prior to Ligos, Mr. Tse was the Vice President of Strategic Development and General Counsel of Centerpoint Broadband Technologies, Inc., a Silicon Valley telecommunication equipment company. Mr. Tse started his career as a business and technology attorney at Brobeck Phleger and Harrison LLP in their Silicon Valley office representing technology companies and venture capitalists. Mr. Tse serves on the Board of Directors of the Association of Corporate Counsel and chairs its Advocacy Committee and is the co-founder and serves on the Board of the Asian American Legal Foundation. Mr. Tse was named one of the best lawyers under 40 by the National Asian Pacific American Bar Association in 2005 and was named as a Top General Counsel to Watch by NYSE's Corporate Board Member magazine in 2012. Mr. Tse holds a B.A. in Economics and Political Science from the University of California at Berkeley where he earned Phi Beta Kappa honors and graduated cum laude from Harvard Law School.

## PEAKE RUARY 26TH F E B MONDAY,

#### SATURDAY, FEBRUARY 24, 2018

#### LAW FIRM DEVELOPMENT DAY

We are offering our Law Firm Members two tracks of programming to provide access to business development and law firm management education.

12:00 P.M. – 5:00 P.M.	Registration
1:15 P.M. – 1:30 P.M.	General Session and Welcome
1:40 P.M. – 3:10 P.M.	Securing Your Client's and Firm's Information: How NAMWOLF Firms Can Comply with Corporate InfoSec Policies The cybersecurity threats faced by law firms are very real and are forcing firms to recalibrate their approach to securing sensitive client and firm information. In addition to the ethical duty attorneys have to protect the confidentiality of client information, firms have been put on notice by corporate clients that expectations are changing with respect to a firm's commitment to protecting client data under the firm's control. With the growing increase in data breaches and threats, along with the heightened regulatory landscape in a wide range of industries, companies are placing an emphasis on ensuring their law firms have proper IT and information security protocols and processes in place. May companies are requiring their firms to meet certain security standards to provide legal services, this session will explore how law firms of all sizes should be evaluating their security measures and discuss ways to position your firm – from an IT perspective – to your clients. Our panel of data and evaluating their security threats and breaches to stay ahead of the game by creating a defensible security, system on toring, intrusion detection and response, and will provide you with best practices guidance to go unter without the beaking the beak. (Ethics CLE Pending): Presenter: Deson Braght, UnitedLex
1:40 P.M. – 3:10 P.M.	Do You Call That Marketing? Tips and Tricks for Making the Sale! You learn by example – this presentation will be structured around techniques used to make and close the sale. We will utilize movie and TV clips to demonstrate effective (and noneffective) sales techniques. We will also role play with the audience. Presenters: Angela Meyer, Exponent Renée Welze Livingston, Livingston Law Firm

#### SATURDAY, FEBRUARY 24, 2018 continued

#### 3:25 P.M. – 4:55 P.M. Grow Your Business Without Boring Your Clients or Breaking Your Bank

In this session, Jennifer Folsom will discuss why those in the law industry should use content marketing to control their brand and boost their business. Content marketing (which includes everything from tweets to white papers) focuses on creating and distributing content for a targeted audience online. By producing and distributing content online to attract a firm's target audience, law firms are helping clients solve problems and not "interrupting" busy people. Highly targeted content allows for key analytics, which makes it easier to show your clients what they actually want to see. Jennifer will review the basics of content marketing and how to tailor compelling online content, like blogs and podcasts, to potential clients. She will explain how content marketing is key for client attraction, retention, and development. She will explore the best online platforms for managing content.

**Presenter:** Jennifer Folsom, Summit Consulting

3:25 P.M. – 4:55 P.M.	Law Firm Meteorology – How to Keep it Sunny Inside to Make it Rain Outside Participants will learn:
	How to attract and retain great talent
	<ul> <li>How to develop talent to cultivate the next generation of leadership</li> </ul>
	<ul> <li>How to help each of your lawyers cultivate their personal brand in a way that is consistent with your firm brand, is genuine and is compelling</li> </ul>
	<b>Presenters:</b> Barrett Avigdor, Major, Lindsey & Africa Miriam Frank, Major, Lindsey & Africa
5:00 P.M 5:45 P.M.	Products Liability Practice Area Committee Business Meeting
5:00 P.M 5:45 P.M.	Transactional Practice Area Committee Business Meeting
6:00 P.M 7:00 P.M.	<b>Cocktail Reception with the Board of Directors</b> All attendees are welcome to attend and mix and mingle with the NAMWOLF Board.





#### SUNDAY, FEBRUARY 25, 2018

8:15 A.M. – 9:00 A.M.	Labor & Employment Practice Area Committee Business Meeting
8:15 A.M. – 9:00 A.M.	Restaurant Retail & Hospitality Practice Area Committee Business Meeting
9:00 A.M. – 12:00 P.M.	Amazing Race Around San Diego   ★ SPONSORED BY SYNERGY CAPITAL SOLUTIONS Join us as we do a mini version of The Amazing Race! The Emerging Leaders created this fun, lively and interactive networking session and it has become one of the most popular events. You will be assigned a team and given a list of tasks to complete. The first one back to the Hilton San Diego Bayfront is the winner.
10:00 A.M. – 5:30 P.M.	Registration & Business Partner Expo
12:30 P.M. – 1:30 P.M.	Luncheon Panel: The NAMWOLF Solicitation Process - An Exploration Into How In-House Counsel are Finding NAMWOLF Firms
	Presenters: Barbara Stevens, Prudential Mel Walker, Wells Fargo Alina Singer, Wargo French David Peim, Honda North America Renecca Allen, NAMWOLF
1:45 P.M. – 3:00 P.M.	Law Firm Member Meeting   LAW FIRM MEMBER ONLY SESSION Law Firm Members will have a presentation on the state of the organization, presented by the Board of Directors and the NAMWOLF CEO.
1:45 P.M. – 3:00 P.M.	<b>Legal Department Deep Dive   IN-HOUSE ONLY SESSION</b> Join representatives of Google and FDIC to have an open discussion regarding their use of NAMWOLF Law Firms.

	SUNDAY, FEBRUARY 25, 2018 continued
3:10 P.M. – 4:30 P.M.	<ul> <li>In-House Session   IN-HOUSE ONLY SESSION   ★ SPONSORED BY MIHCA Building a Personal Marketing Strategy Based on Your Strengths This will be an interactive session where participants will:</li> <li>Develop an effective branding statement</li> <li>Learn how to identify their strengths</li> <li>Learn how to use their strengths to create and identify opportunities (for growth and advancement) to design a career that they actually enjoy.</li> <li>Presenters: Barrett Avigdor, Major, Lindsey &amp; Africa Karma Rodgers, MIHCA Julie Mehta, Ecolab</li> </ul>
3:10 P.M. – 4:30 P.M.	Law Firm Cross Marketing Session   LAW FIRM MEMBER ONLY SESSION Cross Marketing is the hidden gem of NAMWOLF Membership. Join us for an interactive session for our Member Firms to help build better opportunities to refer business to one another.
4:45 P.M. – 5:30 P.M.	Insurance Practice Area Committee Business Meeting
4:45 P.M. – 5:30 P.M.	Financial Services Litigation Practice Area Committee Business Meeting
4:45 P.M. – 5:30 P.M.	International Law Practice Area Committee Business Meeting
4:45 P.M. – 5:30 P.M.	Trials Practice Area Committee Business Meeting
6:00 P.M 7:00 P.M.	Cocktail Reception
	MONDAY, FEBRUARY 26, 2018

7:30 A.M 4:30 P.M.	Registration & Business Partner Expo
8:15 A.M. – 9:15 A.M.	<b>Welcome Address and General Session</b> General Session Speaker: Martha B. Wyrsch, Executive Vice President and General Counsel, Sempra Energy Welcome Address: Kevin L. Faulconer, Mayor, City of San Diego

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	MONDAY, FEBRUARY 26, 2018 continued
9:25 A.M. – 10:15 A.M.	Advisory Council Business Meeting   IN-HOUSE ONLY SESSION
9:30 A.M. – 11:00 A.M.	Emerging Leaders Session: SOCIAL NETWORKING: DOS & DON'TS - A Discussion Regarding Business Development, Trending Ethical Considerations, & Privacy Breach Part II This session will focus on the practical needs of social media presence when developing business. Although the session will be informational - including case study analysis and relevant case law -the In-House panelists will impart advice as to the practical social networking dos and don'ts which would serve as a plus or minus when they consider hiring Outside Counsel. Although enumerated ethical considerations are important, trending corporate considerations are key.
	Presenters: Njeri Mutura, Microsoft/LinkedIn Charlie Bingham, Microsoft Ashley Larson, Sutton   Booker Janeen N. Lofton, Liebler, Gonzalez & Portuondo Julie Wenah, Airbnb Nicole Diaz, Snap, Inc. (fka Snapchat)
9:30 A.M 11:00 A.M.	Law Firm Management Session   LAW FIRM MEMBER ONLY SESSION Share Your Feedback and Request Future Topics
10:15 A.M. – 11:00 A.M.	Inclusion Initiative Meeting   IN-HOUSE ONLY SESSION
11:10 A.M. – 12:25 P.M.	Labor & Employment Practice Area Committee CLE - ADA and FMLA: The Advanced Class The ADA and FMLA are two laws that keep HR professionals, In-House Counsel and Outside Counsel up at night. The issues that arise under these laws are fact intensive and require untangling a complicated web of overlapping laws, regulations and court decisions to analyze the rights and obligations that may exist. This presentation will cover advanced topics under these two laws to help guide attendees in analyzing some of the more complicated situations that arise under these two laws.
	<b>Presenters:</b> Dinita James, Gonzalez Law, LLC Barbara Johnson, Potter & Murdock, P.C. Kelly Drew Folger, Andrews Lagasse Branch & Bell LLP

#### MONDAY, FEBRUARY 26, 2018 continued

11:10 A.M. – 12:25 P.M.	Products Liability Practice Area Committee CLE - Hot Trends in Products Liability The past year has been very active in product liability litigation. We have witnessed mammoth jury verdicts and questionable science espoused as supporting causation in our courtrooms. Corporate entities have good reason to experience sleepless nights and have an ongoing concern concerning potential liability. No industry is immune from mass tort litigation. We will discuss emerging issues in product liability litigation including junk science, novel causation theories, personal jurisdiction in mass tort actions, cybersecurity in the automotive and medical device industries, self-driving cars, MDL issues and what to do to stay ahead of the game, the emerging opioid litigation, and never-ending labeling issues in the food industry. This presentation is a must-attend for any lawyer, whether In-House or Outside Counsel, to be prepared to effectively guide and defend clients against emerging product liability legal challenges and opportunities. Presenter: Robert K. Dixon, Wilson Turner Kosmo LLP Jery Blackwell, Blackwell Burke P. A. Peter Goss, Blackwell Burke P. A.
	Brent Nichols, Honda North America
11:10 A.M. – 12:25 P.M.	Financial Services Litigation Practice Area Committee CLE - Secured Transactions: The UCC vs. The Hague Securities Convention This CLE will focus on the effect of the Convention on the Law Applicable to Certain Rights in Respect of Securities Held with an Intermediary (the "Convention") on rules (previously) governed by the Uniform Commercial Code, including choice of law, the definition of "securities" under each, the rights acquired (and how acquired) by an indirect holder of securities/perfection, anticipated changes in drafting account agreements, and enforcement/defense to enforcement issues. Presenter: Jacklyn Fetbroyt, Kang Haggerty & Fetbroyt LLC
11:10 A.M. – 12:25 P.M.	International Law Practice Area Committee CLE - FCPA Challenges in Asia and Latin America A timely presentation on FCPA regulations, investigations and rulings in Asia and Latin America, with a focus on the voluntary disclosure process. We believe this will be a hot topic and one that is not covered often. Presenters: Bjorn Malmlund, Ernst & Young Carla Pareja Paris, Zuber Lawler & Del Duca LLP Chris Muessel, Zuber Lawler & Del Duca LLP Nelson Bellido, Roig Lawyers Larry Schmadeka, Lee, Hong, Degerman, Kang & Waimey
12:35 P.M. – 1:35 P.M.	<b>Luncheon</b> Featured Speaker: Alan K. Tse, Senior Vice President, General Counsel and Corporate Secretary, Petco

#### MONDAY, FEBRUARY 26, 2018 continued

## 1:45 P.M. – 3:00 P.M. White Collar Practice Area Committee CLE - Avoiding and Untangling Knots in Company Internal Investigations in Today's Age

Company internal investigations are serious and complicated enough. But the situation can become even more problematic when conflicting priorities – whether from a legal, strategic, or corporate governance stand point – arise. Today, these problematic tensions are more likely to arise given the international and multi-jurisdictional scope of many investigations, as well as the frequency of parallel investigations. In this CLE, we will explore and offer ways to avoid – and hopefully resolve – conflicts that can arise from the intertwined nature of modern internal investigations. Specifically, we will discuss:

- Data privacy conflicts that arise when company internal investigations of U.S. companies reach foreign shores.
- Navigating the potentially competing focus and interests of concurrent Board and company internal investigations.
- Coordinating the priorities of concurrent government and company internal investigations.

#### Presenters:

Mary O'Connor, Farrow-Gillespie & Heath LLP John Lewis, Jr., Lawrence & Bundy, LLC Leah Mayersohn, Mayersohn Law Group Don Tellock, Burgher Gray Jaffe LLP Asha Muldro, Guidepost Solutions LLC Tracy Donahue, PayPal

## 1:45 P.M. – 3:00 P.M. Retail Restaurant & Hospitality Practice Area Committee CLE - A Man Walks into a Bar . . . and Other True Life Stories

A CLE presenting a series of scenarios true to the adage. Each scenario explored will address a substantive issue relevant to employment, commercial, e-commerce and regulatory law, whether it's a customer carrying their own shrimp into a restaurant, a guest overstaying their welcome or some other unexpected turn of events encountered in the restaurant, retail and hospitality sectors.

#### **Presenters:**

Rhonda Parish, Ruby Tuesday Gerardo Hernández, Navas Rodriguez & Hernandez Larry D. Smith, Southern Trial Counsel Lori Smith, Craig Realty Group

#### 1:45 P.M. - 3:00 P.M.

#### Insurance Practice Area Committee CLE - Shifting Risk: How to Draft Effective Insurance and Indemnification Provisions in Commercial Contracts

The presentation focuses on common mistakes that impair indemnification and insurance protections negotiated in commercial contracts, and suggests ways to make sure that the protections you negotiated will be there when you need them. In addition, the program will address the emerging need for cyber insurance coverage.

#### **Presenters:**

Javier Rivera, Southern California Edison Co. Edward Valdespino, Wargo French Jennifer Yu Sacro, Sacro & Walker LLP

#### MONDAY, FEBRUARY 26, 2018 continued

3:10 P.M. – 4:25 P.M.	Intellectual Property Practice Area Committee CLE - Protecting More Intellectual Property for Less: Strategies for Leveraging your Intellectual Property on a Budget Presenters: Angela García Medina, Zuber Lawler & Del Duca LLP B. Delano Jordan, Jordan IP Law LLC Wendy Zimbone, Talem IP Law Annette Bade, Xerox Lisa Jakob, Merck & Co., Inc.
3:10 P.M. – 4:25 P.M.	Trials Practice Area Committee CLE - The Top Ten Ways In-House Counsel Can Reduce the Risk of Trial In-House Counsel typically manage the risk (and cost) of litigation by settling matters. While the vast majority of cases can be settled, a handful cannot. In this CLE, In-House Counsel will learn how to lower their risk of a poor result at trial. Topics that will be covered will include the use of mock juries and jury consultants, trying cases in hostile jurisdictions and finding the right theme for your case. Presenters: Timothy Saviano, WEC Energy Group Catherine La Fleur, La Fleur Law Office Cheryl Bush, Bush Seyferth & Paige Joseph Callier, Callier & Garza Suann Ingle, Suann Ingle Associates
3:10 P.M. – 4:25 P.M.	<ul> <li>Transactional Practice Area Committee CLE - Protect Your Company and the Board From Liability!</li> <li>The adoption and implementation of corporate governance processes is crucial to protect the company and its board against liability for breaches of fiduciary and other duties, failure to comply with SEC and state corporate requirements and the failure to maintain proper corporate records. The panel will address:         <ul> <li>The structure of a good program</li> <li>The provisions required</li> <li>How to implement the program to secure "buy in"</li> <li>The role of the corporate secretary and recent expansions of that role, including related risks and benefits</li> <li>War stories from the trenches</li> </ul> </li> <li>Presenters: Sandra Honegan-Pounder, Burgher Gray Jaffe LLP Dauna Williams, Burgher Gray Jaffe LLP Ellisa Habbart, The Delaware Counsel Group</li> </ul>



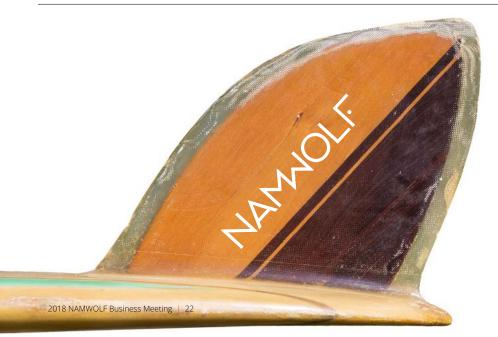
#### MONDAY, FEBRUARY 26, 2018 continued

4:30 P.M. – 5:30 P.M.	Marketing Best Practices Presents: Exercises That Make Lawyering Less of a Workout There are certain skills that set great attorneys apart - verbal and non-verbal communication, quick thinking and attention to detail. This thought-provoking, interactive session will consist of break-out exercises that utilize, improve and test your skills. Come prepared to show off your abilities and learn some great exercises to take back to your team!
6:00 P.M 7:00 P.M.	Cocktail Reception
7:00 P.M.	Dine Arounds by PAC/Industry

#### TUESDAY, FEBRUARY 27, 2018

#### 8:30 A.M. - 12:00 P.M.

**Is Your Pitch Perfect? In-House Counsel Help Law Firm Members Perfect Their Pitches** NAMWOLF Law Firm Members will have the opportunity to give a 15-minute "pitch" to a panel of In-House Counsel and other industry experts. Once the presentation is complete, the law firm will obtain feedback on its presentation and how its pitch can be improved. In-House Counsel are invited to watch in the audience and provide additional feedback. Detailed information will be emailed to Law Firms in preparation for this great session.



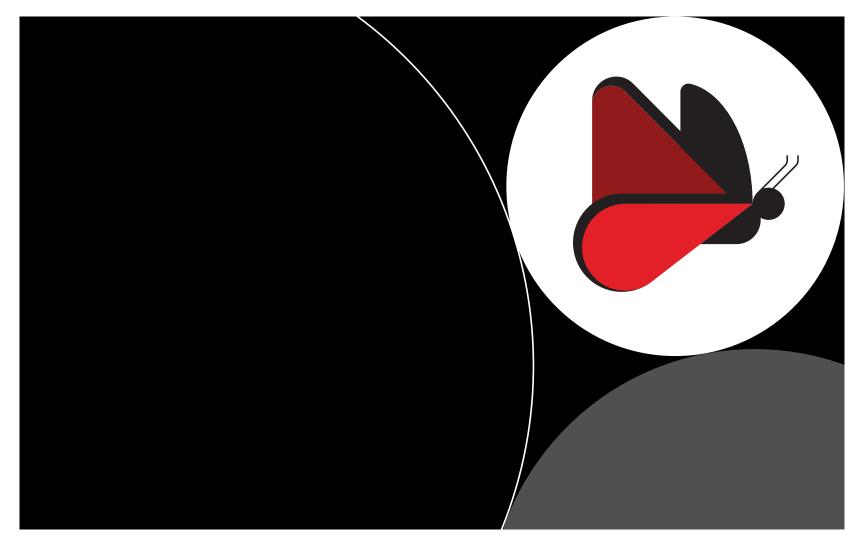
## NOTES



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## Inclusion is transforming

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# SEPT. 26-29, 2018

2018 NAMWOLF ANNUAL MEETING & LAW FIRM EXPO

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## NAMWOLF

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