



PARTNER

Helen Mac Murray

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A founding partner of Mac Murray & Shuster, Helen has been a national leader in the consumer protection arena for over two decades. She consults with and represents numerous entities regulated by federal and state consumer protection laws, regularly working with in-house counsel, executive management, and marketing and sales personnel.

Prior to founding the firm, Helen served as Chief of the Ohio Attorney General's Consumer Protection Section, named in 2000 as the "National Consumer Protection Agency of the Year." From 1997-2001, she was the staff lead for the National Association of Attorneys General Consumer Protection Committee enforcement actions, including the country's first actions involving nearly all state attorney general offices, where she was responsible for coordinating multistate investigations and drafting comment letters to Congress concerning proposed legislation.

Helen not only brings deep insight into how the other side thinks, but also works constantly to maintain her connections to regulators and their staff. As an assistant AG, she watched attorneys frequently achieve lesser results for clients because they didn't understand the law or how politics and the press affect cases; their arrogance and condescending attitude fueled the regulators' diligence to significantly greater heights. The result? Tougher settlement terms and higher monetary payments. Always.

Deciding there was a better way to represent clients, Helen now uses her experience and insights to focus on the defense of state, federal, and multistate consumer

Practice Areas

- Advertising & Marketing
- Attorney General & Multistate Investigations
- Federal Regulatory Compliance
- Financial Services
- Litigation
- Non-Profit & Charitable Organizations
- Privacy and Data Security
- Teleservices
- Medical Marijuana Law & Policy

Bar & Court Admissions

- Ohio
- Missouri
- Illinois
- Pennsylvania
- Kansas
- Nebraska
- Tennessee
- West Virginia
- Wisconsin
- Utah
- Georgia
- Iowa
- U.S. District Court, Southern & Northern Districts of Ohio
- U.S. District Court, Eastern District of Missouri
- U.S. District Court, Southern District of West Virginia
- U.S. Court of Appeals for the Ninth Circuit

protection investigations. She believes that a regulator's knowledge is only as good as the information you bring to them. Presented in a respectful manner and with a true understanding of consumer protection law, Helen obtains excellent results for her clients with regulators and courts including investigation closures, case dismissals, and settlements for tens of millions of dollars less than original demands.

Helen keeps her pulse on the ever-changing political landscape, from changes in leadership at the FTC and CFPB to the national balance of the parties of state AGs. She constantly monitors the increased activism of a block of Democratic AGs motivated by the current administration's actions (or lack thereof).

In addition to her defense work, Helen frequently advises clients on proactively managing their compliance obligations, successfully identifying issues that only a trained "former regulator eye" will catch. A frustrating subtlety of consumer protection law is its subjective nature. Knowing how regulators interpret these laws, and when that interpretation changes, is crucial to maintaining compliance. Helen regularly sits across the table from consumer protection regulators throughout the country to hear this information and bring it to you in language that you can act on.

Helen has received national recognition for excellence in law and most recently was recognized for the fifth straight year as a Best Lawyer in America® in the area of Government Relations Practice. She is a frequent national speaker on consumer regulatory issues, addressing government, industry, and other professional organizations. As evidence of the breadth of her knowledge and experience, newly elected Ohio AG David Yost asked her to sit on his Consumer Protection Section transition committee.

Education

- Juris Doctorate, University of Toledo College of Law, 1987
- Bachelor of Arts, Stockton State College, 1984

Honors & Awards

- Rated AV Preeminent by Martindale-Hubbell
- Best Lawyers®, 2015-2019
- Ohio Super Lawyers®, 2014-2010, 2019
- Top Attorneys in Ohio
- Irish Legal 100
- Certified Mediator, Institute for Conflict Management, Santa Monica, CA
- NARI Community Service Award
- Ohio Attorney General's Professionalism Award

Professional Associations

- American Bar Association, Consumer Protection Subcommittee (State & Local Government Section), Chairperson; Anti-Trust Committee
- Ohio State Bar Association, Council of Delegates; Commission on Judicial Candidates, Member
- OSBA Desk Manual Consumer Protection Law, Co-Author
- Ohio Women's Bar Association, Past President
- Columbus Bar Association, Judicial Screening Committee
- American Inns of Court, Past President