
ELLEN E. ENGLISH

WARGO, FRENCH & SINGER LLP
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SUITE 1120
ATLANTA, GEORGIA 30309
404.853.1555 *DIRECT DIAL NUMBER*

Practice Areas:

Ms. English practices in the following areas:

Corporate and Business Transactions
Mergers and Acquisitions
Data Privacy and Security

Representative Matters:

- Counsels clients on transactions for intellectual property rights and technology development, acquisition, and licensing, including, without limitation, software licensing, software as a service offerings, hosted solutions, cloud technology, edge computing, Internet of Things (IoT), turn-key solutions, managed services, integration and implementation services, data storage services, support services, benchmarks, and service levels.
- Represents clients on strategic initiatives (enterprise-wide and across industries), collaborations, and joint ventures, including, without limitation, advising regarding sale, development, and licensing of content and intellectual property assets, new product development, and expansion into new technologies, distribution channels, markets, and industries.
- Advises clients regarding customer relationships, including, without limitation, issues relating to data privacy and security, network connectivity, and service level and outage liability (including addressing impacts on customers and negotiating refunds and credits to customers).
- Prepares, reviews and negotiates data-sharing agreements involving behavioral advertising and geotargeting, programmatic buying, cross-device tracking, IoT implementations, and other emerging communications and business practices.
- Prepares, reviews and negotiates consulting and services contracts, including, without limitation, contracts related to professional services, support services, staffing services, on-site services by independent contractors, integration and implementation services, turn-key solutions, and managed services.
- Counsels clients (both licensors and licensees) regarding general intellectual property matters, including means of protecting intellectual property assets,

- acquiring and selling intellectual property assets, and licensing of intellectual property assets.
- Advises clients on Internet and technology matters, including website development, website hosting, and preparing website terms and conditions and privacy policies.
 - Prepares, reviews and negotiates contracts for sourcing and procuring products, services, equipment, and materials, including, without limitation, contracts related to manufacturing agreements, supply and distribution, and MSSP, VAR and OEM arrangements.

Education:

University of Florida Levin College of Law, Gainesville, Florida

J.D., *magna cum laude*

Honors & Activities:

Top 2% of Graduating Class

Order of the Coif

Florida Law Review, Managing Editor

DT Smith Outstanding Associate Editor Award, *Florida Law Review*

Virgil Hawkins Civil Clinic, *Certified Legal Intern*

Troy University, Troy, Alabama

B.S., Business Administration and Finance, *summa cum laude*

Honors & Activities:

Chancellor's Scholarship Recipient

Mortar Board, Member

Professional Activities:

- Board Member, Southeast and Florida Chapters of the Women in Cable Telecommunications (WICT)

Bar and Court Admissions:

- State Bar of Florida and Georgia